TX PRESIDENTIAL BALLOT STUDY N=1004 LIKELY VOTERS

BANNER 1 001

15. If the election for United States President were held today, for whom would you vote... Mitt Romney, Republican Barack Obama, Democrat Someone else

			IDER				GE					R AGE			PARTY	
	TOTAL	MALE	FEMALE	18-34	35-44 	45-54 	55-64 	65-7 4	75+ 	MALE 18-54	MALE 55+	FEMALE 18-54	FEMALE 55+	GOP	IND	DEM
TOTAL	1004	462	542	188	22 4	143	248	110	80	265	194	290	245	378	288	313
	100%	46%	54%	19%	22%	14%	25%	11%	8%	26%	19%	29%	24%	38%	29%	31%
DIFFERENCE D/S	153	103	50	43	38	20	15	19	16	40	61	61	-11	357	43	-259
	15%	22%	9%	23%	17%	14%	6%	17%	20%	15%	31%	21%	-5%	95%	15%	-83%
TOTAL ROMNEY	555	270	285	109	125	77	129	62	47	142	125	169	113	364	151	22
	55%	59%	53%	58%	56%	54%	52%	56%	59%	54%	65%	58%	46%	96%	53%	7%
TOTAL OBAMA	402	167	235	66	86	58	114	43	31	102	65	108	124	7	108	281
	40%	36%	43%	35%	39%	40%	46%	39%	39%	39%	33%	37%	51%	2%	37%	90%
Definitely Romney	510	252	258	96	115	70	120	60	44	129	120	152	104	346	128	20
	51%	54%	48%	51%	51%	49%	48%	5 4 %	55%	49%	62%	52%	42%	91%	45%	6%
Probably Romney	35	16	18	12	9	5	5	2	2	12	5	14	5	14	18	1
	3%	4%	3%	6%	4%	3%	2%	2%	3%	4%	2%	5%	2%	4%	6%	*
Lean Romney	10 1%	2 1%	8 2%	1 1%	1 1%	3 2%	4 2%	-	1 1%	1 1%	1 *	4 1%	4 2%	4 1%	5 2%	1 *
Definitely Obama	368	150	218	57	76	56	106	39	31	89	61	100	115	5	86	272
	37%	33%	40%	30%	34%	39%	43%	35%	38%	34%	31%	34%	47%	1%	30%	87%
Probably Obama	22 2%	11 2%	11 2%	3 2%	9 4%	2 2%	5 2%	3 3%	-	9 3%	3 1%	5 2%	5 2%	1 *	16 6%	3 1%
Lean Obama	12 1%	5 1%	7 1%	6 3%	1 1%	_	3 1%	1 1%	1 1%	4 2%	1 *	3 1%	4 1%	-	6 2%	6 2%
Someone else	20	12	8	9	5	3	0	1	1	11	1	6	1	4	15	1
	2%	3%	1%	5%	2%	2%	*	1%	1%	4%	1%	2%	1%	1%	5%	*
Hard Undecided/DK/	27	12	15	4	8	5	5	4	1	10	3	7	7	4	14	9
Refused DNR	3%	3%	3%	2%	3%	3%	2%	3 %	1%	4%	1%	2%	3%	1%	5%	3%

TX PRESIDENTIAL BALLOT STUDY N=1004 LIKELY VOTERS

BANNER 2 002 15. If the election for United States President were held today, for whom would you vote... Mitt Romney, Republican Barack Obama, Democrat Someone else

			IDEOLOG				ARTY/II	DEO			rea party			ETHNICITY	
	TOTAL	CON	MOD	LIB	CON GOP	MOD/LIB GOP	CON IND	MOD/LIB IND	CON DEM	SUPPORT	INDIFFR	OPPOSE	WHITE	HISPANC	BLACK
TOTAL	1004	499	326	156	309	63	137	147	40	398	234	344	589	260	120
	100%	50%	32%	16%	31%	6%	14%	15%	4%	40%	23%	34%	59%	26%	12%
DIFFERENCE D/S	153	386	-110	-124	303	50	96	-54	-25	353	49	-251	351	-89	-101
	15%	77%	-34%	-79%	98%	79%	70%	-36%	-63%	89%	21%	-73%	60%	-34%	-84%
TOTAL ROMNEY	555	434	99	13	304	55	111	39	7	372	132	39	452	83	7
	55%	87%	30%	9%	98%	87%	81%	27%	17%	94%	56%	11%	77%	32%	6%
TOTAL OBAMA	402	48	208	137	1	5	14	93	32	20	83	290	100	172	108
	40%	10%	64%	88%	*	8%	11%	63%	80%	5%	36%	84%	17%	66%	90%
Definitely Romney	510	406	82	13	290	52	99	29	7	353	115	32	419	73	5
	51%	81%	25%	9%	94%	82%	72%	19%	17%	89%	49%	9%	71%	28%	5%
Probably Romney	35 3%	21 4%	13 4%	-	10 3%	3 5%	9 7%	9 6%	-	16 4%	12 5%	5 1%	26 4%	7 3%	1 1%
Lean Romney	10 1%	7 1%	3 1%	-	4 1%	-	3 2%	2 1%	-	4 1 %	4 2%	2 1%	6 1%	3 1%	-
Definitely Obama	368	42	193	125	1	4	11	75	30	15	73	272	92	156	99
	37%	8%	59%	80%	*	6%	8%	51%	75%	4%	31%	79%	16%	60%	83%
Probably Obama	22 2%	3 1%	11 3%	8 5%	-	1 2%	3 2%	13 9%	-	2 *	7 3%	13 4%	5 1%	11 4%	6 5%
Lean Obama	12 1%	3 1%	5 1%	4 3 %	-	-	1 1%	5 4%	2 6%	3 1%	3 1%	6 2%	4 1%	5 2%	3 2%
Someone else	20 2%	10 2%	5 1%	4 2%	2 1%	2 2%	8 6%	6 4%	-	3 1%	10 4%	3 1%	18 3%	1 *	0 *
Hard Undecided/DK/	27	7	14	2	2	2	4	9	1	3	8	12	19	4	5
Refused DNR	3%	1%	4%	1%	1%	3%	3%	6%	3%	1%	4%	3%	3%	1%	4 %

TX PRESIDENTIAL BALLOT STUDY N=1004 LIKELY VOTERS



BANNER 3 003

15. If the election for United States President were held today, for whom would you vote... Mitt Romney, Republican Barack Obama, Democrat Someone else

				DUC			INCOME				ON STATU			VOTE		
	TOTAL	HS		COL GRD		LESS			<coll <\$75K</coll 	<coll \$75K+</coll 	COLL+ <\$75K	COLL+ \$75K+	0-1 OF4		3 OF 4	4 OF 4
TOTAL	100 4	167	264	332	234	232	311	315	254	134	142	328	287	186	205	326
	100%	17%	26%	33%	23%	23%	31%	31%	25%	13%	14%	33%	29%	19%	20%	32%
DIFFERENCE D/S	153	52	55	51	-4	3	48	66	28	59	14	15	51	27	40	36
	15%	31%	21%	15%	-2%	1%	15%	21%	11%	44%	10%	5%	18%	14%	19%	11%
TOTAL ROMNEY	555	106	152	185	110	112	172	187	134	95	74	168	162	100	117	177
	55%	64%	58%	56%	47%	48%	55%	59%	53%	71%	52%	51%	56%	54%	57%	54%
TOTAL OBAMA	402	54	97	134	114	109	125	121	105	36	60	153	111	74	77	141
	40%	32%	37%	40%	49%	47%	40%	38%	41%	27%	42%	47%	39%	40%	38%	43%
Definitely Romney	510	95	140	170	103	99	161	169	118	90	68	152	148	91	110	160
	51%	57%	53%	51%	44%	43%	52%	54%	46%	68%	48%	46%	52%	49%	54%	49%
Probably Romney	35	7	10	13	4	10	9	13	11	3	6	12	10	7	5	13
	3%	4 %	4%	4%	2%	4%	3%	4%	5%	2%	4%	4%	4 %	4%	2%	4%
Lean Romney	10	4	2	2	3	3	2	5	4	2	0	4	3	2	1	4
	1%	2%	1%	*	1%	1%	1%	2%	2%	1%	*	1%	1%	1%	1%	1 %
Definitely Obama	368	53	90	115	108	103	108	114	97	36	60	132	102	61	72	132
	37%	32%	34%	34%	46%	44%	35%	36%	38%	27%	42 %	40%	36%	33%	35%	41%
Probably Obama	22 2%	1 1%	5 2%	12 4%	4 2%	6 2%	9 3%	3 1%	5 2%	-	1 1%	12 4%	7 2%	6 3%	5 2%	5 1%
Lean Obama	12 1%	0 *	3 1%	7 2%	2 1%	0 *	8 3%	4 1%	3 1%	-	-	9 3%	2 1%	6 3%	-	4 1 %
Someone else	20	2	8	6	4	5	6	3	7	2	4	2	7	6	4	2
	2%	1%	3%	2%	2%	2%	2%	1%	3%	1%	3%	1%	3%	3%	2%	1%
Hard Undecided/DK/	27	5	7	8	7	6	8	3	8	1	3	5	7	6	8	7
Refused DNR	3%	3%	3%	2%	3%	3%	3%	1%	3%	*	2%	1%	2%	3%	4%	2%

TX PRESIDENTIAL BALLOT STUDY N=1004 LIKELY VOTERS

BANNER 4 004

15. If the election for United States President were held today, for whom would you vote... Mitt Romney, Republican Barack Obama, Democrat Someone else

2008 VOTE REGION TOTAL MCCAIN OBAMA WEST TX STH TX ANTONIO AUSTIN CNTL TX HOUSTON EAST TX FT WRTH TOTAL 1004 552 442 80 80 80 80 60 231 90 301 30% 100% 55% 44% 8ક 88 8% **8**% 6% 23% 9 ક DIFFERENCE D/S 153 492 -340 32 15 17 -15 20 21 38 24 -----15% 89% -77% 40% **19**% 22% -1**9**% 34% 9ક **42**% 8% TOTAL ROMNEY 555 511 40 53 47 48 32 39 117 62 156 55% 93% 9ક 66% 59% 60% 40% 65% 51% 69% 52% TOTAL OBAMA 402 20 380 21 32 31 47 19 96 24 133 39% 38% 40% **4** 용 86% 26% 58% 32% 42% 26% 44% 510 478 29 52 43 44 28 104 57 147 Definitely Romney 36 51% 87% 7% 65% 53% 54% 35% 60% 45% 63% 49% 35 5 9 Probably Romney 26 9 1 3 1 11 4 3% 5% 2ક 1% 6% **4**% 2% 5% 5% 3% 2 2 Lean Romney 10 8 1 4 2 1 1 1% 2% 5% 1% 1% 1% 3% Definitely Obama 368 15 351 18 30 29 43 18 91 23 117 37% 36% **54**% 29% 37% 3% 79% 22% 39ક 25% 39% 22 2 2 20 3 1 3 1 11 Probably Obama 2% 5% 3% 2% 2% 2% 1% 1% **4** % Lean Obama 12 3 9 1 2 3 5 1 1 1% 1% 2ક 1% 1% 3% 2ક 1% 2% 7 Someone else 20 12 5 5 2 1 3 1 2ક 1% 2ક 1% **1**용 2%

Note: Percentage less than 0.5 printed as *.

27

3%

9

2%

17

4%

1

1%

1

2%

Hard Undecided/DK/

Refused DNR

1

1%

1

1%

14

4

4 %

5

2%

CONDUCTED: SEPTEMBER 9-11, 2012

BANNER 5 005

15. If the election for United States President were held today, for whom would you vote... Mitt Romney, Republican Barack Obama, Democrat Someone else

PRES BALLOT

		ROMNEY	UNDEC OTHER	
TOTAL		555		402
TOTAL		55%		
DIFFERENCE D/S	153		-	-402
	15%	100%		-100%
TOTAL ROMNEY		555	-	_
	55%	100%		
TOTAL OBAMA	402	-	-	402
	40%			100%
Definitely Romney	510		-	-
	51%	92%		
Probably Romney	35 3%		-	-
	3-5	0.5		
Lean Romney	10 1%		-	-
		2.0		
Definitely Obama	368 37%	-	-	368 91%
Probably Obama	22 2%	_	-	22 6%
Lean Obama	12			12
Lean Obalia	1%	_	_	3%
Someone else	20	_	20	_
232011.0	2%		42%	
Hard Undecided/DK/	27	_	27	_
Refused DNR	3%		58%	

TX PRESIDENTIAL BALLOT STUDY N=1004 LIKELY VOTERS

BANNER 1 006

56. In politics today, do you usually think of yourself as a Republican, Independent, or Democrat?

			IDER				GE					R AGE			PARTY	
	TOTAL	MALE	FEMALE	18-34	35-44 	45-54 	55-64	65-74 	75+	MALE 18-54	MALE 55+	FEMALE 18-54	FEMALE 55+	GOP	IND	DEM
TOTAL	1004 100%	462 46%	542 54%	188 19%	224 22%	143 14%	248 25%	110 11%	80 8%	265 26%	194 19%	290 29%	245 24%	378 38%	288 29%	313 31%
DIFFERENCE D/S	65 6%	3 4 7%	31 6%	26 14%	15 7%	17 12%	-2 -1%	7 7%	0 *	6 2%	25 13%	51 18%	-19 -8%	378 100%	-	-313 -100%
TOTAL REPUBLICAN	378 38%	163 35%	215 40%	80 43 %	79 36%	60 42%	81 33%	41 37%	31 38%	88 33%	72 37%	132 45%	81 33%	378 100%	-	-
TOTAL DEMOCRAT	313 31%	129 28%	184 34%	55 29%	64 29%	43 30%	83 34%	34 31%	30 38%	82 31%	47 25%	81 28%	100 41%	-	-	313 100%
Strong Republican	297 30%	125 27%	172 32%	67 36%	62 28%	46 32%	63 25%	29 26%	26 32%	68 26%	55 28%	107 37%	63 26%	297 79%	-	-
Not-So-Strong Republican	81 8%	39 8%	42 8%	13 7%	17 8%	14 10%	18 7%	12 11%	5 6%	20 8%	18 9%	24 8%	18 7%	81 21%	-	-
Independent/ Something Else	288 29%	158 34%	130 24%	4 7 25%	73 33%	40 28%	77 31%	34 31%	16 20%	90 34%	69 35%	71 24%	58 24%	-	288 100%	-
DK/Refused DNR	25 2%	11 2%	14 3%	6 3%	7 3%	0 *	7 3%	1 1%	4 4%	6 2%	5 3%	7 2%	6 3%	-	-	-
Not-So-Strong Democrat	75 7%	34 7%	41 8%	23 12%	17 7%	17 12%	10 4%	5 4 %	3 4%	30 11%	4 2%	27 9%	1 4 6%	-	-	75 24%
Strong Democrat	238 24%	95 21%	143 26%	32 17%	48 21%	25 18%	73 29%	29 26%	27 34%	51 19%	43 22%	54 18%	86 35%	-	-	238 76%

TX PRESIDENTIAL BALLOT STUDY N=1004 LIKELY VOTERS

BANNER 2 007

56. In politics today, do you usually think of yourself as a Republican, Independent, or Democrat?

			IDEOLOGY			P.	ARTY/II	DEO			TEA PARTY	•		ETHNICITY	<u>.</u>
	TOTAL	CON	MOD	LIB	CON GOP	MOD/LIB GOP	CON IND	MOD/LIB IND	CON DEM	SUPPORT	INDIFFR	OPPOSE	WHITE	HISPANC	BLACK
TOTAL	1004 100%	499 50%	326 32%	156 16%	309 31%	63 6%	137 14%	147 15%	40 4%	398 40%	234 23%	344 34%	589 59%	260 26%	120 12%
DIFFERENCE D/S	65 6%	269 54%	-91 -28%	-109 -70%	309 100%	63 100%	-	-	-40 -100%	238 60%	34 15%	-203 -59%	248 42%	-95 -37%	-85 -70%
TOTAL REPUBLICAN	378 38%	309 62%	57 18%	6 4%	309 100%	63 100%	-	-	-	257 64%	99 42%	16 5%	320 54%	49 19%	3 3%
TOTAL DEMOCRAT	313 31%	40 8%	148 45%	116 74%	-	-	-	-	40 100%	19 5%	65 28%	219 64%	73 12%	144 55%	88 73%
Strong Republican	297 30%	256 51%	34 11%	3 2%	256 83%	38 60%	-	-	-	211 53%	74 32%	8 2%	252 43%	37 14%	3 3%
Not-So-Strong Republican	81 8%	54 11%	23 7%	3 2%	54 17%	25 40%	-	-	-	45 11%	25 11%	8 2%	68 12%	12 5%	-
Independent/ Something Else	288 29%	137 27%	115 35%	32 21%	-	-	137 100%	147 100%	-	108 27%	68 29%	104 30%	179 30%	61 23%	28 23%
DK/Refused DNR	25 2%	12 2%	6 2%	2 1%	-	-	-	-	-	15 4%	2 1%	5 1%	17 3%	6 2%	1 1%
Not-So-Strong Democrat	75 7%	11 2%	45 14%	18 12%	-	-	-	-	11 27%	9 2%	23 10%	41 12%	16 3%	47 18%	9 8%
Strong Democrat	238 24%	29 6%	103 32%	97 62%	-	-	-	-	29 73%	10 2%	41 18%	178 52%	56 10%	97 37%	78 65%

TX PRESIDENTIAL BALLOT STUDY N=1004 LIKELY VOTERS

BANNER 3 008

56. In politics today, do you usually think of yourself as a Republican, Independent, or Democrat?

				DUC			INCOME				ON STATU			VOTE		
	TOTAL	HS		COL GRD	PST GRD	LESS THN 50K			<coll <\$75K</coll 	<coll \$75K+</coll 	COLL+ <\$75K	COLL+ \$75K+	0-1 OF4	2 OF 4	3 OF 4	4 OF 4
TOTAL	100 4	167	264	332	23 4	232	311	315	25 4	134	142	328	287	186	205	326
	100%	17%	26%	33%	23%	23%	31%	31%	25%	13%	14%	33%	29%	19%	20%	32%
DIFFERENCE D/S	65	18	30	48	-29	-20	19	48	-2	39	-4	14	26	17	29	-8
	6%	11%	11%	14%	-13%	-9%	6%	15%	-1%	29%	-3%	4%	9%	9%	14%	-2%
TOTAL REPUBLICAN	378	78	107	131	61	80	114	128	95	71	51	105	111	72	80	115
	38%	46%	41 %	39%	26%	35%	37%	41%	37%	53%	36%	32%	39%	39%	39%	35%
TOTAL DEMOCRAT	313	59	77	83	90	101	95	80	97	32	55	92	85	55	50	123
	31%	35%	29%	25%	38%	43%	31%	25%	38%	24%	39%	28%	30%	30%	24%	38%
Strong Republican	297	66	86	95	49	62	92	98	78	59	37	78	89	58	59	91
	30%	40%	33%	28%	21%	27%	30%	31%	31%	44%	26%	24%	31%	31%	29%	28%
Not-So-Strong	81	12	21	36	12	19	22	29	17	12	14	27	22	14	20	2 4
Republican	8%	7%	8%	11%	5%	8%	7%	9%	7%	9%	10%	8%	8%	8%	10%	7%
Independent/	288	26	66	116	80	38	97	103	49	28	34	128	84	51	70	82
Something Else	29%	15%	25%	35%	34%	16%	31%	33%	19%	21%	24%	39%	29%	28%	34%	25%
DK/Refused DNR	25	5	13	2	4	14	4	4	13	3	2	3	6	7	5	6
	2%	3%	5%	1%	2%	6%	1%	1%	5%	2%	2%	1%	2%	4%	3%	2%
Not-So-Strong	75	19	15	16	25	26	21	23	21	11	19	19	23	20	12	20
Democrat	7%	11%	6%	5%	11%	11%	7%	7%	8%	9%	13%	6%	8%	11%	6%	6%
Strong Democrat	238	40	62	67	65	74	74	57	75	21	36	73	62	36	38	103
	24%	24%	24%	20%	28%	32%	24%	18%	30%	16%	26%	22%	21%	19%	19%	31%

CONDUCTED: SEPTEMBER 9-11, 2012

BANNER 4 009

56. In politics today, do you usually think of yourself as a Republican, Independent, or Democrat?

2008 VOTE REGION

	TOTAL	MCCAIN	OBAMA	WEST TX	STH TX	ANTONIO	AUSTIN	CNTL TX	HOUSTON	EAST TX	FT WRTH
TOTAL	1004	552	442	80	80	80	80	60	231	90	301
	100%	55%	44%	8%	8%	8%	8%	6%	23%	9%	30%
DIFFERENCE D/S	65	356	-292	19	2	6	-18	13	-2	24	21
	6%	64%	-66%	23%	2%	7%	-22%	22%	-1%	27%	7%
TOTAL REPUBLICAN	378	366	10	33	32	32	15	27	79	47	114
	38%	66%	2%	41%	40%	39%	19%	45%	34%	52%	38%
TOTAL DEMOCRAT	313	10	301	14	30	26	34	14	81	22	92
	31%	2%	68%	17%	38%	32%	42%	23%	35%	25%	31%
Strong Republican	297	293	2	28	26	25	11	15	64	41	88
	30%	53%	*	35%	32%	31%	14%	25%	28%	45%	29%
Not-So-Strong	81	73	8	5	6	7	4	12	15	6	26
Republican	8%	13%	2%	6%	8%	9%	5%	20%	7%	6%	9%
Independent/	288	158	126	31	16	19	31	17	64	19	91
Something Else	29%	29%	28%	38%	20%	24%	39%	28%	28%	21%	30%
DK/Refused DNR	25	18	5	3	2	4	0	2	7	2	4
	2%	3%	1%	4%	3%	5%	*	3%	3%	3%	1%
Not-So-Strong	75	3	72	1	14	11	4	6	9	1	29
Democrat	7%	1%	16%	2%	17%	14%	5%	9%	4%	2%	9%
Strong Democrat	238	7	229	13	17	15	29	8	72	21	64
	24%	1%	52%	16%	21%	18%	37%	14%	31%	23%	21%

CONDUCTED: SEPTEMBER 9-11, 2012



56. In politics today, do you usually think of yourself as a Republican, Independent, or Democrat?

PRES BALLOT

	TOTAL	ROMNEY	UNDEC	
TOTAL	1004	555	47	402
	100%	55%	5%	40%
DIFFERENCE D/S	65	342	-2	-275
	6%	62%	-4%	-68%
TOTAL REPUBLICAN	378	364	8	7
	38%	66%	16%	2%
TOTAL DEMOCRAT	313	22	10	281
	31%	4%	21%	70%
Strong Republican	297	288	7	2
	30%	52%	14%	1%
Not-So-Strong	81	76	1	4
Republican	8%	14%	2%	1%
Independent/	288	151	29	108
Something Else	29%	27%	62%	27%
DK/Refused DNR	25	18	1	6
	2%	3%	2%	2%
Not-So-Strong	75	9	3	62
Democrat	7%	2%	7%	15%
Strong Democrat	238	13	6	219
2	24%	2%	13%	54%



TX PRESIDENTIAL BALLOT STUDY N=1004 LIKELY VOTERS

BANNER 1 011

57. (And,) Would you say you are a Conservative, a Moderate, or a Liberal in your political beliefs?

			IDER				GE				GENDE	R AGE			PARTY	
	TOTAL	MALE	FEMALE	18-34	35-44 	45-54 	55-64	65-74 	75+	MALE 18-54	MALE 55+	FEMALE 18-54	FEMALE 55+	GOP	IND	DEM
TOTAL	1004	462	542	188	224	143	248	110	80	265	194	290	245	378	288	313
	100%	46%	54%	19%	22%	14%	25%	11%	8%	26%	19%	29%	24%	38%	29%	31%
DIFFERENCE D/S	343	171	171	73	88	49	61	31	36	92	77	119	51	303	105	-75
	34%	37%	32%	39%	4 0%	34%	24%	28%	45%	35%	4 0%	41%	21%	80%	36%	-24%
TOTAL CONSERVATIVE	499	239	259	98	116	72	106	54	48	129	107	157	101	309	137	4 0
	50%	52%	48%	52%	52%	50%	43%	49%	59%	49%	55%	54%	41%	82%	47%	13 %
TOTAL LIBERAL	156	68	88	26	28	22	45	23	11	38	30	38	50	6	32	116
	16%	15%	16%	14%	12%	16%	18%	21%	14%	14%	15%	13%	20%	2%	11%	37%
Very Conservative	314	150	164	65	68	42	70	32	35	82	67	93	70	214	70	23
	31%	32%	30%	35%	30%	29%	28%	29%	44%	31%	35%	32%	29%	57%	24%	7%
Somewhat	185	89	95	33	48	30	36	22	13	47	40	64	31	96	67	17
Conservative	18%	19%	18%	18%	21%	21%	14%	20%	16%	18%	21%	22%	13%	25%	23%	5%
Moderate	326	146	180	62	72	48	89	31	19	93	52	89	87	57	115	148
	32%	32%	33%	33%	32%	34%	36%	28%	24%	35%	27%	31%	35%	15%	40%	47%
DK/Refused DNR	24	9	15	2	8	1	8	3	2	5	4	6	8	5	4	10
	2%	2%	3%	1%	4%	1%	3%	2%	3%	2%	2%	2%	3%	1%	1%	3%
Somewhat Liberal	73	28	45	13	14	15	13	9	9	24	4	18	27	5	22	4 6
	7%	6%	8%	7%	6%	10%	5%	8%	12%	9%	2%	6%	11%	1%	8%	15%
Very Liberal	83	40	43	13	13	8	33	14	2	14	26	20	23	2	10	70
	8%	9%	8%	7%	6%	5%	13%	13%	2%	5%	13%	7%	9%	*	3%	22%

TX PRESIDENTIAL BALLOT STUDY N=1004 LIKELY VOTERS

BANNER 2 012

57. (And,) Would you say you are a Conservative, a Moderate, or a Liberal in your political beliefs?

			IDEOLOG				ARTY/II				TEA PARTY			ETHNICITY	
	TOTAL	CON	MOD	LIB	CON GOP	MOD/LIB GOP	CON IND	MOD/LIB IND	CON DEM	SUPPORT	INDIFFR	OPPOSE	WHITE	HISPANC	BLACK
TOTAL	1004 100%	499 50%	326 32%	156 16%	309 31%	63 6%	137 14%	147 15%	40 4%	398 40%	234 23%	344 34%	589 59%	260 26%	120 12%
DIFFERENCE D/S	343 34%	499 100%	-	-156 -100%	309 100%	-6 -10%	137 100%	-32 -22%	40 100%	324 81%	75 32%	-64 -19%	327 55%	19 7%	-6 -5%
TOTAL CONSERVATIVE	499 50%	499 100%	-	-	309 100%	-	137 100%	-	40 100%	334 84%	110 47%	43 12%	385 65%	81 31%	21 18%
TOTAL LIBERAL	156 16%	-	-	156 100%	-	6 10%	-	32 22%	-	10 2%	36 15%	107 31%	58 10%	62 24%	28 23%
Very Conservative	314 31%	314 63%	-	-	214 69%	-	70 51%	-	23 58%	237 60%	53 23%	20 6%	252 43%	45 17%	9 7%
Somewhat Conservative	185 18%	185 37%	-	-	96 31%	-	67 49%	-	17 42%	97 24%	57 24%	23 7%	133 23%	35 14%	12 10%
Moderate	326 32%	-	326 100%	-	-	57 90%	-	115 78%	-	49 12%	85 36%	183 53%	133 23%	113 44%	64 54%
DK/Refused DNR	24 2%	-	-	-	-	-	-	-	-	5 1%	3 1%	11 3%	12 2%	4 2%	7 6%
Somewhat Liberal	73 7%	-	-	73 47%	-	5 7%	-	22 15%	-	5 1%	23 10%	42 12%	27 5%	31 12%	9 7%
Very Liberal	83 8%	-	-	83 53%	-	2 3%	-	10 7%	-	5 1%	12 5%	65 19%	32 5%	31 12%	19 16%

TX PRESIDENTIAL BALLOT STUDY N=1004 LIKELY VOTERS

BANNER 3 013

57. (And,) Would you say you are a Conservative, a Moderate, or a Liberal in your political beliefs?

				DUC			INCOME				ON STATU			VOTE		
	TOTAL	HS OR LESS		COL GRD	PST GRD	LESS THN 50K		\$100K+	<coll <\$75K</coll 	<coll \$75K+</coll 	COLL+ <\$75K	COLL+ \$75K+	0-1 OF4			
TOTAL	100 4	167	264	332	23 4	232	311	315	254	134	142	328	287	186	205	326
	100%	17%	26%	33%	23%	23%	31%	31%	25%	13%	14%	33%	29%	19%	20%	32%
DIFFERENCE D/S	343	76	111	109	46	52	119	114	93	74	30	89	102	73	82	85
	34%	4 5%	42%	33%	20%	23%	38%	36%	37%	55%	21%	27%	36%	39%	40%	26%
TOTAL CONSERVATIVE	499	99	142	166	91	100	168	155	132	85	59	146	141	94	105	158
	50%	59%	54%	50%	39%	43%	54%	49%	52%	63%	42%	44%	49%	51%	51%	48%
TOTAL LIBERAL	156	23	31	57	45	47	48	41	39	11	29	57	40	21	23	73
	16%	14%	12%	17%	19%	20%	16%	13%	15%	8%	20%	17%	14%	11%	11%	22%
Very Conservative	314	76	87	96	54	67	97	101	84	58	33	89	93	50	65	107
	31%	4 5%	33%	29%	23%	29%	31%	32%	33%	44%	23%	27%	32%	27%	32%	33%
Somewhat	185	23	55	70	37	33	71	54	48	27	26	57	49	45	40	51
Conservative	18%	14%	21%	21%	16%	14%	23%	17%	19%	20%	18%	17%	17%	24%	19%	16%
Moderate	326	40	87	102	94	78	89	116	74	35	51	122	99	64	72	91
	32%	24%	33%	31%	40%	34%	29%	37%	29%	27%	36%	37%	34%	35%	35%	28%
DK/Refused DNR	24	6	5	8	3	7	6	4	8	2	4	3	7	6	6	4
	2%	4%	2%	2%	1%	3%	2%	1%	3%	2%	3%	1%	2%	3%	3%	1 %
Somewhat Liberal	73	12	12	31	18	25	21	20	19	4	13	30	22	10	10	30
	7%	7%	4%	9%	8%	11%	7%	6%	7%	3%	9%	9%	8%	6%	5%	9%
Very Liberal	83	11	19	25	28	22	27	21	20	7	16	27	18	11	12	42
	8%	6%	7%	8%	12%	10%	9%	7%	8%	5%	11%	8%	6%	6%	6%	13%

TX PRESIDENTIAL BALLOT STUDY N=1004 LIKELY VOTERS

BANNER 4 014

57. (And,) Would you say you are a Conservative, a Moderate, or a Liberal in your political beliefs?

2008 VOTE REGION

	TOTAL	MCCAIN			STH TX	ANTONIO	AUSTIN	CNTL TX	HOUSTON	EAST TX	FT WRTH
TOTAL	1004	552	442	80	80	80	80	60	231	90	301
	100%	55%	44%	8%	8%	8%	8%	6%	23%	9%	30%
DIFFERENCE D/S	343	426	-87	44	39	31	1	31	65	5 4	78
	34%	77%	-20%	55%	48%	39%	2%	51%	28%	60%	26%
TOTAL CONSERVATIVE	499	435	59	51	46	45	25	34	100	58	139
	50%	79%	13%	64%	57%	56%	31%	57%	43%	64%	46%
TOTAL LIBERAL	156	9	146	8	7	14	23	4	36	4	61
	16%	2%	33%	9%	9%	17%	29%	6%	15%	4%	20%
Very Conservative	314	287	24	30	27	30	14	20	63	42	88
	31%	52%	5%	37%	33%	38%	17%	33%	27%	47%	29%
Somewhat	185	148	35	22	19	15	11	14	37	16	51
Conservative	18%	27%	8%	27%	24%	18%	13%	24%	16%	18%	17%
Moderate	326	99	224	18	27	21	30	22	83	27	98
	32%	18%	51%	23%	33%	26%	37%	37%	36%	30%	32%
DK/Refused DNR	2 4	9	13	3	0	1	2	0	12	1	4
	2%	2%	3%	4%	*	1%	3%	*	5%	2%	1%
Somewhat Liberal	73	7	65	2	4	5	11	2	19	1	30
	7%	1%	15%	2%	5%	6%	13%	3%	8%	2%	10%
Very Liberal	83 8%	2 *	81 18%	6 7%	3 4%	9 12%	13 16%	2 4%	17 7%	2 3%	30 10%

CONDUCTED: SEPTEMBER 9-11, 2012



57. (And,) Would you say you are a Conservative, a Moderate, or a Liberal in your political beliefs?

PRES BALLOT

		PI	RES BALLO	
	TOTAL	ROMNEY	UNDEC	
TOTAL	1004	555	47	402
TOTAL		55%		
DIFFERENCE D/S	343	421		-89
	34%	76%	24%	-22%
TOTAL CONSERVATIVE		434		
	50%	78%	35%	12%
TOTAL LIBERAL	156 16%	13	5 11%	_
Very Conservative		286 51%	8 16%	20 5%
Somewhat		148		
Conservative		27%	-	
Moderate	326	99	19	208
	32%	18%	40%	52%
DK/Refused DNR	24		6	8
	2%	2%	13%	2%
Somewhat Liberal	73		3	60
	7%	2%	6%	15%
Very Liberal	83 8%	3 1%	3 6%	
	• •		•	





BANNER 1 016

58. Now, thinking about the Tea Party movement in American politics, would you say that you support the Tea Party Movement, oppose the Tea Party Movement, or are indifferent to it?

			GENDER AGE									R AGE			PARTY	
	TOTAL	MALE	FEMALE	18-34	35-44 	45-54 	55-64 	65-74 	75+	MALE 18-54	MALE 55+	FEMALE 18-54	FEMALE 55+	GOP	IND	DEM
TOTAL	1004	462	542	188	224	143	248	110	80	265	194	290	245	378	288	313
	100%	46%	54%	19%	22%	14%	25%	11%	8%	26%	19%	29%	24%	38%	29%	31%
DIFFERENCE D/S	5 4	38	16	7	20	11	4	-2	12	2	34	36	-20	240	3	-200
	5%	8%	3%	4 %	9%	8%	2%	-2%	15%	1%	18%	12%	-8%	64%	1%	-64%
TOTAL SUPPORT	398	197	201	70	96	53	98	43	35	98	97	121	79	257	108	19
	40%	43%	37%	37%	43%	37%	40%	39%	43%	37%	50%	42%	32%	68%	37%	6%
TOTAL OPPOSE	344	159	186	63	76	42	94	45	22	96	63	85	99	16	104	219
	34%	3 4 %	34%	33%	34%	29%	38%	41%	28%	36%	32%	29%	41%	4%	36%	70%
Strongly Support	246	122	124	44	59	32	61	28	21	60	61	74	50	161	65	11
	25%	26%	23%	23%	26%	22%	25%	25%	26%	23%	31%	25%	20%	43%	23%	3%
Somewhat Support	152	75	77	26	37	21	37	15	13	37	36	47	29	96	43	8
	15%	16%	14%	14%	17%	15%	15%	14%	17%	14%	19%	16%	12%	25%	15%	3%
Indifferent	234	98	136	50	47	47	49	20	18	67	30	76	57	99	68	65
	23%	21%	25%	26%	21%	33%	20%	18%	22%	25%	15%	26%	23%	26%	24%	21%
DK/Refused DNR	28	8	19	6	5	2	7	2	6	4	4	8	10	6	8	10
	3%	2%	4%	3%	2%	1%	3%	2%	7%	2%	2%	3%	4%	2%	3%	3%
Somewhat Oppose	61	2 4	37	7	23	8	10	8	4	15	8	23	14	8	27	24
	6%	5%	7%	4%	10%	6%	4 %	7%	5%	6%	4%	8%	6%	2%	9%	8%
Strongly Oppose	283	135	148	56	53	34	84	38	18	80	54	62	85	8	78	195
	28%	29%	27%	30%	24%	23%	34%	34%	23%	30%	28%	21%	35%	2%	27%	62%



BANNER 2 017

58. Now, thinking about the Tea Party movement in American politics, would you say that you support the Tea Party Movement, oppose the Tea Party Movement, or are indifferent to it?

			IDEOLOGY			P	ARTY/II)EO			TEA PARTY			ETHNICITY	•
	TOTAL	CON	MOD	LIB	CON GOP	MOD/LIB GOP	CON IND	MOD/LIB IND	CON DEM	SUPPORT	INDIFFR	OPPOSE	WHITE	HISPANC	BLACK
TOTAL	1004 100%	499 50%	326 32%	156 16%	309 31%	63 6%	137 14%	147 15%	40 4%	398 40%	234 23%	344 34%	589 59%	260 26%	120 12%
DIFFERENCE D/S	5 4 5%	292 58%	-133 -41%	-97 -62%	220 71%	18 29%	72 52%	-66 -45%	-10 -24%	398 100%	-	-344 -100%	210 36%	-74 -29%	-80 -67%
TOTAL SUPPORT	398 40%	334 67%	49 15%	10 6%	228 74%	27 42%	86 63%	21 15%	10 26%	398 100%	-	-	321 55%	58 22%	7 6%
TOTAL OPPOSE	344 34%	43 9%	183 56%	107 69%	8 3%	8 13%	15 11%	87 59%	20 50%	-	-	344 100%	112 19%	132 51%	87 73%
Strongly Support	246 25%	209 42%	25 8%	9 6%	145 47%	14 22%	52 38%	13 9%	6 16%	246 62%	-	-	191 32%	44 17%	3 2%
Somewhat Support	152 15%	126 25%	24 7%	1 1%	83 27%	13 21%	34 25%	8 6%	4 10%	152 38%	-	_	131 22%	1 4 5%	4 3%
Indifferent	234 23%	110 22%	85 26%	36 23%	69 22%	28 45%	30 22%	37 25%	10 24%	-	234 100%	_	141 24%	62 24%	21 17%
DK/Refused DNR	28 3%	11 2%	9 3%	3 2%	4 1%	-	6 4%	2 1%	-	-	-	-	15 3%	7 3%	5 4%
Somewhat Oppose	61 6%	10 2%	38 12%	11 7%	5 2%	4 6%	<u>4</u> 3%	22 15%	1 3%	-	-	61 18%	26 4%	21 8%	14 11%
Strongly Oppose	283 28%	33 7%	145 45%	96 61%	3 1%	5 7%	11 8%	65 44%	19 47%	-	-	283 82%	86 15%	111 43%	74 61%

CONDUCTED: SEPTEMBER 9-11, 2012

BANNER 3 018

58. Now, thinking about the Tea Party movement in American politics, would you say that you support the Tea Party Movement, oppose the Tea Party Movement, or are indifferent to it?

				DUC			INCOME				ON STATU			VOTE		
	TOTAL	HS		COL GRD		LESS			<coll <\$75K</coll 	<coll \$75K+</coll 	COLL+ <\$75K	COLL+ \$75K+	0-1 OF4	2 OF 4	3 OF 4	4 OF 4
TOTAL	1004	167	264	332	234	232	311	315	254	134	142	328	287	186	205	326
	100%	17%	26%	33%	23%	23%	31%	31%	25%	13%	14%	33%	29%	19%	20%	32%
DIFFERENCE D/S	54	31	42	16	-34	-0	14	27	18	47	0	-24	23	31	1	-1
	5%	18%	16%	5%	-15%	-0%	4%	9%	7%	35%	*	-7%	8%	17%	1%	-0%
TOTAL SUPPORT	398	75	116	133	75	83	121	139	95	76	52	119	110	81	78	130
	40%	4 5%	44%	40%	32%	36%	39%	44%	38%	57%	37%	36%	38%	44%	38%	40%
TOTAL OPPOSE	344	44	73	117	109	83	107	112	77	30	52	143	87	50	76	131
	34%	26%	28%	35%	46%	36%	35%	36%	30%	22%	36%	44%	30%	27%	37%	40%
Strongly Support	246	49	69	85	43	57	74	85	57	51	33	75	60	53	50	82
	25%	29%	26%	26%	18%	24%	24%	27%	22%	38%	23%	23%	21%	29%	25%	25%
Somewhat Support	152	26	47	47	32	26	48	54	39	26	19	44	50	28	27	47
	15%	16%	18%	14%	14%	11%	15%	17%	15%	19%	13%	13%	17%	15%	13%	15%
Indifferent	234	42	60	78	51	58	70	63	65	26	35	6 4	83	47	48	56
	23%	25%	23%	23%	22%	25%	22%	20%	26%	19%	24%	20%	29%	25%	23%	17%
DK/Refused DNR	28	6	15	5	0	9	12	1	16	2	4	1	6	8	3	10
	3%	4%	6%	1%	*	4%	4%	*	6%	1%	3%	*	2%	4%	2%	3%
Somewhat Oppose	61	8	9	26	17	12	20	23	11	5	7	33	19	10	15	18
	6%	5%	3%	8%	7%	5%	7%	7%	4%	3%	5%	10%	7%	5%	7%	5%
Strongly Oppose	283	36	64	91	91	71	87	89	66	25	45	110	68	41	62	113
	28%	21%	24%	27%	39%	31%	28%	28%	26%	19%	32%	34%	24%	22%	30%	35%

CONDUCTED: SEPTEMBER 9-11, 2012



58. Now, thinking about the Tea Party movement in American politics, would you say that you support the Tea Party Movement, oppose the Tea Party Movement, or are indifferent to it?

2008 VOTE REGION MCCAIN OBAMA WEST TX STH TX ANTONIO AUSTIN CNTL TX HOUSTON EAST TX FT WRTH TOTAL 60 TOTAL 1004 552 442 80 80 80 80 231 90 301 100% 55% 44% 8% 6% 23% 30% DIFFERENCE D/S 54 333 -279 21 5 18 -24 6 2 21 6 5% 60% 26% 22% -30% 10% 1% 24% 2% ------63% 6ક TOTAL SUPPORT 398 366 30 39 32 39 16 24 91 43 114 48% 38% 40% 66% 7% 48% 40% 20% 40% 39% 47% 90 TOTAL OPPOSE 344 33 309 18 27 21 41 18 22 108 34% 70% 22% 34% 26% 51% 30% 39ક 24% 36% Strongly Support 246 227 18 28 24 26 10 15 54 22 66 25% 41% 4% 35% 30% 33% 13% 25% 23% 25% 22% Somewhat Support 152 139 12 10 8 12 6 9 38 21 49 15% 15% 25% 3% 13% 7% 15% 16% 23% 16% 10% Indifferent 234 136 94 21 18 21 45 21 76 15 18 23% 25% 21% 26% 23% 19% 26% 30% 19% 23% 25% DK/Refused DNR 28 3 5 3 16 9 4 3 5 5 2% **4** % 6% 3% 2% 3ક 3% 3% 6ક 1% 7 21 3 19 Somewhat Oppose 61 14 46 1 6 4 1 6ક 2% 10% **1**% **8**용 7% 5% 2ક 9ક 3% 6% 283 20 263 17 21 15 36 17 69 19 89 Strongly Oppose 28% 59% 21% 26% 19% 45% 28% 30% 21% 30%

CONDUCTED: SEPTEMBER 9-11, 2012



BANNER 5 020

Somewhat Oppose

Strongly Oppose

58. Now, thinking about the Tea Party movement in American politics, would you say that you support the Tea Party Movement, oppose the Tea Party Movement, or are indifferent to it?

		PI	RES BALLO)T
	TOTAL	ROMNEY	UNDEC OTHER	OBAMA
TOTAL		555 55%		
DIFFERENCE D/S	_	333 60%		
TOTAL SUPPORT		372 67%	-	20 5%
TOTAL OPPOSE	_	39 7%	_	
Strongly Support		230 41%		_
Somewhat Support	_	143 26%	4 9%	_
Indifferent		132 24%		
DK/Refused DNR		11 2%		-

61

283

28%

6%

18

3%

22

4

11

23%

8%

39 10%

251

62%

TX PRESIDENTIAL BALLOT STUDY N=1004 LIKELY VOTERS

BANNER 1 021

66. What is the highest level of formal education you have completed?

		GEN	IDER			A	GE				GENDE	ER AGE			PARTY	
	TOTAL	MALE	FEMALE	18-34	35-44 	45-54 	55-64 	65-74 	75+ 	MALE 18-54	MALE 55+	FEMALE 18-54	FEMALE 55+	GOP	IND	DEM
TOTAL	1004	462	542	188	224	143	248	110	80	265	194	290	245	378	288	313
	100%	46%	54%	19%	22%	14%	25%	11%	8%	26%	19%	29%	24%	38%	29%	31%
Less than high	24	16	8	6	5	4	2	6	2	11	5	3	5	11	1	11
school graduate	2%	3%	1%	3%	2%	3%	1%	5%	2%	4%	2%	1%	2%	3%	*	4%
High school graduate	144	53	91	17	33	21	36	14	21	33	20	39	52	67	25	48
	14%	11%	17%	9%	15%	15%	15%	13%	27%	12%	10%	13%	21%	18%	9%	15%
Some College /	264	112	152	50	38	33	84	33	25	50	61	70	81	107	66	77
Associates Degree	26%	24%	28%	26%	17%	23%	34%	30%	31%	19%	31%	24%	33%	28%	23%	25%
Bachelor's Degree	332	161	172	64	100	48	70	31	17	106	54	106	64	131	116	83
	33%	35%	32%	34%	45%	33%	28%	28%	21%	40%	28%	37%	26%	35%	40%	27%
Post graduate	234	119	115	51	46	37	57	26	15	64	54	71	44	61	80	90
	23%	26%	21%	27%	21%	26%	23%	24%	18%	24%	28%	24%	18%	16%	28%	29%
DK/Refused DNR	6 1%	1 *	4 1%	0 *	2 1%	0 *	0 *	-	0 *	1	0 *	1 *	-	1 *	0 *	3 1%

TX PRESIDENTIAL BALLOT STUDY N=1004 LIKELY VOTERS

BANNER 2 022

66. What is the highest level of formal education you have completed?

			IDEOLOGY			P.	ARTY/II	DEO			TEA PARTY			ETHNICITY	Σ
	TOTAL	CON	MOD	LIB	CON GOP	MOD/LIB GOP	CON IND	MOD/LIB IND	CON DEM	SUPPORT	INDIFFR	OPPOSE	WHITE	HISPANC	BLACK
TOTAL	1004	499	326	156	309	63	137	147	40	398	234	344	589	260	120
	100%	50%	32%	16%	31%	6%	14%	15%	4%	40%	23%	34%	59%	26%	12%
Less than high	24	11	6	7	8	3	-	1	4	9	7	8	8	12	1
school graduate	2%	2%	2%	4 %	2%	5%		1%	9%	2%	3%	2%	1%	5%	1%
High school graduate	144	87	34	16	58	8	19	6	10	66	35	36	90	36	16
	14%	18%	10%	10%	19%	13%	14%	4%	24%	17%	15%	11%	15%	14%	13%
Some College /	264	142	87	31	9 4	12	34	31	7	116	60	73	164	62	32
Associates Degree	26%	28%	27%	20%	30%	18%	25%	21%	16%	29%	26%	21%	28%	24%	26%
Bachelor's Degree	332	166	102	57	101	28	51	65	14	133	78	117	195	80	40
	33%	33%	31%	36%	32%	44%	37%	44%	34%	33%	33%	34%	33%	31%	34%
Post graduate	234	91	94	45	49	12	33	44	7	75	51	109	129	68	30
	23%	18%	29%	29%	16%	19%	24%	30%	17%	19%	22%	32%	22%	26%	25%
DK/Refused DNR	6 1%	1 *	3 1%	0 *	1 *	-	0 *	0 *	-	0 *	3 1%	1 *	3 *	2 1%	1 1%

TX PRESIDENTIAL BALLOT STUDY N=1004 LIKELY VOTERS

BANNER 3 023

66. What is the highest level of formal education you have completed?

			E	DUC			INCOME			SOC-EC	ON STATU	s		VOTE	HIST	
	TOTAL	HS OR LESS	SM COLL	COL GRD	PST GRD	LESS THN 50K	50-100K	\$100K+	<coll <\$75K</coll 	<coll \$75K+</coll 	COLL+ <\$75K	COLL+ \$75K+	0-1 OF4	2 OF 4	3 OF 4	4 OF 4
TOTAL	1004 100%	167 17%	264 26%	332 33%	234 23%	232 23%	311 31%	315 31%	254 25%	134 13%	142 14%	328 33%	287 29%	186 19%	205 20%	326 32%
Less than high school graduate	24 2%	24 14%	-	-	-	11 5%	9 3%	3 1%	19 7%	4 3%	-	-	10 4%	-	6 3%	8 2%
High school graduate	144 14%	144 86%	-	-	-	62 27%	41 13%	24 8%	89 35%	38 28%	-	-	44 16%	32 17%	30 15%	37 11%
Some College / Associates Degree	264 26%	-	264 100%	-	-	81 35%	100 32%	57 18%	146 57%	92 69%	_	-	72 25%	53 29%	44 22%	95 29%
Bachelor's Degree	332 33%	-	-	332 100%	-	47 20%	102 33%	126 40%	-	-	89 62%	186 57%	99 34%	52 28%	65 32%	117 36%
Post graduate	234 23%	-	-	-	234 100%	32 14%	59 19%	105 33%	-	-	54 38%	142 43%	61 21%	47 25%	57 28%	69 21%
DK/Refused DNR	6 1%	-	-	-	-	0 *	-	0 *	-	-	-	-	0 *	1 1%	3 2%	1 *

CONDUCTED: SEPTEMBER 9-11, 2012

BANNER 4 024

66. What is the highest level of formal education you have completed?

2008 VOTE REGION

		_000						01011			
	TOTAL	MCCAIN	OBAMA	WEST TX	STH TX	ANTONIO	AUSTIN	CNTL TX	HOUSTON	EAST TX	FT WRTH
шошат	1004		442	80	80	80	80	60		90	201
TOTAL	1004	552 55%	442	80 8%	8%	8%	8% 8%	6% 6%	231 23%	90 9%	301 30%
Less than high	24	11	12	1	4	2	1	2	5	1	7
school graduate	2%	2%	3%	1%	5%	3%	1%	3%	2%	1%	2%
High school graduate	144 14%	87 16%	56 13%	16 20%	8 9%	11 14%	4 4%	14 23%	32 14%	23 25%	37 12%
Some College /	264	160	101	26	23	19	21	16	47	34	79
Associates Degree	26%	29%	23%	32%	28%	23%	26%	27%	21%	37%	26%
Bachelor's Degree	332	187	144	20	28	25	27	20	84	20	107
	33%	34%	33%	25%	35%	31%	34%	33%	36%	22%	36%
Post graduate	234	106	126	17	16	24	28	8	62	12	69
	23%	19%	28%	21%	19%	29%	35%	14%	27%	13%	23%
DK/Refused DNR	6	1	3	0	2	=	0	0	0	1	2
	1%	*	1%	*	3%		*	*	*	1%	1%

CONDUCTED: SEPTEMBER 9-11, 2012

BANNER 5 025

66. What is the highest level of formal education you have completed?

PRES BALLOT

TOTAL	ROMNEY	UNDEC OTHER	OBAMA
1004	555	47	402
100%	55%	5%	40%
24	13	1	9
2%	2%	2%	2%
144	93	6	45
14%	17%	13%	11%
264	152	14	97
26%	27%	31%	24%
332	185	14	134
33%	33%	29%	33%
234	110	10	114
23%	20%	22%	28%
6	1	1	3
1%	*	3%	1%
	1004 100% 24 2% 144 14% 264 26% 332 33% 234 23%	1004 555 100% 555% 24 13 2% 2% 144 93 14% 17% 264 152 26% 27% 332 185 33% 33% 234 110 23% 20% 6 1	TOTAL ROMNEY OTHER



BANNER 1 026

67. And, which of the following categories best describes your annual household income? IF REFUSED INITIALLY SAY: I understand your hesitation. We use this information for demographic purposes only and do not keep any personal information about you or your family. Which of these broad income categories best describes your annual household income?

		GEN	IDER	AGE							GENDE	R AGE			PARTY	
	TOTAL	MALE	FEMALE	18-34	35-44 	45-54 	55-64 	65-74 	75+ 	MALE 18-54	MALE 55+	FEMALE 18-54	FEMALE 55+	GOP	IND	DEM
TOTAL	1004	462	542	188	224	143	248	110	80	265	194	290	245	378	288	313
	100%	46%	54%	19%	22%	14%	25%	11%	8%	26%	19%	29%	24%	38%	29%	31%
Less than \$25,000	69	21	48	13	8	1	19	13	15	13	8	9	39	20	9	38
	7%	5%	9%	7%	3%	1%	8%	12%	19%	5%	4%	3%	16%	5%	3%	12%
\$25,000 to less than	164	51	112	25	40	15	42	21	21	25	26	55	57	60	28	63
\$50,000	16%	11%	21%	13%	18%	11%	17%	19%	26%	9%	14%	19%	23%	16%	10%	20%
\$50,000 to less than	164	89	75	26	30	25	47	22	13	47	42	34	41	66	45	51
\$75,000	16%	19%	14%	14%	14%	17%	19%	20%	16%	18%	22%	12%	17%	17%	16%	16%
\$75,000 to less than	147	73	74	35	23	21	38	17	12	34	38	45	29	49	52	44
\$100,000	15%	16%	14%	19%	10%	15%	15%	15%	14%	13%	20%	16%	12%	13%	18%	14%
\$100,000 to less	94	4 5	49	23	24	27	13	6	1	32	13	41	8	41	32	21
than \$125,000	9%	10%	9%	12%	11%	19%	5%	5%	2%	12%	7%	14%	3%	11%	11%	7%
\$125,000 to less	66	38	28	19	17	11	10	6	4	27	10	19	9	25	19	18
than \$150,000	7%	8%	5%	10%	7%	8%	4%	6%	5%	10%	5%	6%	4 %	7%	7%	6%
More than \$150,000	154	79	75	25	48	36	38	4	1	56	21	54	21	61	52	40
	15%	17%	14%	13%	22%	25%	15%	3%	1%	21%	11%	19%	9%	16%	18%	13%
DK/Refused DNR	146	66	80	22	34	7	41	21	14	31	34	33	41	56	50	37
	15%	14%	15%	12%	15%	5%	16%	19%	17%	12%	18%	11%	17%	15%	17%	12%



BANNER 2 027

67. And, which of the following categories best describes your annual household income? IF REFUSED INITIALLY SAY: I understand your hesitation. We use this information for demographic purposes only and do not keep any personal information about you or your family. Which of these broad income categories best describes your annual household income?

		IDEOLOGY PARTY/IDEO						•	TEA PARTY	•	ETHNICITY				
	TOTAL	CON	MOD	LIB	CON GOP	MOD/LIB GOP	CON IND	MOD/LIB IND	CON DEM	SUPPORT	INDIFFR	OPPOSE	WHITE	HISPANC	BLACK
TOTAL	100 4	499	326	156	309	63	137	147	40	398	23 4	344	589	260	120
	100%	50%	32%	16%	31%	6%	14%	15%	4%	40%	23%	34%	59%	26%	12%
Less than \$25,000	69	21	30	14	15	4	2	8	4	18	18	29	29	23	15
	7%	4%	9%	9%	5%	6%	1%	5%	11%	4%	7%	9%	5%	9%	13%
\$25,000 to less than	164	78	49	33	50	10	16	13	5	65	40	53	90	53	20
\$50,000	16%	16%	15%	21%	16%	16%	12%	9%	12%	16%	17%	16%	15%	20%	16%
\$50,000 to less than	164	92	47	21	54	10	27	17	10	65	42	46	99	46	18
\$75,000	16%	18%	14%	13%	18%	16%	20%	11%	24%	16%	18%	13%	17%	18%	15%
\$75,000 to less than	147	76	42	28	43	5	27	25	5	56	27	62	75	41	21
\$100,000	15%	15%	13%	18%	14%	8%	20%	17%	13%	14%	12%	18%	13%	16%	18%
\$100,000 to less	94	50	34	10	32	9	15	16	3	46	23	25	62	21	4
than \$125,000	9%	10%	10%	6%	10%	14%	11%	11%	6%	12%	10%	7%	11%	8%	3%
\$125,000 to less	66	36	13	15	19	5	11	7	3	29	15	22	41	16	8
than \$150,000	7%	7%	4%	9%	6%	8%	8%	5%	8%	7%	6%	6%	7%	6%	7%
More than \$150,000	15 4	68	68	16	51	10	14	38	3	64	25	65	89	31	26
	15%	14%	21%	10%	16%	15%	10%	26%	9%	16%	11%	19%	15%	12%	22%
DK/Refused DNR	146	77	43	20	44	11	25	24	7	55	44	42	104	29	7
	15%	15%	13%	13%	14%	17%	18%	16%	17%	14%	19%	12%	18%	11%	6%



BANNER 3 028

67. And, which of the following categories best describes your annual household income? IF REFUSED INITIALLY SAY: I understand your hesitation. We use this information for demographic purposes only and do not keep any personal information about you or your family. Which of these broad income categories best describes your annual household income?

		EDUC				INCOME			SOC-ECON STATUS				VOTE HIST				
	TOTAL	HS OR LESS	SM COLL	COL GRD	PST GRD	LESS THN 50K	50-100K	\$100K+	<coll <\$75K</coll 	<coll \$75K+</coll 	COLL+ <\$75K	COLL+ \$75K+	0-1 OF4	2 OF 4	3 OF 4	4 OF 4	
TOTAL	100 4 100%	167 17%	264 26%	332 33%	23 4 23%	232 23%	311 31%	315 31%	25 4 25%	134 13%	142 14%	328 33%	287 29%	186 19%	205 20%	326 32%	
Less than \$25,000	69 7%	27 16%	28 11%	9 3%	4 2%	69 30%	-	-	55 22%	-	14 10%	-	23 8%	10 5%	14 7%	22 7%	
\$25,000 to less than \$50,000	164 16%	46 28%	53 20%	37 11%	27 12%	164 70%	-	-	99 39%	-	65 46%	-	41 14%	28 15%	36 18%	59 18%	
\$50,000 to less than \$75,000	164 16%	35 21%	65 25%	42 13%	22 9%	-	164 53%	-	100 40%	-	64 45%	-	36 13%	36 19%	31 15%	60 18%	
\$75,000 to less than \$100,000	147 15%	15 9%	35 13%	60 18%	38 16%	-	147 47%	-	-	49 37%	-	98 30%	47 16%	30 16%	25 12%	46 14%	
\$100,000 to less than \$125,000	94 9%	15 9%	17 6%	40 12%	23 10%	_	-	9 4 30%	_	31 23%	-	63 19%	36 13%	18 10%	18 9%	22 7%	
\$125,000 to less than \$150,000	66 7%	4 3%	15 6%	25 7%	22 9%	_	-	66 21%	_	19 14%	-	47 14%	16 6%	9 5%	19 9%	21 7%	
More than \$150,000	154 15%	8 5%	26 10%	61 18%	60 25%	-	-	154 49%	-	34 25%	-	120 37%	47 17%	34 18%	34 17%	39 12%	
DK/Refused DNR	146 15%	18 11%	27 10%	58 17%	39 16%	-	-	-	-	-	-	-	40 14%	22 12%	28 13%	57 17%	

CONDUCTED: SEPTEMBER 9-11, 2012

BANNER 4 029

67. And, which of the following categories best describes your annual household income? IF REFUSED INITIALLY SAY: I understand your hesitation. We use this information for demographic purposes only and do not keep any personal information about you or your family. Which of these broad income categories best describes your annual household income?

		2008	VOTE REGION									
	TOTAL	MCCAIN	OBAMA	WEST TX	STH TX	ANTONIO	AUSTIN	CNTL TX	HOUSTON	EAST TX	FT WRTH	
TOTAL	1004	552	442	80	80	80	80	60	231	90	301	
	100%	55%	44%	8%	8%	8%	8%	6%	23%	9%	30%	
Less than \$25,000	69	23	44	9	5	4	3	6	14	7	20	
	7%	4%	10%	11%	6%	5%	3%	10%	6%	8%	7%	
\$25,000 to less than	164	87	75	21	19	17	8	11	33	19	35	
\$50,000	16%	16%	17%	26%	23%	21%	10%	18%	14%	21%	12%	
\$50,000 to less than	164	94	69	6	7	16	14	12	38	25	45	
\$75,000	16%	17%	16%	8%	9%	20%	17%	21%	17%	28%	15%	
\$75,000 to less than	147	75	71	14	9	14	5	9	36	12	46	
\$100,000	15%	14%	16%	18%	12%	18%	7%	15%	16%	14%	15%	
\$100,000 to less	94	61	32	9	9	5	11	6	17	10	29	
than \$125,000	9%	11%	7%	11%	11%	6%	13%	11%	7%	11%	9%	
\$125,000 to less	66	35	31	8	5	3	6	0	14	3	27	
than \$150,000	7%	6%	7%	10%	6%	3%	7%	*	6%	4%	9%	
More than \$150,000	154	87	66	2	15	13	20	8	41	3	52	
	15%	16%	15%	3%	19%	16%	25%	13%	18%	4%	17%	
DK/Refused DNR	146	89	55	11	12	8	14	7	38	10	47	
	15%	16%	12%	14%	14%	10%	17%	12%	16%	11%	16%	

CONDUCTED: SEPTEMBER 9-11, 2012



BANNER 5 030

67. And, which of the following categories best describes your annual household income? IF REFUSED INITIALLY SAY: I understand your hesitation. We use this information for demographic purposes only and do not keep any personal information about you or your family. Which of these broad income categories best describes your annual household income?

PRES BALLOT

				,.
	TOTAL	ROMNEY	UNDEC	OBAMA
TOTAL	1004	555	47	402
	100%	55%	5%	40%
Less than \$25,000	69	25	3	40
	7%	5%	7%	10%
\$25,000 to less than	164	87	8	69
\$50,000	16%	16%	17%	17%
\$50,000 to less than	164	96	12	57
\$75,000	16%	17%	25%	14%
\$75,000 to less than	147	76	2	68
\$100,000	15%	14%	5%	17%
\$100,000 to less	94	63	2	29
than \$125,000	9%	11%	5%	7 %
\$125,000 to less	66	38	2	26
than \$150,000	7%	7%	5%	7%
More than \$150,000	154	86	2	66
,,	15%	16%	- 5%	16%
DK/Refused DNR	146	84	15	48
DIT, INCLUDED DITE	15%	15%	31%	12%
	•			•

CONDUCTED: SEPTEMBER 9-11, 2012



68. And thinking back to the presidential election in November of 2008, for whom did you vote John McCain, the Republican Barack Obama, the Democrat someone

		GEN	IDER	AGE						GENDER AGE				PARTY == ============			
	TOTAL	MALE	FEMALE	18-34	35-44	45-54 	55-64 	65-74 	75+ 	MALE 18-54	MALE 55+	FEMALE 18-54	FEMALE 55+	GOP	IND	DEM	
TOTAL	1004	462	542	188	224	143	248	110	80	265	194	290	245	378	288	313	
	100%	46%	54%	19%	22%	14%	25%	11%	8%	26%	19%	29%	24%	38%	29%	31%	
DIFFERENCE D/S	110	75	35	26	31	22	-1	15	14	22	50	57	-22	356	32	-291	
	11%	16%	6%	14%	14%	16%	-0%	14%	18%	8%	26%	20%	-9%	94%	11%	-93%	
McCain	552	265	286	106	126	83	123	62	47	142	121	173	111	366	158	10	
	55%	57%	53%	56%	57%	58%	49%	56%	58%	53%	62%	60%	45%	97%	55%	3%	
Someone Else	4	3	1	1	1	0	1	0	1	2	1	0	1	0	3	0	
	*	1%	*	1%	*	*	*	*	1%	1%	*	*	*	*	1%	*	
Don't Remember/Did not Vote DNR	5 *	2 1%	2 *	2 1%	1 *	-	1 *	0 *	0 *	2 1%	0 *	1 *	1 *	1 *	1 *	1 *	
Refused DNR	2 *	1 *	1 *	0 *	0 *	0 *	1 *	0 *	0 *	1 *	1 *	0 *	0 *	1 *	0 *	-	
Obama	442	190	252	79	95	60	124	47	32	119	71	115	133	10	126	301	
	44%	41%	46%	42%	43%	42%	50%	43%	40%	45%	37%	40%	54%	3%	44%	96%	

CONDUCTED: SEPTEMBER 9-11, 2012

BANNER 2 032

68. And thinking back to the presidential election in November of 2008, for whom did you vote John McCain, the Republican Barack Obama, the Democrat someone

			IDEOLOG	Y	PARTY/IDEO						TEA PARTY			ETHNICITY 		
	TOTAL	CON	MOD	LIB	CON GOP	MOD/LIB GOP	CON IND	MOD/LIB IND	CON DEM	SUPPORT	INDIFFR	OPPOSE	WHITE	HISPANC	BLACK	
TOTAL	100 4	499	326	156	309	63	137	147	40	398	234	344	589	260	120	
	100%	50%	32%	16%	31%	6%	14%	15%	4%	40%	23%	34%	59%	26%	12%	
DIFFERENCE D/S	110	376	-126	-137	297	54	98	-64	-31	336	42	-276	339	-114	-111	
	11%	75%	-39%	-88%	96%	85%	72%	-44%	-76%	84%	18%	-80%	58%	-44%	-92%	
McCain	552	435	99	9	303	58	116	40	5	366	136	33	461	71	4	
	55%	87%	30%	6%	98%	92%	85%	27%	11%	92%	58%	10%	78%	28%	4%	
Someone Else	4 *	2 *	1 *	1	0 *	-	1 1%	2 1%	0 1%	1 *	2 1%	1 *	2 *	2 1%	0 *	
Don't Remember/Did	5	2	2	0	1	0	0	1	0	1	2	1	3	1	-	
not Vote DNR	*	*	*	*	*	*	*	1%	1%	*	1%	*	1%	*		
Refused DNR	2 *	1 *	0 *	0 *	1 *	-	0 *	0 *	-	0 *	1 *	0 *	2 *	-	-	
Obama	442	59	22 4	146	5	5	19	105	35	30	94	309	121	186	115	
	44%	12%	69%	94%	2%	8%	14%	71%	88%	8%	40%	90%	21%	71%	96%	

CONDUCTED: SEPTEMBER 9-11, 2012



BANNER 3 033

68. And thinking back to the presidential election in November of 2008, for whom did you vote John McCain, the Republican Barack Obama, the Democrat someone

			Е	DUC		INCOME			SOC-ECON STATUS				VOTE HIST				
	TOTAL	HS OR LESS	SM COLL	COL GRD	PST GRD	LESS THN 50K	50-100K	\$100K+	<coll <\$75K</coll 	<coll \$75K+</coll 	COLL+ <\$75K	COLL+ \$75K+	0-1 OF4	2 OF 4	3 OF 4	4 OF 4	
TOTAL	1004	167	264	332	234	232	311	315	254	134	142	328	287	186	205	326	
	100%	17%	26%	33%	23%	23%	31%	31%	25%	13%	14%	33%	29%	19%	20%	32%	
DIFFERENCE D/S	110	30	59	43	-20	-8	29	54	9	62	7	-3	16	32	41	19	
	11%	18%	22%	13%	-8%	-3%	9%	17%	4%	46%	5%	-1%	6%	17%	20%	6%	
McCain	552	98	160	187	106	110	169	184	130	97	74	161	150	108	122	172	
	55%	59%	60%	56%	45%	48%	54%	58%	51%	73%	52%	49%	52%	58%	60%	53%	
Someone Else	4	0	1	1	1	1	1	1	1	0	1	1	1	1	0	1	
	*	*	*	*	1%	*	*	*	*	*	1%	*	*	*	*	*	
Don't Remember/Did	5	0	2	1	1	2	1	1	2	0	0	1	2	2	1	0	
not Vote DNR	*	*	1%	*	*	1%	*	*	1%	*	*	*	1%	1%	*	*	
Refused DNR	2 *	-	1 *	0 *	0 *	0 *	_	0 *	0 *	0 *	-	0 *	0 *	0 *	1 *	1 *	
Obama	442	68	101	144	126	119	140	129	121	35	67	164	133	75	81	152	
	44%	41%	38%	43%	54%	51%	45%	41%	48%	26%	47%	50%	47%	41%	39%	47%	

CONDUCTED: SEPTEMBER 9-11, 2012

BANNER 4 034

68. And thinking back to the presidential election in November of 2008, for whom did you vote John McCain, the Republican Barack Obama, the Democrat someone

		2008	VOTE	REGION											
	TOTAL	MCCAIN	OBAMA	WEST TX	STH TX	ANTONIO	AUSTIN	CNTL TX	HOUSTON	EAST TX	FT WRTH				
TOTAL	100 4 100%	552 55%	442 44%	80 8%	80 8%	80 8%	80 8%	60 6%	231 23%	90 9%	301 30%				
DIFFERENCE D/S	110 11%	552 100%	-442 -100%	31 39%	10 12%	1 4 18%	-23 -28%	16 27%	5 2%	31 35%	24 8%				
McCain	552 55%	552 100%	-	55 69%	45 55%	47 58%	29 36%	38 63%	117 51%	60 67%	161 54%				
Someone Else	4 *	-	-	-	0 1%	1 1%	0 *	0 1%	0 *	0 *	1 *				
Don't Remember/Did not Vote DNR	5 *	-	=	1 1%	0 *	0 *	0 *	0 *	1 *	1 1%	1 *				
Refused DNR	2 *	-	=	0 *	0 *	0 *	0 *	0 *	1 *	0 *	0 *				
Obama	442 44%	-	442 100%	2 4 30%	35 43%	33 40%	51 64%	22 36%	112 49%	29 32%	137 45%				

CONDUCTED: SEPTEMBER 9-11, 2012

BANNER 5 035

68. And thinking back to the presidential election in November of 2008, for whom did you vote John McCain, the Republican Barack Obama, the Democrat someone

PRES BALLOT UNDEC

	TOTAL	ROMNEY	OTHER	OBAMA
TOTAL	1004	555	47	402
IOIAL	100%			
DIFFERENCE D/S	110	471	-1	-361
	11%	85%	-3%	-90%
McCain	552	511	21	20
	55%	92%	44%	5%
Someone Else	4	1	2	1
	*	*	4%	*
Don't Remember/Did	5	2	1	1
not Vote DNR	*	*	2%	*
Refused DNR	2	1	1	0
	*	*	3%	*
Obama	442	40	22	380
	44%	7%	47%	95%

TX PRESIDENTIAL BALLOT STUDY N=1004 LIKELY VOTERS

BANNER 1 036

69. Which of the following best describes your race or ethnicity?

		GENDER		R AGE					GENDER AGE				PARTY			
	TOTAL	MALE	FEMALE	18-34	35-44 	45-54 	55-64 	65-74 	75+ 	MALE 18-54	MALE 55+	FEMALE 18-54	FEMALE 55+	GOP	IND	DEM
TOTAL	1004 100%	462 46%	542 54%	188 19%	224 22%	143 14%	248 25%	110 11%	80 8%	265 26%	194 19%	290 29%	245 24%	378 38%	288 29%	313 31%
White	589 59%	280 61%	309 57%	117 62%	126 56%	71 49%	146 59%	71 64%	53 66%	146 55%	131 68%	168 58%	138 56%	320 85%	179 62%	73 23%
Hispanic, Mexican, Latino, Spanish	260 26%	120 26%	140 26%	52 28%	52 23%	48 33%	60 24%	27 24%	19 24%	77 29%	43 22%	75 26%	62 25%	49 13%	61 21%	144 46%
African-American	120 12%	4 5 10%	75 14%	11 6%	39 17%	13 9%	38 15%	10 9%	8 11%	32 12%	13 7%	32 11%	43 17%	3 1%	28 10%	88 28%
Asian	30 3%	14 3%	16 3%	6 3%	5 2%	11 8%	4 2%	3 3%	-	8 3%	6 3%	14 5%	1 1%	3 1%	19 6%	8 3%
Other (specify)	2 *	1 *	1 *	1 1%	1 *	0 *	0 *	0 *	-	1 *	0 *	1 *	0 *	1 *	1 *	0 *
Refused DNR	3 *	1 *	1	1 *	1 *	0 *	0 *	0 *	0 *	1 *	0 *	1 *	0 *	1 *	1	0 *

TX PRESIDENTIAL BALLOT STUDY N=1004 LIKELY VOTERS CONDUCTED: SEPTEMBER 9-11, 2012

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BANNER 2 037 69. Which of the following best describes your race or ethnicity?

			IDEOLOGY			P.	ARTY/II	DEO			FEA PARTY	· 		ETHNICITY	7
	TOTAL	CON	MOD	LIB	CON GOP	MOD/LIB GOP	CON IND	MOD/LIB IND	CON DEM	SUPPORT	INDIFFR	OPPOSE	WHITE	HISPANC	BLACK
TOTAL	100 4 100%	499 50%	326 32%	156 16%	309 31%	63 6%	137 14%	1 47 15%	40 4%	398 40%	234 23%	344 34%	589 59%	260 26%	120 12%
White	589 59%	385 77%	133 41%	58 38%	262 85%	53 84%	105 77%	72 49%	9 22%	321 81%	141 60%	112 32%	589 100%	-	_
Hispanic, Mexican, Latino, Spanish	260 26%	81 16%	113 35%	62 40%	40 13%	9 14%	21 15%	39 26%	17 43%	58 15%	62 27%	132 38%	-	260 100%	_
African-American	120 12%	21 4%	64 20%	28 18%	3 1%	-	6 5%	22 15%	12 29%	7 2%	21 9%	87 25%	-	-	120 100%
Asian	30 3%	8 2%	14 4%	8 5%	2 1%	1 1%	4 3%	15 10%	2 6%	9 2%	9 4 %	11 3%	-	-	_
Other (specify)	2 *	1 *	1 *	1 *	1 *	0 1%	0 *	0 *	0 *	2 *	0 *	1 *	-	-	-
Refused DNR	3 *	2 *	0 *	0 *	1 *	-	1 1%	0 *	0 *	1 *	1 *	1 *	-	-	-

TX PRESIDENTIAL BALLOT STUDY N=1004 LIKELY VOTERS

CONDUCTED: SEPTEMBER 9-11, 2012

BANNER 3 038

69. Which of the following best describes your race or ethnicity?

			E	DUC			INCOME			SOC-EC	ON STATU	s		VOTE	HIST	
	TOTAL	HS OR LESS	SM COLI	COL GRD	PST GRD	LESS THN 50K	50-100K	\$100K+	<coll <\$75K</coll 	<coll \$75K+</coll 	COLL+ <\$75K	COLL+ \$75K+	0-1 OF4	2 OF 4	3 OF 4	4 OF 4
TOTAL	1004	167	264	332	234	232	311	315	254	134	142	328	287	186	205	326
	100%	17%	26%	33%	23%	23%	31%	31%	25%	13%	14%	33%	29%	19%	20%	32%
White	589	98	164	195	129	119	17 4	192	137	89	82	178	155	112	123	199
	59%	59%	62%	59%	55%	51%	56%	61%	54%	67%	57%	54%	54%	60%	60%	61%
Hispanic, Mexican,	260	48	62	80	68	76	87	68	77	29	45	79	85	49	52	74
Latino, Spanish	26%	29%	24%	24%	29%	33%	28%	22%	30%	22%	32%	24%	30%	26%	25%	23%
African-American	120	17	32	40	30	35	39	38	38	10	15	49	22	21	29	48
	12%	10%	12%	12%	13%	15%	13%	12%	15%	8%	10%	15%	8%	11%	14%	15%
Asian	30 3%	4 2%	5 2%	15 5%	6 3%	2 1%	9 3%	15 5%	2 1%	4 3%	-	20 6%	23 8%	3 2%	-	3 1%
Other (specify)	2 *	-	1 *	1 *	1 *	0 *	1 *	1 *	0 *	1 *	0 *	1 *	1 *	1 1%	0 *	0 *
Refused DNR	3	0	1	1	1	0	0	1	0	0	0	1	1	0	1	1
	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*

CONDUCTED: SEPTEMBER 9-11, 2012

BANNER 4 039

69. Which of the following best describes your race or ethnicity?

2008 VOTE REGION

	TOTAL	MCCAIN	OBAMA	WEST TX	STH TX	ANTONIO	AUSTIN	CNTL TX	HOUSTON	EAST TX	FT WRTH
TOTAL	1004 100%	552 55%	442 44%	80 8%	80 8%	80 8%	80 8%	60 6%	231 23%	90 9%	301 30%
White	589 59%	461 84%	121 27%	57 71%	36 44%	36 4 5%	40 50%	37 61%	137 59%	70 77%	176 58%
Hispanic, Mexican, Latino, Spanish	260 26%	71 13%	186 42%	20 25%	44 55%	37 46%	26 32%	15 24%	48 21%	6 6%	64 21%
African-American	120 12%	4 1%	115 26%	3 4%	-	5 6 %	10 13%	6 10%	41 18%	14 15%	42 14%
Asian	30 3%	12 2%	18 4%	-	-	2 2%	3 4%	2 4%	3 2%	1 1%	18 6%
Other (specify)	2 *	1 *	1 *	-	0 *	1 1%	0 *	0 *	0 *	-	1 *
Refused DNR	3 *	2 *	1 *	0 *	0 *	0 *	0 1%	0 *	1 *	0 *	1 *

CONDUCTED: SEPTEMBER 9-11, 2012



69. Which of the following best describes your race or ethnicity?

PRES BALLOT

		=======================================									
	TOTAL	ROMNEY	UNDEC OTHER	OBAMA							
TOTAL	1004	555	47	402							
	100%	55%	5%	40%							
White	589	452	37	100							
	59%	81%	79%	25%							
Hispanic, Mexican,	260	83	4	172							
Latino, Spanish	26%	15%	9%	43%							
African-American	120	7	5	108							
	12%	1%	11%	27%							
Asian	30	10	_	19							
	3%	2%		5%							
Other (specify)	2	1	0	1							
omer (specify)	*	*	*	*							
Refused DNR	3	2	0	1							
VETUSEC DNK	*	*	*	*							

BANNER 1 041 70A. AGE GROUPS



			GENDER			A						R AGE			PARTY	
	TOTAL	MALE	FEMALE	18-34	35-44 	45-54 	55-64 	65-74 	75+ 	MALE 18-54	MALE 55+	FEMALE 18-54	FEMALE 55+	GOP	IND	DEM
TOTAL	1004 100%	462 46%	542 54%	188 19%	224 22%	143 14%	248 25%	110 11%	80 8%	265 26%	194 19%	290 29%	245 24%	378 38%	288 29%	313 31%
18-24	90 9%	43 9%	48 9%	90 48%	-	-	-	-	-	43 16%	-	48 16%	-	39 10%	26 9%	24 8%
25-34	98 10%	48 10%	50 9%	98 52%	-	-	-	-	-	48 18%	-	50 17%	-	41 11%	21 7%	31 10%
35-44	224 22%	104 22%	120 22%	_	22 4 100%	-	-	-	-	104 39%	-	120 41%	-	79 21%	73 25%	64 21%
45-54	143 14%	70 15%	73 13%	_	-	143 100%	-	-	-	70 27%	-	73 25%	-	60 16%	40 14%	43 14%
55-64	248 25%	108 23%	140 26%	_	-	-	248 100%	-	-	-	108 56%	_	140 57%	81 21%	77 27%	83 27%
65-74	110 11%	53 12%	57 11%	-	-	-	-	110 100%	-	-	53 27%	_	57 23%	41 11%	34 12%	34 11%
75 or over	80 8%	32 7%	48 9%	-	-	-	-	-	80 100%	_	32 17%	-	48 20%	31 8%	16 6%	30 10%
Refused DNR	10 1%	3 1%	7 1%	-	-	-	-	-	-	-	-	-	-	5 1%	1 *	4 1%

BANNER 2 042 70A. AGE GROUPS



		IDEOLOGY				P	ARTY/II	DEO			TEA PARTY	?		ETHNICITY	•
	TOTAL	CON	MOD	LIB	CON GOP	MOD/LIB GOP	CON IND	MOD/LIB IND	CON DEM	SUPPORT	INDIFFR	OPPOSE	WHITE	HISPANC	BLACK
TOTAL	1004	499	326	156	309	63	137	147	40	398	234	344	589	260	120
	100%	50%	32%	16%	31%	6%	14%	15%	4%	40%	23%	34%	59%	26%	12%
18-24	90	46	29	13	35	3	9	15	2	30	25	35	62	17	6
	9%	9%	9%	9%	11%	5%	7%	10%	4%	8%	11%	10%	11%	6%	5%
25-34	98	52	33	12	33	8	14	7	4	40	25	28	55	35	5
	10%	10%	10%	8%	11%	13%	10%	5%	10%	10%	11%	8%	9%	13%	4%
35-44	224	116	72	28	67	11	35	38	9	96	47	76	126	52	39
	22%	23%	22%	18%	22%	17%	26%	25%	21%	24%	20%	22%	21%	20%	33%
45-54	143	72	48	22	49	11	19	22	4	53	47	42	71	48	13
	14%	14%	15%	14%	16%	17%	14%	15%	9%	13%	20%	12%	12%	18%	11%
55-64	248	106	89	45	61	18	32	4 5	10	98	49	94	146	60	38
	25%	21%	27%	29%	20%	28%	23%	30%	24%	25%	21%	27%	25%	23%	31%
65-74	110	54	31	23	31	9	19	14	3	43	20	45	71	27	10
	11%	11%	9%	15%	10%	15%	14%	10%	8%	11%	9%	13%	12%	10%	8%
75 or over	80	48	19	11	29	2	9	6	9	35	18	22	53	19	8
	8%	10%	6%	7%	9%	3%	6%	4%	23%	9%	8%	7%	9%	7%	7%
Refused DNR	10 1%	5 1%	4 1%	0 *	4 1%	1 1%	0 *	0 *	-	3 1%	4 2%	1 *	6 1%	2 1%	1 1%

BANNER 3 043 70A. AGE GROUPS



			E	DUC			INCOME			SOC-EC	ON STATU	S		VOTE	HIST	
	TOTAL	HS OR LESS	SM COLL	COL GRD	PST GRD	LESS THN 50K	50-100K	\$100K+	<coll <\$75K</coll 	<coll \$75K+</coll 	COLL+ <\$75K	COLL+ \$75K+	0-1 OF4	2 OF 4	3 OF 4	4 OF 4
TOTAL	100 4	167	264	332	234	232	311	315	25 4	134	142	328	287	186	205	326
	100%	17%	26%	33%	23%	23%	31%	31%	25%	13%	14%	33%	29%	19%	20%	32%
18-24	90 9%	11 6%	20 8%	32 10%	27 11%	12 5%	25 8%	40 13%	9 4 %	18 14%	7 5%	43 13%	72 25%	16 8%	3 1%	-
25-34	98	12	29	32	24	26	36	26	30	9	18	32	45	27	12	13
	10%	7%	11%	10%	10%	11%	12%	8%	12%	6%	13%	10%	16%	15%	6%	4%
35-44	224	38	38	100	46	48	53	89	42	23	36	88	58	39	56	71
	22%	23%	14%	30%	20%	21%	17%	28%	17%	18%	25%	27%	20%	21%	27%	22%
45-54	143	25	33	48	37	16	46	74	28	28	13	67	31	34	46	32
	14%	15%	12%	14%	16%	7%	15%	24%	11%	21%	9%	21%	11%	18%	22%	10%
55-64	248	38	84	70	57	61	86	61	73	36	36	64	48	45	40	115
	25%	23%	32%	21%	24%	26%	28%	19%	29%	27%	25%	19%	17%	24%	20%	35%
65-74	110	20	33	31	26	34	40	16	36	9	20	24	19	17	23	51
	11%	12%	12%	9%	11%	15%	13%	5%	14%	7%	14%	7%	7%	9%	11%	16%
75 or over	80	23	25	17	15	36	25	6	35	10	14	8	14	5	21	41
	8%	14%	10%	5%	6%	15%	8%	2%	14%	7%	10%	2%	5%	3%	10%	12%
Refused DNR	10 1%	0 *	2 1%	2 1%	2 1%	-	0 *	2 1%	-	1 *	-	2 *	1 *	3 2%	2 1%	4 1%

CONDUCTED: SEPTEMBER 9-11, 2012

BANNER 4 044 70A. AGE GROUPS

		2008	VOTE	======			RE(GION			
	TOTAL	MCCAIN	OBAMA	WEST TX	STH TX	ANTONIO	AUSTIN	CNTL TX	HOUSTON	EAST TX	FT WRTH
TOTAL	100 4	552	442	80	80	80	80	60	231	90	301
	100%	55%	44%	8%	8%	8%	8%	6%	23%	9%	30%
18-24	90	51	39	3	9	4	4	4	24	7	35
	9%	9%	9%	4%	11%	5%	5%	6%	11%	8%	12%
25-34	98	55	40	7	8	12	6	4	12	7	42
	10%	10%	9%	9%	10%	15%	8%	7%	5%	8%	14%
35-44	224	126	95	7	21	14	17	16	61	18	70
	22%	23%	22%	9%	26%	17%	21%	27%	26%	20%	23%
45-54	143	83	60	16	12	9	13	9	25	14	44
	14%	15%	14%	20%	15%	12%	17%	15%	11%	15%	15%
55-64	248	123	124	23	13	27	22	13	57	26	67
	25%	22%	28%	29%	17%	34%	28%	22%	24%	29%	22%
65-74	110	62	47	11	7	9	10	9	28	11	26
	11%	11%	11%	13%	8%	11%	13%	15%	12%	12%	9%
75 or over	80	47	32	13	8	6	7	5	21	6	15
	8%	8%	7%	16%	10%	7%	9%	8%	9%	7%	5%
Refused DNR	10 1%	6 1%	4 1 %	0 *	3 3%	0 *	0 *	-	2 1%	1 2%	3 1%

BANNER 5 045 70A. AGE GROUPS

PRES BALLOT

	TOTAL	ROMNEY	UNDEC OTHER	OBAMA
TOTAL	1004	555	47	402
	100%	55%	5%	40%
18-24	90	49	7	34
	9%	9%	14%	9%
25-34	98	60	6	32
	10%	11%	13%	8%
35-44	224	125	13	86
33 44		22%		
45-54	143	77	8	58
40-04	_	14%	_	14%
FF 64	0.40	100	_	
55-64		129 23%		114 28%
65-74	110	62	5	43
	11%	11%	11%	11%
75 or over	80	47	2	31
	8%	9%	4%	8%
Refused DNR	10	6	1	3
	1%	1%	1%	1%



CONDUCTED: SEPTEMBER 9-11, 2012

BANNER 1 046

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DPINION SESE	AGH

		GEN	GENDER ====================================			A(GE				GENDE	R AGE			PARTY	
	TOTAL	MALE	FEMALE	18-34	35-44 	45-54 	55-64 	65-74 	75+ 	MALE 18-54	MALE 55+	FEMALE 18-54	FEMALE 55+	GOP	IND	DEM
TOTAL	100 4 100%	462 46%	542 54%	188 19%	22 4 22%	143 14%	248 25%	110 11%	80 8%	265 26%	194 19%	290 29%	245 24%	378 38%	288 29%	313 31%
Male	462 46%	462 100%	-	91 48%	104 46%	70 49 %	108 44%	53 48%	32 40%	265 100%	194 100%	-	-	163 43%	158 55%	129 41%
Female	542 54%	-	5 4 2 100%	97 52%	120 54%	73 51%	140 56%	57 52%	48 60%	-	-	290 100%	245 100%	215 57%	130 45%	184 59%

CONDUCTED: SEPTEMBER 9-11, 2012

BANNER 2 047

			IDEOLOGY				ARTY/ID				TEA PARTY			ETHNICITY	
	TOTAL	CON	MOD	LIB	CON GOP	MOD/LIB GOP	CON IND	MOD/LIB IND	CON DEM		INDIFFR	OPPOSE	WHITE	HISPANC	BLACK
TOTAL	100 4	499	326	156	309	63	137	147	40	398	23 4	344	589	260	120
	100%	50%	32%	16%	31%	6%	14%	15%	4%	40%	23%	34%	59%	26%	12%
Male	462	239	146	68	127	35	85	70	20	197	98	159	280	120	45
	46%	48%	45%	44%	41%	55%	62%	48%	49%	49%	42%	46%	48%	46%	37%
Female	542	259	180	88	183	29	52	77	20	201	136	186	309	140	75
	54%	52%	55%	56%	59%	45%	38%	52%	51%	51%	58%	54%	52%	54%	63%

CONDUCTED: SEPTEMBER 9-11, 2012

BANNER 3 048

				DUC			INCOME				ON STATU			VOTE		
	TOTAL	HS		COL GRD		LESS		\$100K+	<coll <\$75K</coll 	<coll \$75K+</coll 	COLL+ <\$75K	COLL+ \$75K+	0-1 OF4	2 OF 4	3 OF 4	4 OF 4
TOTAL	1004	167	264	332	234	232	311	315	25 4	134	142	328	287	186	205	326
	100%	17%	26%	33%	23%	23%	31%	31%	25%	13%	14%	33%	29%	19%	20%	32%
Male	462	69	112	161	119	72	162	162	94	69	67	166	151	73	90	148
	46%	41%	42%	48%	51%	31%	52%	51%	37%	51%	47%	51%	53%	39%	44%	45%
Female	542	99	152	172	115	160	149	153	160	65	75	162	136	113	115	179
	54%	59%	58%	52%	49%	69%	48%	49%	63%	49%	53%	49%	47%	61%	56%	55%

CONDUCTED: SEPTEMBER 9-11, 2012

BANNER 4 049

		2008	VOTE				RE(GION			
	TOTAL	MCCAIN	OBAMA	WEST TX	STH TX	ANTONIO	AUSTIN	CNTL TX	HOUSTON	EAST TX	FT WRTH
TOTAL	100 4	552	442	80	80	80	80	60	231	90	301
	100%	55%	44%	8%	8%	8%	8%	6%	23%	9%	30%
Male	462	265	190	42	32	40	43	23	94	42	147
	46%	48%	43%	52%	40%	49%	53%	38%	41%	46%	49%
Female	542	286	252	38	48	41	38	37	137	49	155
	54%	52%	57%	48%	60%	51%	47%	62%	59%	54%	51%

BANNER 5 050

71. Sex: BY OBSERVATION

PRES BALLOT

		======		
	TOTAL	ROMNEY	UNDEC OTHER	OBAMA
TOTAL	1004	555	47	402
	100%	55%	5%	40%
Male	462	270	25	167
	46%	49%	52%	42%
Female	542	285	22	235
	54%	51%	48%	58%

VOTERS R 9-11, 2012

BANNER 1 051 72. Region PRE-CODE

		GEN	IDER			A	GE				GENDE	ER AGE			PARTY	
	TOTAL	MALE	FEMALE	18-34	35-44 	45-54 	55-64	65-74 	75+	MALE 18-54	MALE 55+	FEMALE 18-54	FEMALE 55+	GOP	IND	DEM
TOTAL	1004	462	542	188	224	143	248	110	80	265	194	290	245	378	288	313
	100%	46%	54%	19%	22%	14%	25%	11%	8%	26%	19%	29%	24%	38%	29%	31%
West TX	80	42	38	10	7	16	23	11	13	24	18	10	28	33	31	14
	8%	9%	7%	5%	3%	11%	9%	10%	16%	9%	9%	3%	12%	9%	11%	4%
South TX	80	32	48	17	21	12	13	7	8	21	11	29	17	32	16	30
	8%	7%	9%	9%	9%	9%	5%	6%	10%	8%	5%	10%	7%	8%	5%	10%
San Antonio	80	40	41	16	14	9	27	9	6	15	25	24	17	32	19	26
	8%	9%	8%	8%	6%	6%	11%	8%	7%	6%	13%	8%	7%	8%	7%	8%
Austin	80	43	38	10	17	13	22	10	7	20	23	21	17	15	31	34
	8%	9%	7%	5%	8%	9%	9%	9%	9%	8%	12%	7%	7%	4%	11%	11%
Central TX	60	23	37	8	16	9	13	9	5	14	9	20	18	27	17	14
	6%	5%	7%	4%	7%	6%	5%	8%	6%	5%	5%	7%	7%	7%	6%	4%
Houston	231	9 4	137	36	61	25	57	28	21	53	40	69	66	79	64	81
	23%	20%	25%	19%	27%	18%	23%	26%	26%	20%	21%	24%	27%	21%	22%	26%
East TX	90	42	49	14	18	14	26	11	6	19	22	26	21	47	19	22
	9%	9%	9%	7%	8%	10%	11%	10%	8%	7%	11%	9%	9%	12%	7%	7%
Dallas/ Fort Worth	301	147	155	77	70	44	67	26	15	99	46	91	62	114	91	92
	30%	32%	29%	41%	31%	31%	27%	24%	18%	38%	24%	31%	25%	30%	32%	29%

BANNER 2 052 72. Region PRE-CODE



			IDEOLOGY			P	ARTY/II)EO		-	TEA PARTY	•		ETHNICITY	•
	TOTAL	CON	MOD	LIB	CON GOP	MOD/LIB GOP	CON IND	MOD/LIB IND	CON DEM	SUPPORT	INDIFFR	OPPOSE	WHITE	HISPANC	BLACK
TOTAL	1004	499	326	156	309	63	137	147	40	398	234	344	589	260	120
	100%	50%	32%	16%	31%	6%	14%	15%	4%	40%	23%	34%	59%	26%	12%
West TX	80	51	18	8	25	6	21	10	4	39	21	18	57	20	3
	8%	10%	6%	5%	8%	10%	15%	6%	10%	10%	9%	5%	10%	8%	2%
South TX	80 8%	46 9%	27 8%	7 5%	32 10%	0 1%	10 7%	6 4%	2 5%	32 8%	18 8%	27 8%	36 6%	44 17%	-
San Antonio	80	45	21	14	28	3	12	7	2	39	15	21	36	37	5
	8%	9%	6%	9%	9%	5%	9%	5%	4%	10%	6%	6%	6%	14%	4%
Austin	80	25	30	23	13	1	9	22	2	16	21	41	40	26	10
	8%	5%	9%	15%	4%	2%	7%	15%	5%	4%	9%	12%	7%	10%	8%
Central TX	60	34	22	4	21	6	11	6	2	24	18	18	37	15	6
	6%	7%	7%	2%	7%	9%	8%	4%	4%	6%	8%	5%	6%	6%	5%
Houston	231	100	83	36	63	13	22	39	12	91	45	90	137	48	41
	23%	20%	26%	23%	20%	21%	16%	27%	29%	23%	19%	26%	23%	18%	34%
East TX	90	58	27	4	38	9	12	8	7	43	21	22	70	6	14
	9%	12%	8%	2%	12%	14%	8%	5%	17%	11%	9%	6%	12%	2%	11%
Dallas/ Fort Worth	301	139	98	61	90	24	39	50	10	114	76	108	176	64	42
	30%	28%	30%	39%	29%	38%	29%	3 4 %	25%	29%	32%	31%	30%	25%	35%

NPN

BANNER 3 053 72. Region PRE-CODE

			E	DUC			INCOME			SOC-EC	ON STATU	S		VOTE	HIST	
	TOTAL	HS OR LESS	SM COLL	COL GRD	PST GRD	LESS THN 50K	50-100K	\$100K+	<coll <\$75K</coll 	<coll \$75K+</coll 	COLL+ <\$75K	COLL+ \$75K+	0-1 OF4	2 OF 4	3 OF 4	4 OF 4
TOTAL	100 4	167	264	332	23 4	232	311	315	25 4	134	142	328	287	186	205	326
	100%	17%	26%	33%	23%	23%	31%	31%	25%	13%	14%	33%	29%	19%	20%	32%
West TX	80	17	26	20	17	30	20	19	28	11	8	22	17	17	28	19
	8%	10%	10%	6%	7%	13%	7%	6%	11%	8%	6%	7%	6%	9%	14%	6%
South TX	80	12	23	28	16	24	16	29	20	14	11	24	23	18	11	28
	8%	7%	9%	8%	7%	10%	5%	9%	8%	10%	8%	7%	8%	10%	5%	9%
San Antonio	80	13	19	25	24	21	30	21	21	9	17	26	28	11	11	30
	8%	8%	7%	7%	10%	9%	10%	7%	8%	6%	12%	8%	10%	6%	5%	9%
Austin	80	4	21	27	28	11	19	36	14	6	11	35	23	13	20	24
	8%	3%	8%	8%	12%	5%	6%	12%	5%	5%	8%	11%	8%	7%	10%	7%
Central TX	60	16	16	20	8	17	21	14	18	10	11	14	9	10	14	27
	6%	10%	6%	6%	3%	7%	7%	5%	7%	7%	8%	4%	3%	5%	7%	8%
Houston	231	37	47	84	62	47	75	71	53	26	32	82	56	55	36	84
	23%	22%	18%	25%	26%	20%	24%	23%	21%	20%	23%	25%	20%	29%	18%	26%
East TX	90	24	34	20	12	27	38	16	34	16	17	12	12	22	26	30
	9%	14%	13%	6%	5%	11%	12%	5%	13%	12%	12%	4%	4%	12%	13%	9%
Dallas/ Fort Worth	301	44	79	107	69	55	91	108	67	42	34	112	118	40	58	86
	30%	26%	30%	32%	29%	24%	29%	34%	26%	32%	24%	34%	41%	21%	28%	26%

CONDUCTED: SEPTEMBER 9-11, 2012

BANNER 4 054 72. Region PRE-CODE

		2008	VOTE	=======			RE(GION			
	TOTAL	MCCAIN	OBAMA	WEST TX	STH TX	ANTONIO	AUSTIN	CNTL TX	HOUSTON	EAST TX	FT WRTH
TOTAL	100 4 100%	552 55%	442 44%	80 8%	80 8%	80 8%	80 8%	60 6%	231 23%	90 9%	301 30%
West TX	80 8%	55 10%	2 4 5%	80 100%	=	-	-	-	-	-	-
South TX	80 8%	45 8%	35 8%	-	80 100%	-	-	-	-	-	-
San Antonio	80 8%	47 8%	33 7%	-	-	80 100%	-	-	-	-	-
Austin	80 8%	29 5%	51 12%	=	-	-	80 100%	-	-	-	-
Central TX	60 6%	38 7%	22 5%	=	-	-	-	60 100%	-	-	-
Houston	231 23%	117 21%	112 25%	=	-	-	-	-	231 100%	-	-
East TX	90 9%	60 11%	29 7%	_	-	-	-	-	-	90 100%	-
Dallas/ Fort Worth	301 30%	161 29%	137 31%	-	_	-	-	_	-	_	301 100%

BANNER 5 055 72. Region PRE-CODE

PRES BALLOT

	TOTAL	ROMNEY	UNDEC OTHER	OBAMA
TOTAL	1004	555	47	402
	100%	55%	5%	40%
West TX	80	53	6	21
	8%	10%	13%	5%
South TX	80	47	2	32
554611 111	8%	= -	_	
San Antonio	80	48	2	31
San Antonio	8%		2 4%	
	00	20	•	47
Austin	80 8%		2 3%	47 12%
Central TX		39	_	19
	6%	7%	4%	5%
Houston	231	117	17	96
	23%	21%	37%	24%
East TX	90	62	5	24
	9%	11%		6%
Dallas/ Fort Worth	301	156	12	133
Darras, Fort Worth		28%		33%



 $WP\Lambda$

BANNER 1 056 73. Vote History: PRE-CODE

		GEN	IDER			A(E				GENDE	R AGE			PARTY	
	TOTAL	MALE	FEMALE	18-34	35-44 	45-54 	55-64 	65-7 4	75+	MALE 18-54	MALE 55+	FEMALE 18-54	FEMALE 55+	GOP	IND	DEM
TOTAL	1004	462	542	188	224	143	248	110	80	265	194	290	245	378	288	313
	100%	46%	54%	19%	22%	14%	25%	11%	8%	26%	19%	29%	24%	38%	29%	31%
0 of 4	77	41	36	34	17	5	12	4	4	28	13	28	7	30	27	17
	8%	9%	7%	18%	8%	4 %	5%	4%	4%	10%	7%	10%	3%	8%	9%	5%
1 of 4	210	110	100	83	40	26	35	14	10	83	27	66	33	81	57	68
	21%	24%	18%	44%	18%	18%	14%	13%	12%	31%	14%	23%	14%	21%	20%	22%
2 of 4	186	73	113	43	39	34	45	17	5	50	22	66	45	72	51	55
	19%	16%	21%	23%	17%	24%	18%	15%	6%	19%	11%	23%	18%	19%	18%	18%
3 of 4	205	90	115	15	56	46	40	23	21	57	33	61	52	80	70	50
	20%	19%	21%	8%	25%	32%	16%	21%	27%	21%	17%	21%	21%	21%	24%	16%
4 of 4	326	148	179	13	71	32	115	51	41	48	99	68	108	115	82	123
	32%	32%	33%	7%	32%	22%	46%	46%	51%	18%	51%	23%	44%	30%	28%	39%

 $W\!\!P\!\! \Lambda$

BANNER 2 057 73. Vote History: PRE-CODE

			IDEOLOGY			P.	ARTY/II	DEO		,	TEA PARTY	·		ETHNICITY	<u>.</u>
	TOTAL	CON	MOD	LIB	CON GOP	MOD/LIB GOP	CON IND	MOD/LIB IND	CON DEM	SUPPORT	INDIFFR	OPPOSE	WHITE	HISPANC	BLACK
TOTAL	1004	499	326	156	309	63	137	147	40	398	234	344	589	260	120
	100%	50%	32%	16%	31%	6%	14%	15%	4%	40%	23%	34%	59%	26%	12%
0 of 4	77	41	24	12	26	4	12	16	2	32	22	20	48	20	2
	8%	8%	7%	8%	8%	6%	8%	11%	4%	8%	10%	6%	8%	8%	1%
1 of 4	210	101	75	28	67	13	23	33	9	78	61	67	108	65	20
	21%	20%	23%	18%	22%	21%	17%	22%	21%	20%	26%	19%	18%	25%	17%
2 of 4	186	94	64	21	63	7	23	28	5	81	47	50	112	49	21
	19%	19%	20%	14%	20%	11%	17%	19%	13%	20%	20%	15%	19%	19%	17%
3 of 4	205	105	72	23	58	22	39	30	7	78	48	76	123	52	29
	20%	21%	22%	14%	19%	34%	28%	20%	17%	19%	20%	22%	21%	20%	24%
4 of 4	326	158	91	73	96	18	40	41	18	130	56	131	199	74	48
	32%	32%	28%	47%	31%	28%	29%	28%	44%	33%	24%	38%	34%	29%	40%

CONDUCTED: SEPTEMBER 9-11, 2012

BANNER 3 058

73. Vote History: PRE-CODE

				DUC			INCOME			SOC-EC	ON STATUS			VOTE	HIST	
	TOTAL	HS		COL GRD		LESS			<coll <\$75K</coll 	<coll \$75K+</coll 	COLL+ <\$75K	COLL+ \$75K+	0-1 OF4			
TOTAL	100 4 100%	167 17%	264 26%	332 33%	234 23%	232 23%	311 31%	315 31%	254 25%	134 13%	142 14%	328 33%	287 29%	186 19%	205 20%	326 32%
0 of 4	77 8%	12 7%	24 9%	22 7%	19 8%	17 7%	26 8%	26 8%	22 9%	8 6%	10 7%	28 8%	77 27%	-	-	-
1 of 4	210 21%	43 26%	48 18%	77 23%	42 18%	48 21%	57 18%	74 23%	48 19%	35 26%	21 15%	75 23%	210 73%	_	-	-
2 of 4	186 19%	32 19%	53 20%	52 16%	47 20%	37 16%	66 21%	61 19%	51 20%	27 20%	22 16%	63 19%	-	186 100%	-	-
3 of 4	205 20%	36 21%	44 17%	65 20%	57 24%	50 22%	56 18%	72 23%	49 19%	22 16%	32 23%	75 23%	-	-	205 100%	-
4 of 4	326 32%	45 27%	95 36%	117 35%	69 30%	80 35%	106 34%	83 26%	83 33%	42 32%	57 4 0%	87 26%	-	-	-	326 100%

CONDUCTED: SEPTEMBER 9-11, 2012

BANNER 4 059

73. Vote History: PRE-CODE

		2008	VOTE	· ======			RE(GION			
	TOTAL	MCCAIN	OBAMA	WEST TX	STH TX	ANTONIO	AUSTIN	CNTL TX	HOUSTON	EAST TX	FT WRTH
TOTAL	1004	552	442	80	80	80	80	60	231	90	301
	100%	55%	44%	8%	8%	8%	8%	6%	23%	9%	30%
0 of 4	77 8%	44 8%	32 7%	1 2%	1 2%	9 11%	4 5%	1 1%	20 9%	-	40 13%
1 of 4	210	105	102	15	21	19	19	8	36	12	78
	21%	19%	23%	19%	27%	24%	24%	14%	16%	14%	26%
2 of 4	186	108	75	17	18	11	13	10	55	22	40
	19%	20%	17%	21%	23%	13%	16%	17%	24%	25%	13%
3 of 4	205	122	81	28	11	11	20	14	36	26	58
	20%	22%	18%	35%	14%	14%	25%	24%	16%	29%	19%
4 of 4	326	172	152	19	28	30	24	27	8 <u>4</u>	30	86
	32%	31%	34%	23%	35%	37%	29%	45%	36%	33%	28%

BANNER 5 060

73. Vote History: PRE-CODE

PRES BALLOT

		======		
			UNDEC	
	TOTAL	ROMNEY	OTHER	OBAMA
TOTAL	1004	555	47	402
	100%	55%	5%	40%
0 of 4	77	45	4	28
	8%	8%	7%	7%
1 of 4	210	117	11	82
		21%	23%	20%
2 of 4	186	100	12	74
2 01 4	19%			18%
3 of 4	205	117	12	77
3 01 4	203			19%
4 of 4	326	177	9	141
	32%	32%	19%	35%

