Baselice & Associates, Inc.

Opinion Research for Decision Making in Politics and Public Affairs

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The following survey results compare responses of likely Republican primary voters in Texas. The surveys were conducted among N=501 respondents on January 17-21, 2007, and among N=831 respondents on April 16-19, 2007. The sampling design and the respondent demographics reflect the distribution of Republican primary voters who have turned out in recent statewide Republican primary elections. The margin of error to the results of the January survey is \pm 4.5% at the .95 test level whereas the margin of error to the results of the April survey is \pm 3.4%. The April survey included a name ID test on Fred Thompson as well as the inclusion of Thompson as one of the candidate choices on the Republican primary ballot for president.

Now I would like to read you the names of several individuals. For each one, please tell me whether you have heard of that person and if so, whether you have a positive or a negative impression of that person. If you do not recognize the name, just say so. Here is the first name... (Randomize names) Wait for response, then ask: Would that be a strong or just somewhat (positive/negative) impression?

		POS Strong	ITIVE Smwht	Total	NEGA Smwht		Total	No <u>Opinion</u>	Never heard of
Rudy Giuliani	Jan:	37%	40%	77%	6%	3%	9%	9%	5%
	Apr:	34%	41%	75%	10%	6%	16%	8%	1%
John McCain	Jan:	24%	38%	62%	13%	9%	22%	13%	3%
	Apr:	21%	42%	64%	13%	11%	25%	10%	1%
Newt Gingrich	Jan:	32%	30%	62%	11%	10%	21%	13%	4%
	Apr:	28%	31%	59%	17%	9%	26%	12%	2%
Mitt Romney	Jan:	9%	15%	24%	4%	3%	7%	24%	46%
	Apr:	11%	31%	42%	9%	3%	12%	28%	19%
Fred Thompson	Apr:	26%	22%	48%	2%	1%	3%	19%	30%

If the next Republican primary election for United States President were held today, and you had to make a choice, for which one of the following candidates would you vote? **(Randomize choices)**

<u>JAN</u>	<u>APR</u>	
28%	24%	Rudy Giuliani
	19%	Fred Thompson
26%	19%	John McCain
17%	12%	Newt Gingrich
6%	8%	Mitt Romney
2%	2%	Mike Huckabee
2%	1%	Sam Brownback
1%	0%	George Pataki
0%	0%	Chuck Hagel
2%	2%	Other names (vol)
16%	12%	Undecided / refused (vol)

Baselice & Associates, Inc. is not working on behalf of any of the potential presidential candidates. Please contact Mike Baselice at 512-345-9720 with any questions regarding these survey results.