

KAY BAILEY HUTCHISON

January 2, 2009

Dear /Salutation/,

Our state can do better. Faced with uncertain times, Texas must have leaders who look forward. We must start now to bring bold, innovative leadership to Austin.

Ten years of one man in the Governor's office has left challenges unanswered, too little trust and consensus, and too much infighting. This tone comes from the top and we can do something about it.

Texans expect their leaders to bring people together, focus on positive results and do what is best for Texas. I believe Texans want new leadership and deserve a government in Austin that listens and responds.

That's why I'm forming an exploratory committee so I can begin organizing a campaign for Governor. I am not yet an official candidate, but Texas law requires this first vital step and I need your help. We must begin working today to rebuild our party.

Do you share my concern that our state budget has doubled in ten years? Are you concerned that our state government ignores private property rights and property owners in a quest to cover our state with massive Toll Roads?

Are you tired of the mismanagement of state government and the scandals? For example, after the Texas Youth Commission had to be put in receivership, new revelations about sexual assaults and abuse scandals have put the Commission once again under investigation.

State Schools are being investigated by the Justice Department and were warned three times in three years for continuing to allow mistreatment of mentally retarded, physically handicapped and mentally ill Texans. Now, after more than 50 residents have died in 12 months, the Justice Department is threatening to sue.

What happened in our prisons is a crime: 10 death-row inmates made 2,800 calls from a cell phone smuggled onto Death Row, including threatening calls to a State Senator.

It's time for leaders who put our state first, help our state achieve its great potential, and keep government focused and limited. Texans want leaders who look ahead to meet the challenges that are coming. Unfortunately, that's not happening now.

And that's why I need your help. Together, we can change Austin and make the future brighter for the great state we're blessed to call home. /Salutation/, will you join my exploratory committee as a charter member? And, if you can, will you help me build a strong statewide team with your generous gift of \$SLG1 or \$SLG+1 today?

If you say "yes" today, you'll be one of the first Texans to serve on my /County Name/ County Exploratory Committee. I'd be honored to put your name on my early leadership list.

I'm talking to Texans from all walks of life – community and business leaders, urban and rural, Republicans, Democrats, Independents, and people who've never been in politics. Each Texan weaves the diverse fabric of our state and I intend for each to have a voice.

WWW.TEXANSFORKAY.COM

P.O. BOX 130 | AUSTIN, TEXAS 78767

POLITICAL AD PAID FOR BY TEXANS FOR KAY BAILEY HUTCHISON, ALLAN SHIVERS, JR., TREASURER

NOT PRINTED AT TAXPAYER EXPENSE.

I believe Texans want their Governor to tackle big issues and provide new direction for state government. The high oil prices that gave Texas a temporary budget surplus have receded and we can't count on them coming back anytime soon. Texas could be in the same financial pickle as other states if we don't prioritize spending.

Texans deserve a government that listens and responds to them and a Governor who:

- ✓ Scrubs mismanagement from state government, making it effective, responsive and accountable to the taxpayer.
- ✓ Through sound budgetary policies and low taxes, works for quality schools and universities, protects our economy and focuses on jobs.
- ✓ Creates access to healthcare for our families and communities safe from crime and drugs.
- ✓ Will improve transportation and infrastructure for our growing population while respecting private property rights.

I'm a proud conservative – and not just in theory, but in practice. I received a 90% lifetime rating from the American Conservative Union. My record has won applause from conservative groups like the NRA (A+), the National Federation of Independent Business (100%), and Americans for Tax Reform (95%).

I earned good ratings like these by working hard for conservative principles you and I share. For example, I've been a champion of tax relief for working families, leading the fight to provide relief from the Marriage Penalty, which is now lowered through 2010.

I have a strong record of proven leadership. As State Treasurer, I earned more money for Texas through wise investments (earning over \$1 billion) than any Treasurer in state history, and was then the only state elected official who publicly opposed a state income tax, which led to a Constitutional amendment prohibiting one.

Because education is the best investment we can make in our economy and the lives of future generations, I authored "Careers to Classrooms" legislation to recruit mid-career professionals and retirees into teaching positions in public schools.

And to maintain Texas' standing as a national leader in higher education, I successfully increased federal research dollars coming to Texas Universities to nearly \$1.8 billion a year, and led the effort to create the Academy of Medicine, Engineering and Science of Texas so we recruit and retain the state's top scientific, academic and corporate minds.

Texas loses too many of our best and brightest young people to states with more Tier One Universities like California with nine and New York with seven. We'll pay a price for this "brain drain" until Texas has more than just three Tier One Universities.

I'll work hard *for you* ... and I hope to take the next step *with you*. I am traveling our state and putting a strong campaign foundation in place.

Will you accept my invitation to join my exploratory committee as a charter member with your gift for either of the amounts I mentioned earlier, or more if you can? And I would be proud if I could list you on my early team.

Please let me hear from you today. With your help, I will provide Texas with the new leadership our state needs to meet the challenges ahead. Thanks for your friendship.

Sincerely,



Kay Bailey Hutchison

P.S. If you believe Texas can do better, please sign and return your charter member reply today. Thank you so very much, and Happy New Year.

TEXANS FOR KAY BAILEY HUTCHISON

Dear Friend,

You have been at the front of so many campaigns and causes. You know how important the first few months can be.

As a leader in the local area, we ask you to join us as a Charter Member of Kay's Central Texas team.

Together, we'll show Texans that Kay has widespread support deep in the heart of Texas, from the Hill Country to Hillsboro and Austin to College Station.

Kay shares our Texas values and optimistic vision. She is focused and has what it takes to be a Governor who makes Texans proud.

She understands the importance of growing our economy and creating jobs, keeping taxes low, increasing the number of Tier One Universities in Texas, and protecting private property rights.

If you're concerned about our state's future, we want your help – beginning right now, right here in your own backyard.

Please join us. Let's work together to help Kay get off to a strong, early start.

Sincerely,



Kenneth M. Jastrow, II




Chuck Norris



Nolan Ryan



Pete Winstead



John L. Nau, III
Statewide Finance Chairman

P.O. BOX 130 | AUSTIN, TEXAS 78767 | www.TexansforKay.com

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TEXANS FOR KAY BAILEY HUTCHISON

Dear Friend,

You have been at the front of so many campaigns and causes. You know how important the first few months can be.

As a leader in the local area, we ask you to join us as a Charter Member of Kay's West Texas team.

Together, we'll show Texans that Kay has widespread support from El Paso to Fort Stockton to Big Bend, and everywhere in between.

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Sincerely,



Henry Bonilla



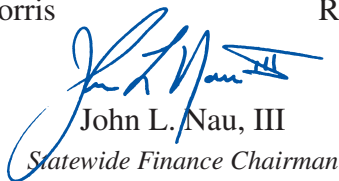
Robert Brown



Chuck Norris



Roger Staubach



John L. Nau, III
Statewide Finance Chairman

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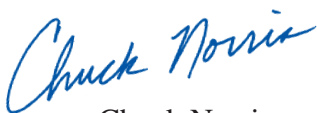
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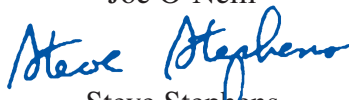
Chuck Norris



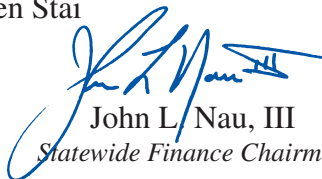
Joe O'Neill



Dian Owen Stai



Steve Stephens



John L. Nau, III
Statewide Finance Chairman

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You have been at the front of so many campaigns and causes. You know how important the first few months can be.

As a local leader, we ask you to join us as a Charter Member of Kay's team.

Together, we'll show Texans that Kay has widespread support from her friends outside of the state lines.

Kay shares our Texas values and optimistic vision. She is focused and has what it takes to be a Governor who makes Texans proud.

She understands the importance of growing our economy and creating jobs, keeping taxes low, increasing the number of Tier One Universities in Texas, and protecting private property rights.

If you're concerned about our state's future, we want your help – beginning right now, right here in your own backyard.

Please join us. Let's work together to help Kay get off to a strong, early start.

Sincerely,



Dick Arney



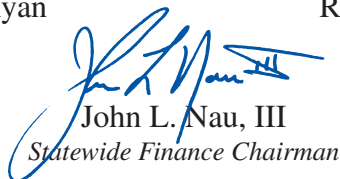
Chuck Norris



Nolan Ryan



Roger Staubach



John L. Nau, III
Statewide Finance Chairman

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Dear Friend,

You have been at the front of so many campaigns and causes. You know how important the first few months can be.

As a leader in the local area, we ask you to join us as a Charter Member of Kay's South Texas team.

Together, we'll show Texans that Kay has widespread support throughout the Valley from Brownsville to Harlingen to McAllen to Laredo, and everywhere in between.

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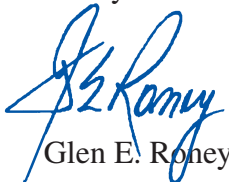
Henry Bonilla



Dennis Nixon



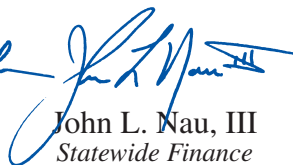
Chuck Norris



Glen E. Roney



Roger Staubach



John L. Nau, III
Statewide Finance
Chairman

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TEXANS FOR KAY BAILEY HUTCHISON

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As a leader in the local area, we ask you to join us as a Charter Member of Kay's North Texas team.

Together, we'll show Texans that Kay has widespread support from I-20 to Oklahoma, including Amarillo, Lubbock, and everywhere in between.

Kay shares our Texas values and optimistic vision. She is focused and has what it takes to be a Governor who makes Texans proud.

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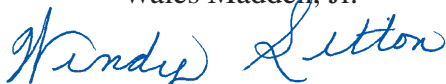
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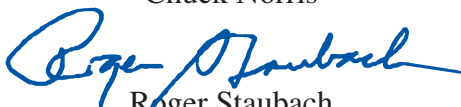
Wales Madden, Jr.



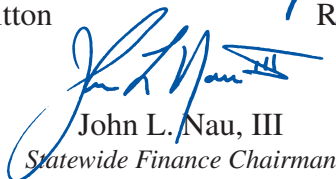
Chuck Norris



Windy Sitton



Roger Staubach



John L. Nau, III
Statewide Finance Chairman

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As a leader in the local area, we ask you to join us as a Charter Member of Kay's North Texas team.

Together, we'll show Texans that Kay has widespread support from I-20 to the Red River, including Ft. Worth, Wichita Falls, and everywhere in between.

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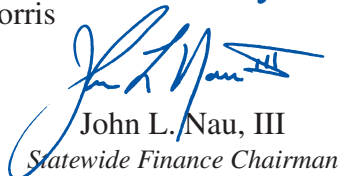
Sincerely,


Kay Granger


Dick Moncrief


Chuck Norris


Nolan Ryan


John L. Nau, III
Statewide Finance Chairman

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Together, we'll show Texans that Kay has widespread support throughout the south from San Antonio to Eagle Pass to Corpus Christi to Victoria, and everywhere in between.

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Sincerely,



Henry Bonilla



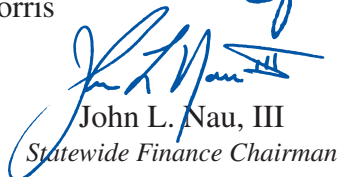
Cathy Obriotti Green



Chuck Norris



Joci Straus



John L. Nau, III
Statewide Finance Chairman

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As a leader in the local area, we ask you to join us as a Charter Member of Kay's Gulf Coast team.

Together, we'll show Texans that Kay has widespread support from Beaumont to Brenham to Port Lavaca, and everywhere in between.

Kay shares our Texas values and optimistic vision. She is focused and has what it takes to be a Governor who makes Texans proud.

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Sincerely,



Edd C. Hendee



Ned Holmes



Drayton McLane



Chuck Norris



Rod Paige



John L. Nau, III

Statewide Finance Chairman

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Together, we'll show Texans that Kay has widespread support from her hometown of Dallas, all the way to the Red River and back.

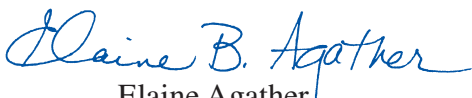
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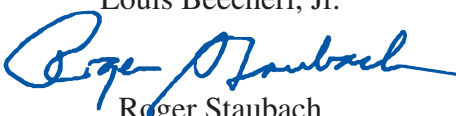
Please join us. Let's work together to help Kay get off to a strong, early start.

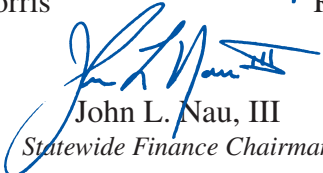
Sincerely,


Elaine Agather


Louis Beecherl, Jr.


Chuck Norris


Roger Staubach


John L. Nau, III
Statewide Finance Chairman

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TEXANS FOR KAY BAILEY HUTCHISON

Dear Friend,

You have been at the front of so many campaigns and causes. You know how important the first few months can be.

As a leader in the local area, we ask you to join us as a Charter Member of Kay's East Texas team.

Together, we'll show Texans that Kay has widespread support from Huntsville to Tyler to Texarkana, and from the Red River to the Sabine.

Kay shares our Texas values and optimistic vision. She is focused and has what it takes to be a Governor who makes Texans proud.

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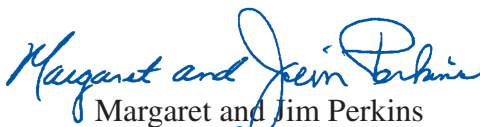
Barbara Bass



Murphy George



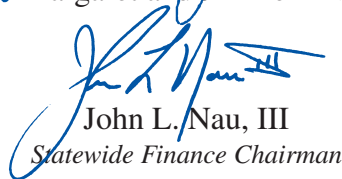
Chuck Norris



Margaret and Jim Perkins



Nancy Speck



John L. Nau, III

Statewide Finance Chairman

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*"...Texans consistently name Ms. Hutchison
the state's most popular political figure."*

The Dallas Morning News, 12/4/08

SECURING OUR BORDER WITH MEXICO

EDUCATION & OPPORTUNITY

- Working with Texas universities to increase federal research dollars coming into the State annually, making Texas the third highest recipient of federal dollars in the country, up from sixth.
- Amended the 2001 No Child Left Behind Act to direct the Department of Education to allow public schools to offer single-sex schools and classrooms.
- Amended the 2001 No Child Left Behind Act to establish "Careers to Classrooms," based on the successful "Troops to Teachers" program that placed more qualified, certified teachers in our nation's public schools.
- Created the Academy of Medicine, Engineering and Science of Texas to attract and retain the best researchers to Texas.

- Led efforts to add 1,600 Border Patrol agents to U.S.-Mexico border crossings.
- Provided for pay increase and bonuses for Border Patrol agents.
- Led the effort to force Mexico to comply with the 1944 Water Treaty and pay its outstanding water debt to the United States. As a result, Mexico finally agreed to pay its decade-old debt, helping our farmers during drought years.

HEALTH CARE

- Led fight to ensure Texas did not lose Children's Health Insurance Plan funding, saving Texas \$700 million.
- Led fight for hospitals to be reimbursed for emergency care to illegal immigrants, which provided Texas hospitals with over \$184 million from 2005 through 2008.

VETERANS & MILITARY FAMILIES

- As Chairman and Ranking Member of the Senate Appropriations Subcommittee on Military Construction and Veterans Affairs, increased total VA funding from \$66 billion to a projected \$77.9 billion in FY 2007.
- Increased appropriations for Veterans' medical services by 47%, from \$19.5 billion to a projected \$28.7 billion for FY 2007.
- Originated idea to bring U.S. Army South Command to San Antonio.
- Fought for increased health care for Veterans and increased funding for military families on Texas bases.



"To organize a strong statewide grassroots campaign for Governor, I need your early help. If you agree Texas must start looking ahead, please join my team."

www.TexansforKay.com

SENATOR

KAY BAILEY HUTCHISON



A STRONG CONSERVATIVE RECORD

Excellence in Leadership and Results for Texas



KAY BAILEY HUTCHISON

- ★ *Senior U.S. Senator from Texas*
- ★ *Highest ranking Republican woman in Congress*
- ★ *First woman elected to the Senate from Texas*
- ★ *First Republican elected Texas State Treasurer*
- ★ *First Republican woman elected to the Texas State Legislature*

“As our U.S. Senator, Kay protects Texas in a city where common sense is under-represented. Kay led the effort for the eight states that have no income tax to again be able to deduct sales taxes paid from federal income tax returns. Eliminated from tax code in 1986, Kay and good conservatives succeeded in 2004 in restoring this pro-taxpayer provision and have extended it through 2009. Thank goodness for Kay!”

Dick Armey

Dick Armey
U.S. House Majority Leader, 1995-2003

CUTTING TAXES & ECONOMY

- Led the effort to deduct sales taxes paid from federal income tax returns.
- Kept Texans from having Federal highways already built to have tolls put on the free lanes.
- Co-sponsored successful legislation to improve Texas' Highway Trust Fund share from 76 cents per dollar to 93 cents per dollar, and continues to work for more.
- Leading the fight to provide relief from the Marriage Penalty.
- Helped pass the largest tax relief package in history. In 2001 and 2003 cut income taxes for everyone, including 25 million small businesses, put the Death Tax on the road to extinction, and cut the taxes on dividends and capital gains to encourage investment.
- Revised the formula for aid to states to treat Texas more fairly.
- Created the Homemaker IRA, so stay-at-home parents can contribute annually to an IRA and provide additional retirement security.
- As State Treasurer, was then the only state elected official to publicly oppose a state income tax, leading to a Constitutional amendment prohibiting one.

Visit www.TexansforKay.com

Political ad paid for by Texans for Kay Bailey Hutchison, Allan Shivers, Jr., Treasurer
P.O. Box 130, Austin, Texas 78767 • (512) 236-8656

HOW CONSERVATIVES RATE KAY BAILEY HUTCHISON:

American Conservative Union
Lifetime Rating **90%**

National Rifle Association
Current Rating **A+**

U.S. Chamber of Commerce
Pro-Business Rating **95%**

Americans for Tax Reform
110th Congress **95%**

National Right to Life
Lifetime Rating **94%**

National Federation of Independent Business Rating **100%**

Rated **"Tough on Crime"** by the
National Criminal Justice Association

Senator Hutchison is in the top 10 U.S. Senators in supporting and voting for our Party's conservative issues.

90% GOP Voting Record

"As a senator she achieved success as a behind-the-scenes operator, an approach that helped her become the only woman in the Republican leadership team, where she served most recently as Policy Committee chairman." Congressional Quarterly, 12/4/08

KAY BAILEY HUTCHISON

EXPLORATORY COMMITTEE FOR GOVERNOR *of* TEXAS



Kay, you can count on me as one of the first Texans to serve on your [Travis County] Exploratory Committee.

Signature: _____

Email: _____ @ _____

Home Phone: () - _____

Cell Phone: () - _____

Kay, I agree Texas must start looking ahead and I'll join your team as a Charter Member with my gift of:

☐ \$SLG ☐ \$SLG-1 ☐ \$Other _____

Send a note to Kay:

From:

Ms. Lindsey Parham
1609 Shoal Creek
Suite 204
Austin, TX 78701

Please mark issues most important to you:

- ☐ Taxes
- ☐ Texas Economy
- ☐ Jobs
- ☐ Health Care
- ☐ Education
- ☐ Transportation
- ☐ Moral Issues
- ☐ Illegal Immigration

Join or create a group:

- ☐ African Americans
- ☐ Asian Americans
- ☐ Democrats
- ☐ Farmers and Ranchers
- ☐ Independents
- ☐ Jewish Americans
- ☐ Kids
- ☐ Hispanics
- ☐ Leadership 2020 (30-45 years old)
- ☐ Native Americans
- ☐ Parents and Family
- ☐ Private Property Rights
- ☐ 65 Years and Better
- ☐ Small Business
- ☐ Sportsmen and Conservation
- ☐ Students/Generation K (<30 years old)
- ☐ Texans of Faith
- ☐ Texans with Disabilities
- ☐ Veterans and Military Families
- ☐ Women
- ☐ Other _____

Please make checks payable to Texans for Kay Bailey Hutchison. Please see reverse for important contributor information or to make a contribution by credit card.

Note: you can also create a profile online at www.TexansforKay.com.

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Please charge my:

- ☐ Visa ☐ MasterCard
☐ American Express ☐ Discover

Name on Card

Amount

Card Number

Security Code

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Or make a monthly contribution to support Texans for Kay:

- ☐ \$50 ☐ \$25 ☐ \$15 ☐ \$10 ☐ Other \$ _____

Please note, this contribution will be debited directly from your credit card every month.

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Occupation

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