The University of Texas at Austin

Report to the Governor, the Lieutenant Governor, and the Speaker of the House of Representatives on the Implementation of SB 175, 81st Legislature For the period ending Fall 2016

December 31, 2016

As the state's flagship, The University of Texas at Austin seeks to transform lives for the benefit of society and, in so doing, to contribute to the state's ability to maintain an educated workforce and populace. The university is committed to delivering an educational experience of the highest quality, which requires exposure to a diverse student body.

A diverse educational environment serves all Texans. Through teaching and research, the university is a place where any Texan, adequately prepared and properly motivated, can receive a world-class education. By enrolling a population that represents all geographic regions, all races and ethnicities, and all income levels, the university helps the state to establish a citizenry ready to deal with future demands and challenges.

The University of Texas at Austin has built effective systems and programs—enhanced by the work of dedicated educators and administrators—that make it possible for us to identify and enroll the best and brightest young Texans. This report is one in a series that offers evidence of the progress the university has made through these efforts in meeting its goals of diversity and excellence, and of the continuing work yet to be accomplished.

BACKGROUND

In the mid-1990s, the admissions landscape across Texas changed as a result of legal challenges, primarily *Hopwood vs Texas*, to the university's admissions practices and policies. In response to this new environment, the 75th Legislature adopted House Bill 588[1], which required public general academic institutions across Texas to automatically admit any student graduating in the top 10% from an accredited Texas high school.

Texas' new admissions policy was successful in providing many Texas high school graduates an opportunity to obtain a higher education at Texas' top institutions. The policy was especially effective at attracting Texas' top high school graduates to UT Austin.

Over the ensuing decade, the appeal of automatic admission to UT Austin for so many Texas students began to challenge the university's ability to manage enrollment and to preserve the vibrant and diverse student population that is one of our academic hallmarks. As the percentage of automatically admitted

[1] Codified as Tex. Ed. Code § 51.801. See HB 588 at http://www.capitol.state.tx.us/tlodocs/75R/billtext/html/HB00588F.htm.

students to UT Austin increased, the admissions process was overwhelmed, leaving UT Austin with little capacity to shape the entering class in ways that benefit all students and the people of Texas.

In 2009, the 81st Legislature acknowledged the need for flexibility in university admissions at UT Austin. Senate Bill 175[2] modified the automatic admissions law to allow UT Austin to limit the number of automatically admitted students to 75% of the freshmen admitted from Texas high schools. Beginning with fall 2011, SB 175 required UT Austin to make a good faith effort to fill 75% of spaces designated for admitted Texas students through automatic admission. To provide adequate notice to prospective applicants, SB 175 requires UT Austin to inform high school juniors two years before they enroll of the rank they will need for automatic admission.

Since the implementation of SB 175, UT Austin has made great efforts to provide a stable admissions environment for high school students seeking admission to UT Austin. The flexibility that SB 175 provides allows the university to balance the state's automatic admissions policy with the need to manage enrollment in a way that preserves the diverse academic environment that is so critical to the success of the university.

The information below offers a recent history of UT Austin's use of automatic admission.

A History of Automatic Admission at UT Austin			
Announcement	Incoming Class	Rank Needed for Auto Admission	Percentage of Class Automatically Admitted
NA	2010	Top 10% (pre-SB 175)	87%
Sept. 2009	2011	Top 8%	77%
Sept. 2010	2012	Top 9%	78%
Sept. 2011	2013	Top 8%	80%
Sept. 2012	2014	Top 7%	73%
Sept. 2013	2015	Top 7%	75%
Sept. 2014	2016	Top 8%	76%
Sept. 2015	2017	Top 7%	Applied Aug. 1 – Dec. 1, 2016: decisions to be delivered by Mar. 1, 2017
Sept. 2016	2018	Top 7%	Will apply between Aug. 1 and Dec. 1, 2017

UT Austin admitted 76.4% of the incoming fall 2016 class through automatic admission. Office of Admissions data indicates that 11,714 of the 15,335 Texas applicants who were offered admission for summer/fall 2016 were automatically admitted. Much of this success can be attributed to ongoing initiatives aimed at recruiting automatically admissible and underrepresented students, including the Texas Advance initiative which awards scholarships to qualified applicants from underrepresented populations and invites students to participate in academic learning communities. Efforts to enhance collaboration among recruiters across campus and beyond have also helped to recruit, admit and yield a diverse and highly qualified student population from across the state.

[2] Codified as Tex. Ed. Code § 51.803. See SB 175 at http://www.capitol.state.tx.us/tlodocs/81R/billtext/pdf/SB00175F.pdf#navpanes=0.

For purposes of this report, admitted students are those who are offered admission to UT Austin as first-time freshmen, regardless of whether they accept the university's offer and enroll. Enrolled students are those admitted students who accept admission and are enrolled in classes as first-time freshmen on the 12th class day of the fall semester.

Pursuant to the reporting requirements of SB 175, this 2016 report provides updates about the efforts UT Austin has made in the five areas specified in the legislation.

1. Increasing geographic diversity of the entering freshman class.

Admission and enrollment percentages at The University of Texas at Austin from across geographic areas continue to remain relatively stable. No Texas Education Agency (TEA) district type (see page 6 for information about district types) saw more than a 2% fluctuation in either admitted or enrolled students over the last three years. The percentage of admitted and enrolled students from non-metropolitan TEA districts also remained stable across district types, while metropolitan districts continued to supply the largest percentage of both admitted and enrolled students, reflecting the continued growth of the state's urban and suburban areas.

2. Counseling and outreach efforts aimed at students qualified for automatic admissions.

The University of Texas at Austin participates in college fairs and visits high schools throughout the state to inform eligible students about automatic admission to the university. In addition to emphasizing the value of attending UT Austin, information sessions held on and off campus provide students and families with information about application requirements and point them to the online resources and tools that can help them to complete the application process successfully. During the 2016 application and admissions cycle, university personnel participated in nearly 1,800 high school visits at 700+ schools, more than 800 college fairs, and more than 1,200 information sessions.

The Texas Advance initiative also supports efforts to recruit and enroll students eligible for automatic admission. In 2016, 930 enrolling students—95% of whom were automatically admitted—received Texas Advance awards.

UT Austin's Division of Diversity and Community Engagement (DDCE) serves 50 Texas high schools through the University Outreach Centers and 21 through Advise Texas. The combined efforts of these two programs support tens of thousands of students, including more than 10,000 high school seniors. When considered collectively, University Outreach and Advise Texas along with our Pre-College Academic Readiness Programs helped 406 students to enroll at UT Austin in 2016.

3. Recruiting Texas residents who graduate from other institutions of higher education to the university's graduate and professional degree programs.

Among the 2,859 graduate students who enrolled at The University of Texas at Austin for the first-time in fall 2016, Texas residents made up the largest portion, 39%, compared with 33% from out of state and 28% from outside the U.S. Specific recruiting efforts included attending graduate school fairs in the southern and western parts of the state. UT staff attended 14 graduate recruiting fairs in the state and continued to offer fellowships for Texas residents, including some targeting South Texas and West Texas students.

4. Recruiting students who are members of underrepresented demographic segments of the state's population.

Over time, The University of Texas at Austin's efforts to recruit members of underrepresented demographic segments of the state's population has helped to reshape the racial/ethnic makeup of the university's admitted freshman class in some ways. For 2016 the percentage of admitted Hispanic freshmen rose to 30%, up two percentage points from 28% in 2015. The percentage of admitted Black students remained steady at 6%. For admitted Asian and White students, the percentage of admitted students decreased one percentage point, from 22% to 21% for Asian students and from 37% to 36% for White students.

Since 2014 the university has supported efforts to encourage application and enrollment from under-resourced, and in turn underrepresented, populations through promotion of the Texas Advance initiative. Representatives from the Office of Admissions and DDCE work diligently to inform prospective students, their families, and local educators of the benefits available to students.

Among the 930 Texas Advance recipients who enrolled in the fall of 2016, 48% were Hispanic students and 13% were African American. The initiative also seeks to provide scholarship funds to financially needy and first-generation students. In the 2016 class, 79% of Texas Advance recipients were from households with annual incomes below $60,000 and 65% come from households where neither parent has earned a bachelor's degree or higher. Applicants offered Texas Advance awards enrolled at a rate of 63%—well above the 45% for the entire entering class.

UT Austin also remains committed to admitting the best students in Texas. The university's on-campus and regional resources, services, events, and activities serve all prospective students. UT Austin regularly invites students from underrepresented populations who are not eligible for automatic admission to take part in the recruiting events held on campus and throughout the state.

Over the last few years, UT Austin's use of financial aid has also evolved as the Office of Financial Aid works to award scholarship and other aid in ways that help to recruit and enroll students. During the planning stages for the Texas Advance initiative, the strategic use of scholarships emerged as a major component in the university's efforts to improve admission and yield for under-resourced and underrepresented populations. The University awards scholarship aid to the neediest students in amounts that supplement the grant aid they receive from the state and federal government.

5. Assessing and improving the university's regional recruitment centers.

The University of Texas at Austin's presence across the state makes it possible to provide events and services for prospective students and their families. Each year, the Office of Admissions analyzes its efforts to work with local schools, families, and alumni and works to provide the services that meet the needs of the families and students within each region.

The remainder of this report describes the work of four University offices to address the goals, objectives, and spirit engendered in SB 175: the Office of Admissions, DDCE, the Office of Financial Aid, and the Graduate School.

UT Austin is committed to the twin goals of diversity and excellence. Indeed we know that the latter cannot be achieved without the former, and a university of the first class cannot compromise either goal.

The SB 175 reports the university submitted in previous years are posted online at http://admissions.utexas.edu/reports.

1. Geographic Diversity

"Increasing geographic diversity of the entering freshman class"

Geographic Diversity and Texas Feeder Schools

Geographic diversity can be measured in various ways. This report uses classifications from the Texas Education Agency (TEA), areas defined by the state's Regional Education Service Centers (ESC), and The University of Texas at Austin's regional admissions centers to report on the university's geographic diversity. (Descriptions for each district type are available at http://www.tea.state.tx.us/acctres/analyze/1213/gloss1213.html. See Appendix A for more information.)

Table 1.1 below provides numbers for both admitted and enrolled freshman students from each of the TEA district types. Each school district's classification is based upon datasets TEA provides to the Office of Admissions each year. A school district's classification may change over time, but such changes are rare. This report uses the 2015 classifications for the 2016 numbers. The 2014 and 2015 numbers are revised from last year to reflect the classifications for those years. Nonpublic schools and new schools yet to be classified at the time of publication are reported in the "Nonpublic or Not Reported" category.

Table 1.1: Distribution of Students and Schools by TEA District Type
Admitted and Enrolled Freshman Classes from Texas High Schools
Summer/Fall 2014 – 2016

Admitted Students						
	2014		2015		2016	
TEA District Type	Admitted	Adm%	Admitted	Adm%	Admitted	Adm%
MAJOR URBAN	2008	16%	2254	17%	2562	17%
OTHER CENTRAL CITY	1532	12%	1719	13%	1956	13%
MAJOR SUBURBAN	5401	44%	5685	42%	6471	42%
OTHER CC SUBURBAN	1123	9%	1241	9%	1393	9%
NON-METRO FAST GROWING	82	1%	89	1%	109	1%
NON-METRO STABLE	251	2%	256	2%	321	2%
INDEPENDENT TOWN	293	2%	342	3%	374	2%
RURAL	86	1%	103	1%	109	1%
CHARTERS	186	2%	227	2%	271	2%
Non Public or Not Reported	1417	11%	1500	11%	1769	12%
Grand Total	**12379**	**100%**	**13416**	**100%**	**15335**	**100%**

Note: Here and throughout this report, data for 2015 are revised to reflect updated information received from the Texas Education Agency. Data for 2016 uses 2015 district types and will be updated next year.

Enrolled Students						
	2014		2015		2016	
TEA District Type	Enrolled	Enr%	Enrolled	Enr%	Enrolled	Enr%
MAJOR URBAN	950	15%	1036	15%	1198	16%
OTHER CENTRAL CITY	774	12%	817	12%	931	12%
MAJOR SUBURBAN	2956	46%	3098	46%	3447	45%
OTHER CC SUBURBAN	580	9%	624	9%	690	9%
NON-METRO FAST GROWING	31	<1%	38	1%	42	1%
NON-METRO STABLE	156	2%	143	2%	168	2%
INDEPENDENT TOWN	166	3%	181	3%	213	3%
RURAL	42	1%	63	1%	60	1%
CHARTERS	74	1%	90	1%	96	1%
Non Public or Not Reported	642	10%	635	9%	792	10%
Grand Total	**6371**	**100%**	**6725**	**100%**	**7637**	**100%**

Source: The University of Texas, Enrollment Analytics; Texas Education Agency

High Schools of Admitted Students						
	2014		2015		2016	
TEA District Type	**AdmSchs**	**AdmSchs%**	**AdmSchs**	**AdmSchs%**	**AdmSchs**	**AdmSchs%**
MAJOR URBAN	147	13%	161	14%	159	13%
OTHER CENTRAL CITY	108	10%	113	10%	114	9%
MAJOR SUBURBAN	207	18%	215	18%	215	18%
OTHER CC SUBURBAN	151	13%	154	13%	158	13%
NON-METRO FAST GROWING	18	2%	16	1%	19	2%
NON-METRO STABLE	114	10%	112	10%	129	11%
INDEPENDENT TOWN	59	5%	60	5%	61	5%
RURAL	67	6%	79	7%	87	7%
CHARTERS	56	5%	63	5%	58	5%
Non Public or Not Reported	203	18%	193	17%	224	18%
Grand Total	**1130**	**100%**	**1166**	**100%**	**1224**	**100%**

High Schools of Enrolled Students						
	2014		2015		2016	
TEA District Type	**EnrSchs**	**EnrSchs%**	**EnrSchs**	**EnrSchs%**	**EnrSchs**	**EnrSchs%**
MAJOR URBAN	118	13%	126	13%	134	14%
OTHER CENTRAL CITY	100	11%	107	11%	107	11%
MAJOR SUBURBAN	196	22%	207	22%	207	21%
OTHER CC SUBURBAN	128	14%	128	14%	134	14%
NON-METRO FAST GROWING	13	1%	11	1%	12	1%
NON-METRO STABLE	85	9%	82	9%	91	9%
INDEPENDENT TOWN	51	6%	53	6%	56	6%
RURAL	38	4%	53	6%	51	5%
CHARTERS	34	4%	36	4%	42	4%
Non Public or Not Reported	137	15%	140	15%	158	16%
Grand Total	**900**	**100%**	**943**	**100%**	**992**	**100%**

Note: These numbers do not include students offered participation or enrolling in PACE, the university's co-enrollment program with Austin Community College; PACE was first offered to some 2013 summer/fall applicants.
Source: The University of Texas, Enrollment Analytics; Texas Education Agency

Table 1.2 below provides a breakout of admitted and enrolled students for each Regional Education Service Center (ESC) for 2014, 2015, and 2016. The adjoining table illustrates an increase in the number of Texas high schools represented in the admitted class as well as an increase in the number of feeder schools sending first-time freshmen to the university. From 2014-2016, the number of Texas schools represented in the admitted class increased from 1130 to 1224; for the enrolled class, it increased from 900 to 992. As seen in Table 1.1 the number of high schools represented in the entering class, shown by TEA district type, also increased. Table 1.2 illustrates these shifts by TEA Regional Education Service Center (ESC). See Appendix B for a summary and, for a complete listing of all admitted and enrolled Texas feeder schools for 2014 through 2016, see http://admissions.utexas.edu/docs/sb175-tx-schools-2014-16.pdf.

Table 1.2: Distribution by Regional Education Service Centers
Admitted and Enrolled Freshmen from Texas High Schools
Summer/Fall 2014-2016

Admitted Students						
	2014		2015		2016	
Region # – Name	Admitted	Adm%	Admitted	Adm%	Admitted	Adm%
1 – Edinburg	760	6%	938	7%	1106	7%
2 – Corpus Christi	201	2%	189	1%	222	1%
3 – Victoria	63	1%	83	1%	84	1%
4 – Houston	3558	29%	3832	29%	4471	29%
5 – Beaumont	96	1%	127	1%	124	1%
6 – Huntsville	385	3%	429	3%	508	3%
7 – Kilgore	179	1%	199	1%	238	2%
8 – Mt Pleasant	37	<1%	38	<1%	48	<1%
9 – Wichita Falls	32	<1%	30	<1%	36	<1%
10 – Richardson	2254	18%	2532	19%	2663	17%
11 – Fort Worth	1230	10%	1329	10%	1512	10%
12 – Waco	198	2%	201	1%	268	2%
13 – Austin	1586	13%	1676	12%	2006	13%
14 – Abilene	31	<1%	54	<1%	42	<1%
15 – San Angelo	51	<1%	60	<1%	69	<1%
16 – Amarillo	65	1%	55	<1%	80	1%
17 – Lubbock	75	1%	65	<1%	76	<1%
18 – Midland	82	1%	78	1%	79	1%
19 – El Paso	276	2%	320	2%	346	2%
20 – San Antonio	1095	9%	1131	8%	1298	8%
Not Reported	125	1%	50	<1%	59	<1%
Total	**12379**	**100%**	**13416**	**100%**	**15335**	**100%**

Enrolled Students						
	2014		2015		2016	
Region # – Name	Enrolled	Enr%	Enrolled	Enr%	Enrolled	Enr%
1 – Edinburg	287	5%	359	5%	406	5%
2 – Corpus Christi	104	2%	94	1%	113	1%
3 – Victoria	43	1%	50	1%	47	1%
4 – Houston	1784	28%	1832	27%	2163	28%
5 – Beaumont	47	1%	62	1%	66	1%
6 – Huntsville	209	3%	206	3%	277	4%
7 – Kilgore	93	1%	101	2%	117	2%
8 – Mt Pleasant	18	<1%	12	<1%	25	<1%
9 – Wichita Falls	20	<1%	15	<1%	19	<1%
10 – Richardson	1191	19%	1283	19%	1334	17%
11 – Fort Worth	627	10%	672	10%	731	10%
12 – Waco	123	2%	115	2%	150	2%
13 – Austin	924	15%	1055	16%	1206	16%
14 – Abilene	16	<1%	34	1%	19	<1%
15 – San Angelo	33	1%	31	<1%	43	1%
16 – Amarillo	22	<1%	22	<1%	35	<1%
17 – Lubbock	37	1%	29	<1%	27	<1%
18 – Midland	45	1%	40	1%	41	1%
19 – El Paso	129	2%	129	2%	140	2%
20 – San Antonio	561	9%	560	8%	653	9%
Not Reported	58	1%	24	<1%	25	<1%
Total	**6371**	**100%**	**6725**	**100%**	**7637**	**100%**

High Schools of Admitted Students						
	2014		2015		2016	
Region # – Name	Admitted	Adm%	Admitted	Adm%	Admitted	Adm%
1 – Edinburg	83	7%	86	7%	86	7%
2 – Corpus Christi	28	2%	31	3%	35	3%
3 – Victoria	20	2%	26	2%	27	2%
4 – Houston	189	17%	198	17%	208	17%
5 – Beaumont	20	2%	24	2%	24	2%
6 – Huntsville	34	3%	37	3%	47	4%
7 – Kilgore	48	4%	56	5%	59	5%
8 – Mt Pleasant	14	1%	13	1%	13	1%
9 – Wichita Falls	12	1%	10	1%	10	1%
10 – Richardson	158	14%	169	14%	164	13%
11 – Fort Worth	105	9%	108	9%	112	9%
12 – Waco	39	3%	43	4%	40	3%
13 – Austin	95	8%	95	8%	96	8%
14 – Abilene	15	1%	14	1%	16	1%
15 – San Angelo	15	1%	12	1%	19	2%
16 – Amarillo	21	2%	19	2%	21	2%
17 – Lubbock	21	2%	15	1%	22	2%
18 – Midland	20	2%	17	1%	17	1%
19 – El Paso	40	4%	40	3%	42	3%
20 – San Antonio	95	8%	95	8%	94	8%
Not Reported	58	5%	58	5%	72	6%
Total	**1130**	**100%**	**1166**	**100%**	**1224**	**100%**

High Schools of Enrolled Students						
	2014		2015		2016	
Region # – Name	Enrolled	Enr%	Enrolled	Enr%	Enrolled	Enr%
1 – Edinburg	71	8%	72	8%	68	7%
2 – Corpus Christi	25	3%	23	2%	30	3%
3 – Victoria	17	2%	22	2%	21	2%
4 – Houston	160	18%	165	17%	185	19%
5 – Beaumont	16	2%	20	2%	17	2%
6 – Huntsville	25	3%	32	3%	34	3%
7 – Kilgore	37	4%	40	4%	40	4%
8 – Mt Pleasant	8	1%	6	1%	9	1%
9 – Wichita Falls	11	1%	6	1%	9	1%
10 – Richardson	125	14%	140	15%	140	14%
11 – Fort Worth	85	9%	91	10%	96	10%
12 – Waco	31	3%	31	3%	32	3%
13 – Austin	88	10%	89	9%	85	9%
14 – Abilene	10	1%	12	1%	11	1%
15 – San Angelo	12	1%	10	1%	14	1%
16 – Amarillo	11	1%	12	1%	14	1%
17 – Lubbock	13	1%	7	1%	12	1%
18 – Midland	16	2%	14	1%	14	1%
19 – El Paso	29	3%	29	3%	33	3%
20 – San Antonio	81	9%	89	9%	88	9%
Not Reported	29	3%	33	3%	40	4%
Total	**900**	**100%**	**943**	**100%**	**992**	**100%**

Note: These numbers do not include students offered participation or enrolling in PACE, the university's co-enrollment program with Austin Community College; PACE was first offered to some 2013 summer/fall applicants. All years are revised from previous reports because of new information and enhancements in the process of identifying schools within regions.
Source: The University of Texas Enrollment Analytics

Figure 1.3: Map of Regional Education Service Center Coverage Areas

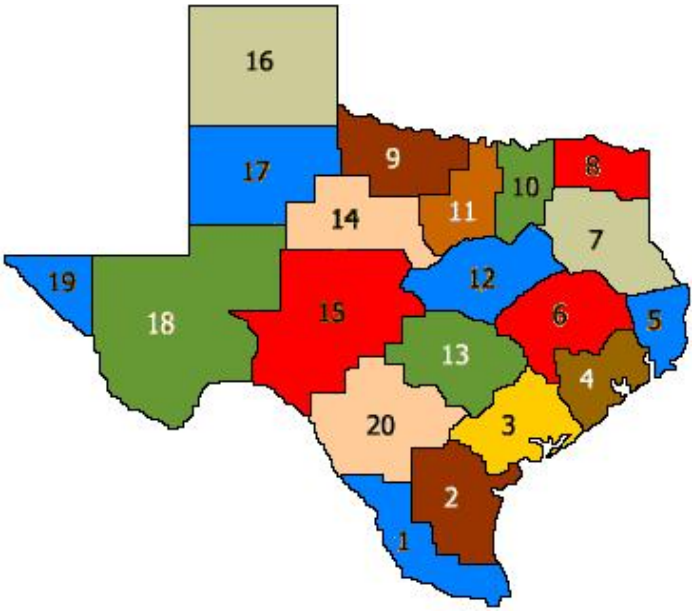
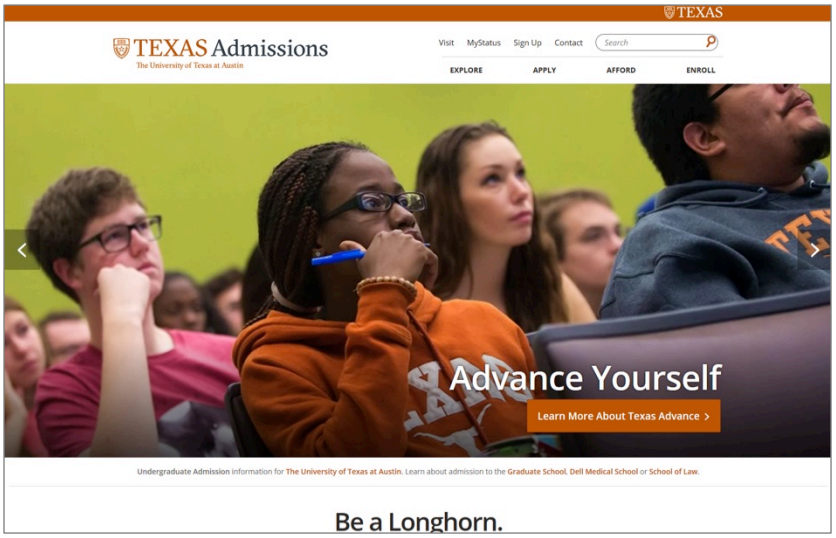


Figure 1.4: Screen Shot of Texas Admissions landing page



Promoting Geographic Diversity on Campus

A number of events held on the university's campus each year target students from specific regions of the state. Each year the Office of Admissions hosts a variety of campus events for prospective and incoming students and their families. Taking part in these campus events offers students the opportunity to experience the campus, interact with other students, and receive information directly from staff members and admissions counselors who are trained to help. The Office of Admissions is also

an important participant in campus-wide events such as Explore UT, a day-long celebration during which the doors of The University of Texas at Austin campus are opened to the people of Texas. The next Explore UT event is scheduled for March 4, 2017, and once again Admissions will help welcome hundreds of prospective students and their families to campus through information sessions.

Geographic diversity is promoted across the state through events and visits attended by Admissions staff and other University representatives. To see how those contribute, please see Section 5, “Regional Recruitment Centers.”

Increasing Geographic Diversity (Descriptive Statistics)

Tables 1.5 and 1.6 provide information about the numbers and percentages of students admitted and enrolled by Regional Education Service Center District and by TEA district type. These figures show that representation for most geographic areas is relatively stable.

Table 1.5: Numbers and Percentages of Automatically Admitted Students in the Admitted and Enrolled Classes of 2014-2016 by Regional Education Service Center District

Admitted Students from Texas High Schools																		
	2014						2015						2016					
	Top 7%		Non-Top 7%		Total		Top 7%		Non Top 7%		Total		Top 8%		Non Top 8%		Total	
RSC District	**N**	**%**	**N**	**%**	**N**	**%**	**N**	**%**	**N**	**%**	**N**	**%**	**N**	**%**	**N**	**%**	**N**	**%**
1 – Edinburg	704	8%	56	2%	760	6%	876	9%	62	2%	938	7%	1024	9%	82	2%	1106	7%
2 – Corpus Christi	183	2%	18	1%	201	2%	172	2%	17	1%	189	1%	210	2%	12	<1%	222	1%
3 – Victoria	59	1%	4	<1%	63	1%	77	1%	6	<1%	83	1%	76	1%	8	<1%	84	1%
4 – Houston	2565	29%	993	29%	3558	29%	2865	28%	967	29%	3832	29%	3385	29%	1086	30%	4471	29%
5 – Beaumont	79	1%	17	1%	96	1%	112	1%	15	<1%	127	1%	102	1%	22	1%	124	1%
6 – Huntsville	268	3%	117	3%	385	3%	313	3%	116	3%	429	3%	393	3%	115	3%	508	3%
7 – Kilgore	155	2%	24	1%	179	1%	177	2%	22	1%	199	1%	212	2%	26	1%	238	2%
8 – Mt Pleasant	33	<1%	4	<1%	37	<1%	30	<1%	8	<1%	38	<1%	43	<1%	5	<1%	48	<1%
9 – Wichita Falls	30	<1%	2	<1%	32	<1%	27	<1%	3	<1%	30	<1%	36	<1%	0	%	36	<1%
10 – Richardson	1438	16%	816	24%	2254	18%	1674	17%	858	26%	2532	19%	1812	15%	851	24%	2663	17%
11 – Fort Worth	827	9%	403	12%	1230	10%	945	9%	384	12%	1329	10%	1110	9%	402	11%	1512	10%
12 – Waco	172	2%	26	1%	198	2%	185	2%	16	<1%	201	1%	241	2%	27	1%	268	2%
13 – Austin	1029	11%	557	16%	1586	13%	1119	11%	557	17%	1676	12%	1331	11%	675	19%	2006	13%
14 – Abilene	24	<1%	7	<1%	31	<1%	52	1%	2	<1%	54	<1%	38	<1%	4	<1%	42	<1%
15 – San Angelo	44	<1%	7	<1%	51	<1%	57	1%	3	<1%	60	<1%	64	1%	5	<1%	69	<1%
16 – Amarillo	57	1%	8	<1%	65	1%	49	<1%	6	<1%	55	<1%	72	1%	8	<1%	80	1%
17 – Lubbock	65	1%	10	<1%	75	1%	57	1%	8	<1%	65	<1%	65	1%	11	<1%	76	<1%
18 – Midland	64	1%	18	1%	82	1%	63	1%	15	<1%	78	1%	68	1%	11	<1%	79	1%
19 – El Paso	241	3%	35	1%	276	2%	293	3%	27	1%	320	2%	317	3%	29	1%	346	2%
20 – San Antonio	904	10%	191	6%	1095	9%	941	9%	190	6%	1131	8%	1107	9%	191	5%	1298	8%
Non Public/Not Reported	38	<1%	87	3%	125	1%	8	<1%	42	1%	50	<1%	8	<1%	51	1%	59	<1%
Total	**8979**	**100%**	**3400**	**100%**	**12379**	**100%**	**10092**	**100%**	**3324**	**100%**	**13416**	**100%**	**11714**	**100%**	**3621**	**100%**	**15335**	**100%**

Enrolled Students from Texas High Schools																		
	2014						2015						2016					
	Top 7%		Non-Top 7%		Total		Top 7%		Non Top 7%		Total		Top 8%		Non Top 8%		Total	
RSC District	**N**	**%**	**N**	**%**	**N**	**%**	**N**	**%**	**N**	**%**	**N**	**%**	**N**	**%**	**N**	**%**	**N**	**%**
1 – Edinburg	249	6%	38	2%	287	5%	322	7%	37	2%	359	5%	364	7%	42	2%	406	5%
2 – Corpus Christi	88	2%	16	1%	104	2%	82	2%	12	1%	94	1%	105	2%	8	<1%	113	1%
3 – Victoria	41	1%	2	<1%	43	1%	47	1%	3	<1%	50	1%	41	1%	6	<1%	47	1%
4 – Houston	1175	27%	609	30%	1784	28%	1262	26%	570	29%	1832	27%	1498	28%	665	30%	2163	28%
5 – Beaumont	37	1%	10	<1%	47	1%	56	1%	6	<1%	62	1%	50	1%	16	1%	66	1%
6 – Huntsville	133	3%	76	4%	209	3%	146	3%	60	3%	206	3%	204	4%	73	3%	277	4%
7 – Kilgore	79	2%	14	1%	93	1%	88	2%	13	1%	101	2%	104	2%	13	1%	117	2%
8 – Mt Pleasant	16	<1%	2	<1%	18	<1%	11	<1%	1	<1%	12	<1%	21	<1%	4	<1%	25	<1%
9 – Wichita Falls	19	<1%	1	<1%	20	<1%	14	<1%	1	<1%	15	<1%	19	<1%	0	<1%	19	<1%
10 – Richardson	691	16%	500	24%	1191	19%	788	17%	495	25%	1283	19%	832	15%	502	23%	1334	17%
11 – Fort Worth	402	9%	225	11%	627	10%	470	10%	202	10%	672	10%	508	9%	223	10%	731	10%
12 – Waco	107	2%	16	1%	123	2%	107	2%	8	<1%	115	2%	132	2%	18	1%	150	2%
13 – Austin	567	13%	357	17%	924	15%	670	14%	385	20%	1055	16%	754	14%	452	20%	1206	16%
14 – Abilene	11	<1%	5	<1%	16	<1%	32	1%	2	<1%	34	1%	16	<1%	3	<1%	19	<1%
15 – San Angelo	27	1%	6	<1%	33	1%	28	1%	3	<1%	31	<1%	40	1%	3	<1%	43	1%
16 – Amarillo	17	<1%	5	<1%	22	<1%	20	<1%	2	<1%	22	<1%	32	1%	3	<1%	35	<1%
17 – Lubbock	32	1%	5	<1%	37	1%	25	1%	4	<1%	29	<1%	21	<1%	6	<1%	27	<1%
18 – Midland	35	1%	10	<1%	45	1%	32	1%	8	<1%	40	1%	35	1%	6	<1%	41	1%
19 – El Paso	109	3%	20	1%	129	2%	111	2%	18	1%	129	2%	120	2%	20	1%	140	2%
20 – San Antonio	459	11%	102	5%	561	9%	453	9%	107	5%	560	8%	530	10%	123	6%	653	9%
Non Public/Not Reported	16	<1%	42	2%	58	1%	5	<1%	19	1%	24	<1%	3	<1%	22	1%	25	<1%
Total	**4310**	**100%**	**2061**	**100%**	**6371**	**100%**	**4769**	**100%**	**1956**	**100%**	**6725**	**100%**	**5429**	**100%**	**2208**	**100%**	**7637**	**100%**

Source: The University of Texas, Enrollment Analytics

Table 1.6: Distribution by TEA District Type and Automatic Admission Status

Admitted Students from Texas High Schools																		
	2014						2015						2016					
	Top 7%		Non Top 7%		Total		Top 7%		Non Top 7%		Total		Top 8%		Non Top 8%		Total	
TEA District Type	**N**	**%**	**N**	**%**	**N**	**%**	**N**	**%**	**N**	**%**	**N**	**%**	**N**	**%**	**N**	**%**	**N**	**%**
MAJOR URBAN	1574	18%	427	13%	2001	16%	1835	18%	404	12%	2239	17%	2111	18%	451	12%	2562	17%
OTHER CENTRAL CITY	1288	14%	219	6%	1507	12%	1464	15%	198	6%	1662	12%	1736	15%	220	6%	1956	13%
MAJOR SUBURBAN	3876	43%	1520	45%	5396	44%	4194	42%	1466	44%	5660	42%	4932	42%	1539	43%	6471	42%
OTHER CC SUBURBAN	985	11%	138	4%	1123	9%	1111	11%	116	3%	1227	9%	1275	11%	118	3%	1393	9%
NON-METRO FAST GROWING	53	1%	29	1%	82	1%	63	1%	27	1%	90	1%	71	1%	38	1%	109	1%
NON-METRO STABLE	229	3%	22	1%	251	2%	240	2%	13	<1%	253	2%	301	3%	20	1%	321	2%
INDEPENDENT TOWN	272	3%	21	1%	293	2%	321	3%	26	1%	347	3%	356	3%	18	<1%	374	2%
RURAL	75	1%	11	<1%	86	1%	87	1%	12	<1%	99	1%	91	1%	18	<1%	109	1%
CHARTERS	132	1%	48	1%	180	1%	157	2%	51	2%	208	2%	204	2%	67	2%	271	2%
Non Public or Not Reported	495	6%	965	28%	1460	12%	620	6%	1011	30%	1631	12%	637	5%	1132	31%	1769	12%
Total	**8979**	**100%**	**3400**	**100%**	**12379**	**100%**	**10092**	**100%**	**3324**	**100%**	**13416**	**100%**	**11714**	**100%**	**3621**	**100%**	**15335**	**100%**

Enrolled Students from Texas High Schools																		
	2014						2015						2016					
	Top 7%		Non-Top 7%		Total		Top 7%		Non Top 7%		Total		Top 8%		Non Top 8%		Total	
TEA District Type	**N**	**%**	**N**	**%**	**N**	**%**	**N**	**%**	**N**	**%**	**N**	**%**	**N**	**%**	**N**	**%**	**N**	**%**
MAJOR URBAN	712	17%	235	11%	947	15%	783	16%	253	13%	1036	15%	902	17%	296	13%	1198	16%
OTHER CENTRAL CITY	608	14%	156	8%	764	12%	676	14%	117	6%	793	12%	778	14%	153	7%	931	12%
MAJOR SUBURBAN	1935	45%	1019	49%	2954	46%	2117	44%	972	50%	3089	46%	2411	44%	1036	47%	3447	45%
OTHER CC SUBURBAN	477	11%	103	5%	580	9%	541	11%	79	4%	620	9%	615	11%	75	3%	690	9%
NON METRO FAST GROWING	15	<1%	16	1%	31	<1%	21	<1%	17	1%	38	1%	23	<1%	19	1%	42	1%
NON METRO STABLE	142	3%	14	1%	156	2%	131	3%	9	<1%	140	2%	151	3%	17	1%	168	2%
INDEPENDENT TOWN	154	4%	12	1%	166	3%	170	4%	14	1%	184	3%	199	4%	14	1%	213	3%
RURAL	36	1%	6	<1%	42	1%	55	1%	7	<1%	62	1%	48	1%	12	1%	60	1%
CHARTERS	49	1%	26	1%	75	1%	54	1%	27	1%	81	1%	63	1%	33	1%	96	1%
Non Public or Not Reported	182	4%	474	23%	656	10%	221	5%	461	24%	682	10%	239	4%	553	25%	792	10%
Total	**4310**	**100%**	**2061**	**100%**	**6371**	**100%**	**4769**	**100%**	**1956**	**100%**	**6725**	**100%**	**5429**	**100%**	**2208**	**100%**	**7637**	**100%**

Source: The University of Texas Office of Admissions, Research Section

Figures in Table 1.6 show numbers and percentages for two groups of Texas students: those eligible for automatic admission at UT Austin under SB 175 and those not eligible for automatic admission under the law. In 2016, percentages for both admitted and enrolled students for automatically admissible applicants and for those not eligible for automatic admission remained stable.

2. Outreach Efforts

"Counseling and outreach efforts aimed at students qualified for automatic admission under this section"

UT Austin's undergraduate admissions web site, Texas Admissions (admissions.utexas.edu), offers detailed information about applying for freshman admission. In addition, the site provides information about the Texas law that governs automatic admission at UT Austin (SB 175). The Admission Decisions page (admissions.utexas.edu/apply/decisions), which receives tens of thousands of page views each year, also includes a link to Texas Higher Education Coordinating Board rules on automatic admission. The site also offers online registration access to on-campus events that target prospective freshmen.

Table 2.1 offers an overview of activities targeting graduates of Texas high schools who are eligible for automatic admission to The University of Texas at Austin under SB 175. These are just some of the efforts that the Office of Admissions uses to target students from underrepresented populations. For more detail about the variety of recruitment activities (those that encourage students to apply) and yield events (those that encourage admitted students to enroll) conducted by the Office of Admissions Undergraduate Admissions Center, see Appendix C.

Table 2.1: A Summary of Admissions Office Recruitment and Yield Events – On and Off Campus[3]

On-Campus Events				
Event Type	**Event Category**	**Event Name**	**Total # Attending**	**Region Served**
Pre-Admit	Large Scale Open House (7)	Longhorn Saturday, Longhorn Monday, Explore UT	1651	All
Pre-Admit	Bus Trips (5)	Longhorn Game Weekend, Longhorn Road Trip	389	Central Texas, DFW, Eagle Pass, Houston, Laredo, Rio Grande Valley , San Antonio
Pre-Admit	Invitation-only recruitment event	Longhorn Summer Experience	66	All
Post-Admit	Large-scale; select admitted students	Best of Texas (formerly UT VIP)	579	All
Post-Admit	Bus trip	Houston ISD Admitted Student Visit Day	113	Houston

Some on-campus events—such as Longhorn Game Weekend and Longhorn Road Trip—provide opportunities for groups of students from a specific school, city or district to visit campus together. New in 2015, the Office of Admissions provided stipends to Texas Advance Partner high schools to encourage participation in group visits. As a result of the stipend and outreach from Admissions staff, Partner high schools sent 22 group visits to campus compared to five group visits in the previous year.

[3] The counts for Table 2.1 represent registered participants on file in the Admissions Customer Relations Management database. Significant numbers of unregistered attendees participate in some of these activities.

Off-Campus Events

Event Type	Event Category	Event Name	Total # Attending	Region Served
Counselor Event	Regional Counselor Events	Texas Together	191	Central Texas
Pre-Admit	Regional Top Prospects	Texas Application Launch, Meet UT: Honors and Academics	127	Central Texas
Pre-Admit	Regional Prospects	Faculty Reception, Application Round Ups, FAFSA Night, UT Night	177	Central Texas
Post-Admit	Select Regional Admits	Financial Aid Workshop Austin	8	Central Texas
Counselor Event	Regional Counselor Event	Texas Together Fort Worth and Dallas, Texas Advance Partner Event	262	Dallas/Ft. Worth
Pre-Admit	Regional Top Prospects	Texas Application Launches	55	Dallas/Ft. Worth
Pre-Admit	Regional Prospects	Application Round Ups	307	Dallas/Ft. Worth
Post-Admit	Select Regional Admits	Finance Your Future, Admitted Longhorn Celebration, Longhorn Lend a Hand	215	Dallas/Ft. Worth
Counselor Event	Regional Counselor Events	Texas Together	83	East Texas
Pre-Admit	Regional Prospects	Application Round Ups, Coffee Chats, UT Night	109	East Texas
Post-Admit	Regional Admits	Financial Aid Appointments	49	East Texas
Counselor Event	Regional Counselor Events	Texas Together	29	El Paso
Pre-Admit	Regional Prospects	Application Round Ups	79	El Paso
Post-Admit	Regional Admits	Life as a Longhorn, Finance Your Future, Financial Aid Appointments, Admitted Longhorn Celebration	79	El Paso
Counselor Event	Regional Counselor Events	Texas Together, Texas Advance Partner Event	274	Houston
Pre-Admit	Regional Top Prospects	Application Launches	119	Houston
Pre-Admit	Regional Prospects	Application Launches, Application Round Ups, UT Nights	375	Houston
Post-Admit	Select Regional Admits	Longhorn Summer Social, Life as a Longhorn, Financial Aid Appointments, Finance Your Future, Admitted Longhorn Celebration	184	Houston
Counselor Event	Regional Counselor Events	Texas Together, Texas Advance Partner Event	147	San Antonio
Pre-Admit	Regional Top Prospects	Application Launch	47	San Antonio
Pre-Admit	Regional Prospects	Application Round Up, Financial Aid Night, Application Launch	147	San Antonio

Post-Admit	Regional Admits	Financial Aid Night, Finance Your Future, Admitted Longhorn Celebration	105	San Antonio
Counselor Event	Regional Counselor Events	Texas Together, Texas Advance Partner Event	210	Valley
Pre-Admit	Regional Prospects	Application Round Ups, UT Nights	122	Valley
Post-Admit	Regional Admits	Financial Aid Workshop, Life as a Longhorn, Admitted Longhorn Celebrations	171	Valley
Counselor Event	Regional Counselor Events	Texas Together	75	West Texas
Pre-Admit	Regional Prospects	Application Round Ups, UT Nights	54	West Texas
Post-Admit	Regional Admits	Financial Aid Appointments	54	West Texas

Source: The University of Texas Office of Admissions, Undergraduate Admissions Center

The admissions web site also offers applicants secure access to up-to-the-minute information regarding their applications for admission, financial aid, honors, and housing through the MyStatus web portal. During certain times of the year, thousands of prospective students log in to the site each day; each year the MyStatus Admission tab sees millions of visits from students completing their applications and preparing to enroll at UT Austin. Students also log in to learn about their admission decisions, often before they receive decisions by mail. The other MyStatus tabs (for Housing, Financial Aid, and Honors) receive tens of thousands of visits during the same time period.

Diversity and Community Engagement

The Division of Diversity and Community Engagement (DDCE) supports the largest and longest-standing student outreach and academic enrichment programs provided by UT Austin. Collectively, the programs provide college-going skills and emphasize the five competency areas beneficial to spurring college readiness (the specific programs referenced are described later in this report):

1. academic preparation through programs such as ChemBridge and SPURS;
2. access to college planning information and navigational strategies through UT Outreach and Advise Texas;
3. development of self-efficacy and college-going aspirations (ChemBridge, SPURS, and UT Outreach);
4. incorporation of socialization and acculturation strategies (UT Outreach);
5. emphasis on employing cultural knowledge as an additional tool in facilitating the college-going process (UT Outreach/Advise Texas).

Many DDCE activities are primarily focused on increasing enrollment of underrepresented populations of prospective students eligible for automatic admission under the provisions of SB 175. The activities of the DDCE are described in detail in Appendix D.

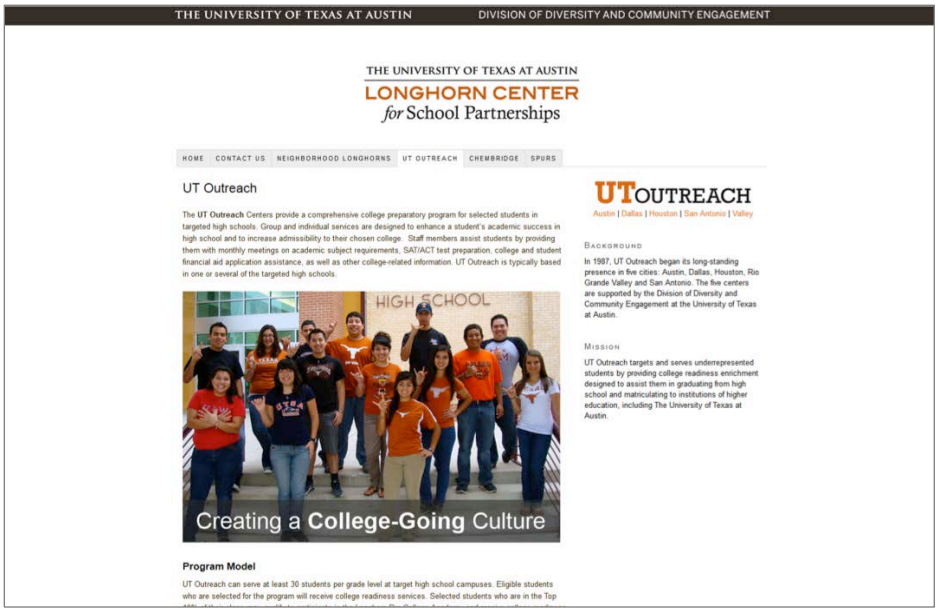
UT Outreach Centers

In 1987, UT Outreach began its long-standing presence in five regional areas: Austin, Dallas, Houston, San Antonio, and the Rio Grande Valley. In 2015-2016, UT Outreach and Pre-College Academic Readiness Programs (PCARP) served 55 high schools in 17 school districts. The UT Outreach Centers provide a comprehensive college preparatory program for participating students in targeted high schools. Their primary mission is to increase the number of low-income and underrepresented students attending four-year colleges and universities, in general. UT Outreach staff also connects eligible students with UT Austin's Office of Admissions to assist with their efforts in recruiting diverse and underrepresented students. The Office of Admissions partners with UT Outreach to provide college admissions presentations and workshops. Group and individual services are designed to enhance a student's academic success in high school and to increase admissibility to the student's chosen college. Staff members assist students by hosting monthly meetings on academic subject requirements, SAT/ACT test preparation, college and student financial aid application assistance, as well as other college-related information. UT Outreach Centers are typically based in one or several targeted high schools.

For all DDCE programs, the number of students served changes with each cohort due to a number of factors. Prior to the 2011-2012 academic year, several UT Outreach Centers were restructured and implemented new models changing the number of schools and students served. The number of students and schools in PCARP fluctuates each year because participation is fee-based. Enrollment often depends on the availability of funds at participating schools.

In 2014, the DDCE added Advise Texas to its portfolio. This is a national collaborative between the National College Advising Corps out of North Carolina, the non-profit that initiated the program, the Texas Higher Education Coordinating Board, the state entity that coordinates the funding from the national non-profit, and the Division of Diversity and Community Engagement at The University of Texas at Austin, which directs the program on the day-to-day basis. The model is near-peer, which allows for recent UT graduates to serve as full-time college counselors for a two-year commitment at 20 high schools across the State of Texas.

Figure 2.2: Screen Shot of University Outreach – San Antonio Center Web Page



See Appendix D for a profile and complete listing of schools served by each of the UT Outreach Centers.

Table 2.3: Summary Statistics of Texas High Schools Served by UT Outreach Centers

	Number of Schools Served		
Outreach Center	**2014**	**2015**	**2016**
Austin	16	13	14
Dallas	10	11	12
Houston	7	10	9
Valley	6	6	7
San Antonio	9	8	8
Advise Texas	N/A	N/A	21
Total	**48**	**63**	**71**

Source: The University of Texas Division of Diversity and Community Engagement

Table 2.4: Summary Statistics of Students and Seniors Served by UT Outreach Centers

	2014		2015		2016	
Outreach Center	Students Served	Seniors Served	Students Served	Seniors Served	Students Served	Seniors Served
Austin	1,172	411	1,221	491	1,017	432
Dallas	401	150	738	347	559	363
Houston	334	177	640	309	640	341
Valley	357	83	397	115	381	125
San Antonio	600	265	472	228	389	127
Advise Texas			547	547	44,015	9,523
Total	**2,864**	**1,086**	**4,015**	**2,037**	**47,001**	**10,911**

Source: The University of Texas Division of Diversity and Community Engagement

Table 2.5: Summary Statistics of Applied, Admitted, and Enrolled Applicants to UT Austin from Schools Served by UT Outreach Centers

	2014			2015			2016		
Outreach Center	Apps	Admits	Enrolled	Apps	Admits	Enrolled	Apps	Admits	Enrolled
Austin	153	78	37	228	119	93	144	67	46
Dallas	25	14	8	257	139	100	236	129	73
Houston	50	20	11	87	58	53	127	82	24
Valley	43	23	12	87	48	41	25	15	7
San Antonio	103	69	22	65	35	24	47	35	18
Total	**374**	**204**	**90**	**724**	**399**	**311**	**579**	**328**	**168**

Source: The University of Texas Division of Diversity and Community Engagement

Pre-College Academic Readiness Programs (PCARP), inspired by House Bill 400 (77th Legislature, 2001), consists of three college preparatory programs offered to high schools interested in providing rigorous academic preparation to students in grades 9-12.[4] PCARP includes ChemBridge and Students Partnering for Undergraduate Rhetoric Success (SPURS). These programs target high schools that are underrepresented in postsecondary institutions and emphasize the importance of both college access and college success.

ChemBridge is a collaborative partnership among participating Texas high schools and UT Austin's College of Natural Sciences and DDCE. Initially implemented in 2003, the program allows a high school student to earn six hours of college chemistry credit upon satisfactory completion of the two courses, while earning concurrent high school credit for an advanced science class that also serves as an Advanced Measure under the Texas Education Agency Distinguished Achievement Program. In 2005, ChemBridge implemented a web-based, dual-credit chemistry program designed to provide a college-level science curriculum to underrepresented high school students.

See Appendix D for a complete listing of schools served by PCARP.

[4] House Bill 400 (HB 400), passed by the 77th Texas Legislature in 2001, requires certain school districts to develop partnerships with nearby colleges and universities for the purposes of increasing the number of graduating seniors who enroll in higher education.

Table 2.6: Summary Statistics of Applied, Admitted, and Enrolled Students to UT Austin Served by ChemBridge

	2014			2015			2016		
ChemBridge	**Apps**	**Admits**	**Enrolled**	**Apps**	**Admits**	**Enrolled**	**Apps**	**Admits**	**Enrolled**
Total	98	66	38	47	10	8	92	57	38

Source: The University of Texas Division of Diversity and Community Engagement

In 2006, SPURS was developed to prepare high school students with college-level writing skills by providing two dual-credit courses to high school students. SPURS is a collaborative partnership among participating Texas high schools, UT Austin's Department of Rhetoric and Writing, and DDCE. It pairs lower-division writing courses at UT Austin with 11th grade Advanced Placement English III classes in participating Texas high schools. SPURS provides instruction in writing and enhanced critical thinking skills. The program affords participating high school students the opportunity to collaborate online and in person with UT Austin students, which in turn acquaints them with the college culture and high expectations for achieving academic success.

In addition to a curriculum designed by the university's faculty, SPURS offers two semi-annual teacher professional development workshops and hosts UT Austin campus visits for participating high school students.

See Appendix D for a complete listing of schools served by SPURS.

Table 2.7: Summary Statistics of Applied, Admitted, and Enrolled Students to UT Austin Served by SPURS

	2014			2015			2016		
SPURS	**Apps**	**Admits**	**Enrolled**	**Apps**	**Admits**	**Enrolled**	**Apps**	**Admits**	**Enrolled**
Total	36	19	5	21	3	3	66	37	17

Source: The University of Texas Division of Diversity and Community Engagement

Table 2.8: Summary Statistics of Applied, Admitted, and Enrolled Students to The University of Texas Served by the UT Outreach Centers, Advise Texas, and PCARP

	2014			2015			2016		
DDCE Programs	**Apps**	**Admits**	**Enrolled**	**Apps**	**Admits**	**Enrolled**	**Apps**	**Admits**	**Enrolled**
UT Outreach	374	204	90	724	399	311	579	328	168
PCARP	134	85	43	68	13	11	158	94	55
Advise Texas				236	110	92	696	352	183
Total	508	289	133	1,028	522	414	1,433	774	406

Source: The University of Texas Division of Diversity and Community Engagement

3. Graduate School Recruiting

"Recruiting Texas residents who graduate from other institutions of higher education to the university's graduate and professional degree programs"

The Graduate School at The University of Texas at Austin currently includes nearly 100 fields of study, with nearly 900 doctoral degrees and approximately 2,000 master's degrees awarded annually. UT Austin is among the largest producers of doctoral degrees in the United States,[5] ranked No. 3, and third producer of doctorates awarded to Hispanics in the U.S.[6] According to the 2016 *U.S. News and World Report*, more than 40 of the university's graduate programs and specialties rank in the top 10 nationally, with three ranked No. 1 and more than 50 others rank in the top 25.

The graduate student population at UT Austin is diverse, not only in ethnicity but also geographically. As a top-tier research institution, the university attracts applicants from all over the world, receiving more than 26,000 applications for graduate admissions each year. Over the past three years, approximately 14% of the applications were from Texas, 37% from out of state and 49% from students in foreign countries.

Among the 2,859 graduate students who enrolled for the first-time in fall 2016, 39% (1,137) were Texas residents, 33% (932) were out-of-state students, and 28% (790) were international students. In 2015 the numbers were similar with 2,846 students enrolling for the first time; 1,101 students (39%) were Texas residents, 930 (33%) were out-of-state students, and 815 (28%) were international students.

The overall yield rate for admitted in-state graduate students in fall 2016 is 70%. This percentage is composed of all Texas residents who applied, were admitted, and enrolled in the Graduate School at UT Austin, including many of the university's own undergraduates who continued on for graduate-level work.

To date, for 2016-2017, Graduate School representatives attended 20 graduate recruiting fairs, 14 of which were in Texas. Many of these fairs focused on recruiting underrepresented students from the Southern and Western regions of Texas (Tables 3.1 and 3.2). University representatives made contact with 810 prospective students in Texas and 400 prospective non-Texas graduate students.

In 2017-2018 the UT Austin Graduate School plans to attend 20 graduate recruiting fairs, 14 of which are located in state. While attending recruiting fairs, faculty and staff will make in-person contact with approximately 800 prospective Texas graduate students and 600 prospective non-Texas graduate students.

Table 3.1: Summary of UT Graduate School Outreach Activities 2014-2016

	2014	2015	2016
Total Recruiting Fairs	20	20	20
Recruiting Fairs in Texas	13	13	14
Faculty/Staff contacts of Prospective Graduate Students from Texas	736	772	810
Faculty/Staff contacts of Prospective Graduate Students from Other Than Texas	234	575	400

Source: The University of Texas Graduate School

[5] 2014 NSF Survey of Earned Doctorates (http://www.nsf.gov/statistics/sed/)
[6] 2014 NSF Survey of Earned Doctorates (http://www.nsf.gov/statistics/sed/)

Table 3.2: Graduate Recruiting Fairs attended by Graduate and International Admissions Center Staff, 2016-2017

Date	Location
September 13	Texas Tech University Graduate & Professional Fair
September 19	University of Texas at Arlington
September 20	University of North Texas*
September 24	NYU Abu Dhabi Graduate School Weekend
September 26	Big Ten Graduate School Expo at Purdue University
September 27	Atlanta University Center Consortium
October 4	University of Texas at El Paso
October 6	Chicago Graduate & Professional School Fair at the University of Illinois at Chicago
October 10	St. Edward's University
October 10	Texas A&M University
October 12	Huston-Tillotson University
October 27	University of Texas at San Antonio
October 28	University of Houston – Downtown STEM Graduate School Fair
October 31	Texas A&M Kingsville
November 1	Texas A&M Corpus Christi
November 2	University of Texas at Rio Grande Valley – Brownsville Campus
November 3	University of Texas at Rio Grande Valley – Edinburg Campus
November 4	Texas A&M International
November 5	California Forum for Diversity
April 8, 2017	California Forum for Diversity
*New fair addition this year	

Source: The University of Texas Graduate School

In an effort to recruit a diverse student body, the Graduate School attended the Atlanta University Center Consortium, which focused primarily on African-American students attending Morehouse College, Spelman College, and Clark Atlanta. Staff from UT's Graduate and International Admissions Center also returned to the California Diversity Forum in the fall and will return in the spring semester. Each forum brings together 1,000 pre-selected, high-achieving undergraduate and master's students from across California who are interested in pursuing a doctorate.

Graduate School Recruiting Fellowships for Texas Residents

In 2016, the Graduate School awarded approximately $661,982 to 17 Texas residents in recruiting fellowships targeted for underrepresented students. This compares to $552,764 in awards in 2015 and $703,000 in awards in 2014. The amount of fellowship funds awarded directly by the Graduate School to Texas residents decreased in part as a result of the implementation of a decentralized award process. The decentralized awards make it possible for fellowships to be awarded at the college or school level but also makes it more difficult to track all awards made to underrepresented students.

Many of these fellowships are specifically targeted for South and West Texas students who graduate from other Texas public institutions. The South Texas and West Texas Graduate School Fellowships are for incoming graduate students who have graduated from any of the public universities in South Texas and/or who have received their undergraduate degree from any of the public universities in Brewster, Ector, and El Paso counties (see list below). These fellowships are for students who show promising academic ability.

The South Texas and West Texas Fellowship awards provide a $28,000 stipend for twelve months and cover 9 semester credit hours of tuition and required fees for each long semester, 3 semester credit hours for the summer, plus a payment to cover the equivalent of student health insurance. During 2016, six students received a South or West Texas Fellowship for a total of $237,065, compared to eleven students who received such fellowships in 2015.

South Texas universities include:

- The University of Texas Rio Grande Valley (formerly the University of Texas at Brownsville and the University of Texas – Pan American)
- The University of Texas at San Antonio
- Texas A&M University – Corpus Christi
- Texas A&M University – Kingsville
- Texas A&M International University – Laredo

West Texas universities include:

- Sul Ross State University
- The University of Texas at the Permian Basin
- The University of Texas at El Paso
- West Texas A&M University

In addition to the diversity recruitment fellowships, in 2016 the Graduate School also awarded 62 other recruiting fellowships for a total of $1,158,692 to Texas residents who were either McNair Scholars or otherwise highly competitive for these merit based awards in their respective programs as part of our decentralized awards. (The McNair Scholars Program is a federally funded program that works to increase the number of students in doctoral programs who are low-income and first-generation undergraduate students or students from groups traditionally underrepresented in graduate education.)

All of the recruitment fellowships are funded with institutional funds through allocations from the Office of the Provost to the Graduate School.

4. Recruiting Underrepresented Demographics

"Recruiting students who are members of underrepresented demographic segments of the state's population"

Sources and Definitions of Data

As the Office of Admissions collects and maintains data about students who apply to, are admitted to, and enroll in The University of Texas at Austin, it also secures information about the high schools students attend as well as the types of communities and the regions of the state in which those high schools are located. For purposes of this report, admitted students are those who are offered admission to the university as first-time freshmen, regardless of whether they accept the university's offer and enroll. Enrolled students are those admitted students who accept admission and are enrolled in classes as first-time freshmen on the 12th class day of the fall semester.

Recruiting students for the university involves collaborative efforts among the Office of Admissions, the university's academic programs and departments, the Office of Financial Aid and the on-campus units that provide support for enrolled students. Representatives from the university's colleges and schools, for example, participate in admissions recruiting events on campus and attend regional events to provide prospective students and families with specific information about undergraduate majors and about the services and resources available on campus to help students succeed. In addition many academic departments interact with prospective students on their own and invite students to local events and to programs on campus designed to encourage the development of leadership skills and a college-going mindset among underrepresented populations.

Admitted and Enrolled Students from Underrepresented Populations (Descriptive Statistics)

The information in the following tables provides numbers for admitted and enrolled students for 2014, 2015, and 2016, including numbers and percentages for students who are eligible for automatic admission to the university. Percentages shown in Table 4.1 are rounded to the nearest whole number. The tables illustrate admitted and enrolled students by race and ethnicity (based on the state's reporting methodology in Table 4.1), household income (Table 4.2), and highest parental educational attainment (Table 4.3).

Race/Ethnicity, income, and parental education statistics are based on student-reported data from the ApplyTexas freshman application. (ApplyTexas is the state-mandated common application that students use to apply to colleges and universities in Texas.)

Table 4.1: Distribution by Race/Ethnicity (using State Methodology) and Automatic Admission Status

	2014 Admitted Students						2015 Admitted Students						2016 Admitted Students					
	Top 7%		Non-Top 7%		Total		Top 7%		Non-Top 7%		Total		Top 8%		Non-Top 8%		Total	
Race/Ethnicity	**N**	**%**	**N**	**%**	**N**	**%**	**N**	**%**	**N**	**%**	**N**	**%**	**N**	**%**	**N**	**%**	**N**	**%**
American Indian or Alaskan Native	8	<1%	4	<1%	12	<1%	10	<1%	7	<1%	17	<1%	13	<1%	10	<1%	23	<1%
Asian	1996	22%	675	20%	2671	22%	2081	21%	843	25%	2924	22%	2414	21%	828	23%	3242	21%
Black	492	5%	153	5%	645	5%	669	7%	143	4%	812	6%	692	6%	201	6%	893	6%
Foreign	263	3%	60	2%	323	3%	304	3%	85	3%	389	3%	350	3%	85	2%	435	3%
Hispanic	2722	30%	479	14%	3201	26%	3332	33%	477	14%	3809	28%	4002	34%	611	17%	4613	30%
Native Hawaiian or Other Pacific Islander	11	<1%	4	<1%	15	<1%	13	<1%	6	<1%	19	<1%	10	<1%	2	<1%	12	<1%
White	3193	36%	1873	55%	5066	41%	3386	34%	1616	49%	5002	37%	3845	33%	1700	47%	5545	36%
Multiracial	238	3%	108	3%	346	3%	240	2%	110	3%	350	3%	312	3%	126	3%	438	3%
Not Reported	56	1%	44	1%	100	1%	57	1%	37	1%	94	1%	76	1%	58	2%	134	1%
Total	**8979**	**100%**	**3400**	**100%**	**12379**	**100%**	**10092**	**100%**	**3324**	**100%**	**13416**	**100%**	**11714**	**100%**	**3621**	**100%**	**15335**	**100%**

	2014 Enrolled Students						2015 Enrolled Students						2016 Enrolled Students					
	Top 7%		Non-Top 7%		Total		Top 7%		Non-Top 7%		Total		Top 8%		Non-Top 8%		Total	
Race/Ethnicity	**N**	**%**	**N**	**%**	**N**	**%**	**N**	**%**	**N**	**%**	**N**	**%**	**N**	**%**	**N**	**%**	**N**	**%**
American Indian or Alaskan Native	2	<1%	1	<1%	3	<1%	2	<1%	5	<1%	7	<1%	4	<1%	10	<1%	14	<1%
Asian	1093	25%	432	21%	1525	24%	1129	24%	495	25%	1624	24%	1262	23%	500	23%	1762	23%
Black	192	4%	81	4%	273	4%	287	6%	83	4%	370	6%	292	5%	125	6%	417	5%
Foreign	119	3%	37	2%	156	2%	135	3%	54	3%	189	3%	140	3%	64	3%	204	3%
Hispanic	1132	26%	278	13%	1410	22%	1359	28%	272	14%	1631	24%	1630	30%	380	17%	2010	26%
Native Hawaiian or Other Pacific Islander	7	<1%	3	<1%	10	<1%	5	<1%	4	<1%	9	<1%	7	<1%	2	<1%	9	<1%
White	1615	37%	1150	56%	2765	43%	1699	36%	968	49%	2667	40%	1911	35%	1007	46%	2918	38%
Multiracial	121	3%	59	3%	180	3%	122	3%	59	3%	181	3%	147	3%	77	3%	224	3%
Not Reported	29	1%	20	1%	49	1%	31	1%	16	1%	47	1%	36	1%	43	2%	79	1%
Total	**4310**	**100%**	**2061**	**100%**	**6371**	**100%**	**4769**	**100%**	**1956**	**100%**	**6725**	**100%**	**5429**	**100%**	**2208**	**100%**	**7637**	**100%**

Source: The University of Texas, Enrollment Analytics

Table 4.2: Distribution by Household Income and Automatic Admission Status

	2014 Admitted Students						2015 Admitted Students						2016 Admitted Students					
	Top 7%		Non-Top 7%		Total		Top 7%		Non-Top 7%		Total		Top 8%		Non-Top 8%		Total	
Household Income / per year	**N**	**%**	**N**	**%**	**N**	**%**	**N**	**%**	**N**	**%**	**N**	**%**	**N**	**%**	**N**	**%**	**N**	**%**
Less Than $20,000	696	8%	82	2%	778	6%	784	8%	80	2%	864	6%	857	7%	93	3%	950	6%
$20,000 - $39,9999	1059	12%	164	5%	1223	10%	1325	13%	134	4%	1459	11%	1499	3%	141	4%	1640	11%
$40,000 - $59,999	970	11%	184	5%	1154	9%	1063	11%	159	5%	1222	9%	1204	10%	193	5%	1397	9%
$60,000 - $79,999	772	9%	174	5%	946	8%	840	8%	162	5%	1002	7%	917	8%	182	5%	1099	7%
$80,000 - $99,999	703	8%	198	6%	901	7%	808	8%	195	6%	1003	7%	845	7%	173	5%	1018	7%
$100,000 - $149,999	1353	15%	518	15%	1871	15%	1518	15%	557	17%	2075	15%	1750	15%	528	15%	2278	15%
$150,000 - $199,999	743	8%	360	11%	1103	9%	762	8%	318	10%	1080	8%	946	8%	378	10%	1324	9%
More than $200,000	1093	12%	880	26%	1973	16%	1234	12%	873	26%	2107	16%	1552	13%	908	25%	2460	16%
Not Reported	1590	18%	840	25%	2430	20%	1758	17%	846	25%	2604	19%	2144	19%	1025	29%	3169	20%
Total	**8979**	**100%**	**3400**	**100%**	**12379**	**100%**	**10092**	**100%**	**3324**	**100%**	**13416**	**100%**	**11714**	**100%**	**3621**	**100%**	**15335**	**100%**

	2014 Enrolled Students						2015 Enrolled Students						2016 Enrolled Students					
	Top 7%		Non-Top 7%		Total		Top 7%		Non-Top 7%		Total		Top 8%		Non-Top 8%		Total	
Household Income / per year	**N**	**%**	**N**	**%**	**N**	**%**	**N**	**%**	**N**	**%**	**N**	**%**	**N**	**%**	**N**	**%**	**N**	**%**
Less Than $20,000	298	7%	50	2%	348	5%	339	7%	55	3%	394	6%	349	6%	55	2%	404	5%
$20,000 - $39,9999	449	10%	96	5%	545	9%	573	12%	72	4%	645	10%	628	12%	83	4%	711	9%
$40,000 - $59,999	466	11%	115	6%	581	9%	518	11%	89	5%	607	9%	532	10%	117	5%	649	8%
$60,000 - $79,999	399	9%	97	5%	496	8%	409	9%	94	5%	503	7%	410	8%	131	6%	541	7%
$80,000 - $99,999	342	8%	125	6%	467	7%	404	8%	118	6%	522	8%	413	8%	96	4%	509	7%
$100,000 - $149,999	688	16%	316	15%	1004	16%	742	16%	367	19%	1109	16%	853	16%	336	15%	1189	16%
$150,000 - $199,999	397	9%	233	11%	630	10%	374	8%	197	10%	571	8%	507	9%	214	10%	721	9%
More than $200,000	535	12%	546	26%	1081	17%	583	12%	487	25%	1070	16%	761	14%	551	25%	1312	17%
Not Reported	736	17%	483	23%	1219	19%	827	17%	477	24%	1304	19%	976	18%	625	28%	1601	21%
Total	**4310**	**100%**	**2061**	**100%**	**6371**	**100%**	**4769**	**100%**	**1956**	**100%**	**6725**	**100%**	**5429**	**100%**	**2208**	**100%**	**7637**	**100%**

Source: The University of Texas Enrollment Analytics

In 2016, 30% of admitted students from Texas were Hispanic—another year in which the percentage of admitted Hispanic students rose by 2 points (28% in 2015 and 26% in 2014). The enrolled class was 26% Hispanic in 2016, up from 24% in 2015 and 22% in 2014. The percentage of Black students in the admitted class remained at 6% from 2015 to 2016; it was 5% in 2014. Black students make up 5% of the 2016 enrolled class, down from 6% in 2015 but still higher than 4% in 2014. Asian students saw a slight decrease in their admitted percentage, going from 22% in 2015 to 21% in 2016. Enrolled Asian students went from 24% in 2015 to 23% in 2016. (See Table 4.1.)

The percentage of White students admitted to and enrolling at UT Austin continued to decline in 2016. The percentage of White students admitted to the university in 2016 was 36%, down from 37% in 2015 and from 41% in 2014. For White enrolled students, the percentage went from 43% in 2014 to 40% in 2015 and to 38% in 2016. (See Table 4.1.)

When low income is considered to be those students who come from families with incomes of less than $60,000 a year, 26% of the admitted class and 22% of the enrolled class represent students from low-income categories. The percentage of the admitted class considered low-income is equal to the 2015 percentage; the percentage of the enrolled class in that category, however, is down from 25% in 2015. Table 4.2 shows that about 20% of students chose not to report income when applying for admission in 2016.

Table 4.3: Distribution by Highest Parental Educational Attainment and Automatic Admission Status

	2014 Admitted Students						2015 Admitted Students						2016 Admitted Students					
	Top 7%		Non-Top 7%		Total		Top 7%		Non-Top 7%		Total		Top 8%		Non Top 8%		Total	
Highest Parental Education	**N**	**%**	**N**	**%**	**N**	**%**	**N**	**%**	**N**	**%**	**N**	**%**	**N**	**%**	**N**	**%**	**N**	**%**
No High School	342	4%	16	<1%	358	3%	473	5%	15	<1%	488	4%	498	4%	21	1%	519	3%
Some High School	391	4%	27	1%	418	3%	529	5%	25	1%	554	4%	518	4%	34	1%	552	4%
High School Diploma or Equivalent	833	9%	91	3%	924	7%	1047	10%	101	3%	1148	9%	1287	11%	113	3%	1400	9%
Some College	734	8%	131	4%	865	7%	889	9%	112	3%	1001	7%	1060	9%	145	4%	1205	8%
Associate's Degree	359	4%	77	2%	436	4%	564	6%	74	2%	638	5%	680	6%	92	3%	772	5%
Bachelor's or Four-Year Degree	2527	28%	1063	31%	3590	29%	2932	29%	1052	32%	3984	30%	3427	29%	1100	30%	4527	30%
Graduate or Professional Degree	3152	35%	1792	53%	4944	40%	3569	35%	1912	58%	5481	41%	4102	35%	2080	57%	6182	40%
Not Reported	641	7%	203	6%	844	7%	89	1%	33	1%	122	1%	142	1%	36	1%	178	1%
Total	**8979**	**100%**	**3400**	**100%**	**12379**	**100%**	**10092**	**100%**	**3324**	**100%**	**13416**	**100%**	**11714**	**100%**	**3621**	**100%**	**15335**	**100%**

	2014 Enrolled Students						2015 Enrolled Students						2016 Enrolled Students					
	Top 7%		Non-Top 7%		Total		Top 7%		Non-Top 7%		Total		Top 8%		Non-Top 8%		Total	
Highest Parental Education	**N**	**%**	**N**	**%**	**N**	**%**	**N**	**%**	**N**	**%**	**N**	**%**	**N**	**%**	**N**	**%**	**N**	**%**
No High School	103	2%	9	<1%	112	2%	159	3%	8	<1%	167	2%	181	3%	11	<1%	192	3%
Some High School	127	3%	12	1%	139	2%	210	4%	12	1%	222	3%	179	3%	21	1%	200	3%
High School Diploma or Equivalent	363	8%	54	3%	417	7%	447	9%	61	3%	508	8%	525	10%	72	3%	597	8%
Some College	356	8%	83	4%	439	7%	418	9%	79	4%	497	7%	493	9%	101	5%	594	8%
Associate's Degree	180	4%	49	2%	229	4%	259	5%	47	2%	306	5%	294	5%	68	3%	362	5%
Bachelor's or Four-Year Degree	1323	31%	665	32%	1988	31%	1456	31%	653	33%	2109	31%	1740	32%	722	33%	2462	32%
Graduate or Professional Degree	1559	36%	1067	52%	2626	41%	1776	37%	1075	55%	2851	42%	1954	36%	1184	54%	3138	41%
Not Reported	299	7%	122	6%	421	7%	44	1%	21	1%	65	1%	63	1%	29	1%	92	1%
Total	**4310**	**100%**	**2061**	**100%**	**6371**	**100%**	**4769**	**100%**	**1956**	**100%**	**6725**	**100%**	**5429**	**100%**	**2208**	**100%**	**7637**	**100%**

Source: The University of Texas Enrollment Analytics

FINANCIAL AID

Student financial aid plays an essential role in the university's recruitment efforts. There are three essential dynamics to successfully executing this function, especially for students from low- and middle-income households. The first is to provide students with comprehensive financial aid offers on which they can rely in a timely manner. The second is to direct financial aid and scholarship resources to students in a manner that makes attendance at the institution affordable. Lastly, the university strives to ensure families are aware of available resources through its outreach efforts.

Timely Provision of Aid Offers

Offering complete financial aid packages in which students can have a high degree of confidence continues to be one of the university's top priorities. The Office of Financial Aid (OFA) evaluates all admitted freshmen and notifies families of their financial aid eligibility in mid-to late March. Anecdotal data also indicates that the timely receipt of financial aid offers by prospective freshmen influences their choice of institution. More importantly, providing offers in March gives students 5-6 weeks to evaluate them before they must decide whether to attend the university—a decision they must make by May 1, when institutions throughout the United States require prospective freshmen to satisfy enrollment deposits in order to hold their place in the following fall's entering freshman class.

Financial Aid and Scholarship Offers

OFA utilizes a combination of federal, state, and institutional aid to increase the affordability of UT Austin for students with high financial need. The following table illustrates the major financial aid sources used in offers for the incoming fall 2016 freshman class:

Table 4.4: Grants and Scholarships for 2016 Admitted and Enrolled Students

	Offered Admission		Accepted Admission	
	N	Total	N	Total
Pell	3,500	$15,545,654	1,938	$7,927,194
Institutional Grants	1,117	$7,371,598	668	$4,072,520
TEXAS Grant	3,106	$15,260,440	1,862	$9,041,519
Presidential Scholarship	692	$3,460,000	397	$1,985,000

Source: The University of Texas Office of Financial Aid

With the implementation of the Texas Advance initiative, the strategic use of scholarships and other aid is incorporated into recruitment activities and support programs. Presidential Scholarships are awarded to students who enroll from low- and moderate-income households after graduating from Texas high schools. Awards are for $5,000 per year and can be awarded for up to four years. Because the students who receive them have financial need, these awards typically supplement other need-based grants such as the federal Pell Grant, TEXAS Grant, and institutional grant funds derived from designated and mandatory tuition set-asides. A total of 692 students were offered Presidential Scholarships in 2016. The rate of enrollment among prospective freshmen who received these offers was 57%. (The overall Texas rate of enrollment was 45%.)

Financial Aid Outreach

OFA partners with the Office of Admissions and the Division of Diversity and Community Engagement to maintain the university's commitment to outreach activities. OFA conducted 41 outreach activities in 2015-2016, reaching over 1,800 students. Most of these activities occur within students' home communities and focus on issues of affordability and financial aid with students and their parents. Activities are designed especially for low-income and underrepresented students, as well as students qualified for automatic admission.

For a complete listing of OFA outreach activities associated with the 2016 incoming freshman class, see Appendix E.

The University of Texas at Austin has continued to dedicate substantial financial and staff resources to recruit students from low-income households, inner-city, and rural areas, many of whom are also from underrepresented populations.

5. Regional Recruitment Centers

"Assessing and improving the university's regional recruitment centers."

In addition to campus activities, dozens of events are held across Texas in The University of Texas at Austin's regional Admissions Centers (Houston, Dallas, El Paso, Harlingen, San Antonio, Longview, and Lubbock) and within communities across the state. Throughout the year regional representatives from the university interact with high school and community college personnel, students, and their families.

Regional Admissions Centers

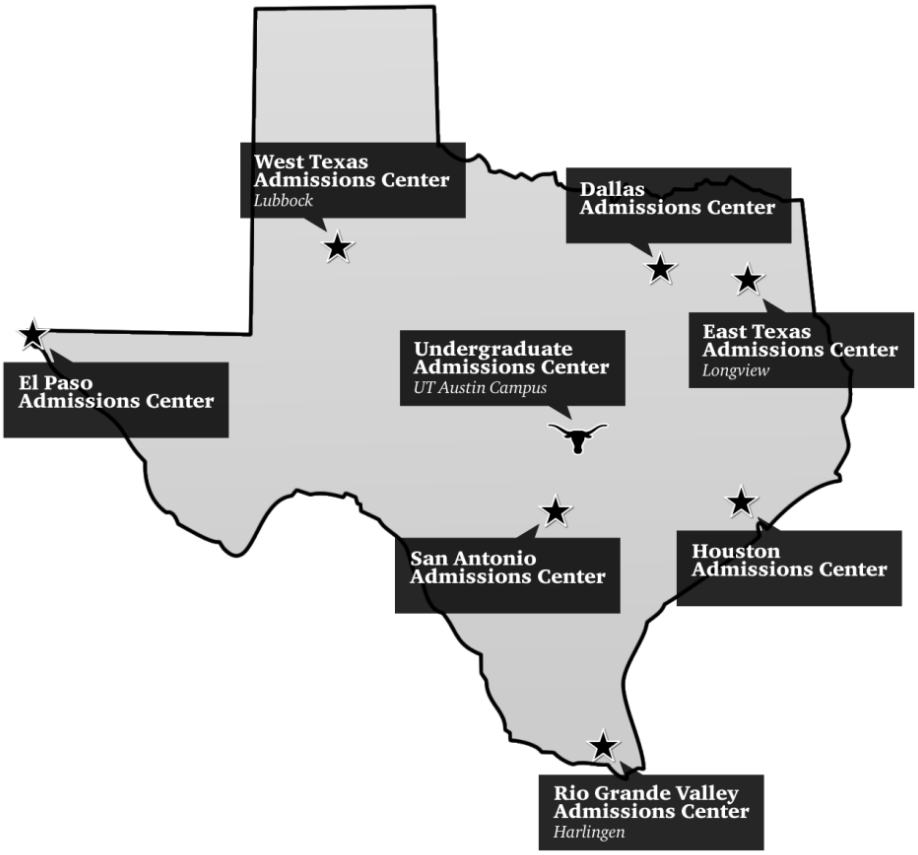
The University of Texas at Austin believes in the value of meeting and speaking with prospective students and their families in person. To help make this interaction possible, the Office of Admissions maintains centers and assigns admissions officers to schools and regions across Texas.

The university also maintains admissions centers and offices on campus, the Undergraduate Admissions Center, the Visitor Center, and the Graduate and International Admissions Center. The offices available across Texas during the 2016 application and admissions cycle are identified in Table 5.1 and Figure 5.2 below.

Table 5.1: University of Texas at Austin Admissions Offices and Centers Serving Texas during 2015-2016

Austin - Undergraduate Admissions Center (1985) Serves the state of Texas and beyond 1 Associate Director 2 Senior Administrative Associates 1 Assistant Director 3 Program Coordinators 1 Admissions Counselor 1 Administrative Associate 5 Phone Counselors Serves the Central Texas Corridor 1 Program Coordinator 2 Admissions Counselors 1 Financial Aid Counselor Visitor Center 1 Program Coordinator 1 Admissions Counselor	**Dallas Admissions Center (2000)** Serves the Dallas / Fort Worth area 1 Assistant Director 1 Program Coordinator 2 Admissions Counselors 1 Financial Aid Counselor 1 Administrative Associate
East Texas Admissions Center (2010) Serves East Texas including Tyler, Longview, Lufkin, Marshall, Nacogdoches and Texarkana 1 Assistant Director 2 Admissions Counselor 1 Administrative Assistant	**El Paso Admissions Center (2011)** Serves El Paso and the surrounding areas 1 Admissions Counselor 1 Administrative Assistant
Houston Admissions Center (1995) Serves Houston, the surrounding suburbs, the Gulf Coast, and the Golden Triangle 1 Assistant Director 1 Program Coordinator 3 Admissions Counselors 1 Financial Aid Counselor	**Valley Admissions Center (2007)** Serves the Valley and South Texas 1 Assistant Director 1 Admissions Counselor 1 Financial Aid Counselor 1 Administrative Assistant
San Antonio Admissions Center (2005) Serves San Antonio and the surrounding areas 1 Assistant Director 1 Program Coordinator 1 Admissions Counselor 1 Financial Aid Counselor	**West Texas Admissions Center (2010)** Serves the western plains and panhandle region of Texas, including Lubbock, Midland-Odessa, Amarillo, Abilene, San Angelo, and the areas surrounding these cities **Lubbock Office** 1 Program Coordinator (Abilene/San Angelo Area) 1 Admissions Counselor (Lubbock)

Figure 5.2: Map of University of Texas at Austin Regional Admissions Center Offices, 2015-2016



Maintaining a presence across Texas makes it possible for admissions representatives who work in the communities they serve to meet the needs of prospective students in the state and to establish relationships and improve interaction with area high schools as well as community colleges and prospective transfer students. The centers have helped to create opportunities for more strategic admissions and recruitment efforts—with local alumni and community organizations, for example—on a local level. Students are able to attend information sessions in their regions and receive individual assistance from admissions staff members that are fully connected to campus-based resources that can assist in their admission and enrollment goals.

Appendix C displays a listing of on- and off-campus recruitment activities designed to reach prospective students who are eligible for automatic admission under SB 175, as well as underrepresented students, and to increase geographic representation in the entering freshman class.

Each year in all parts of Texas, students and families attend local and regional events hosted by high schools, school districts, community organizations, and community colleges designed to make it easy for students from several high schools or community colleges to meet representatives from many colleges and universities in one setting. Representatives from the university's Office of Admissions attend a variety of such events, commonly called "college days," "college nights," or "college fairs" across the

state each year. The university's participation in these events reflects a commitment to establishing a presence across the state of Texas in order to interact with prospective students and their families.

Tables 5.3 and 5.4 below provide a summary of the number of "college day/night" and "college fair" events attended by University staff and high school visit and college fair recruitment events attended by the university. Ongoing participation at high school, district, and community fairs reflects the university's commitment to recruiting high school students from across the state. The number of college fairs (Career Fairs, TRIO/GearUp fairs, etc.) held each year varies.

Table 5.3: College Day/Night Events Attended by UT Austin Admissions Staff

School Type	2013-2014	2014-2015	2015-2016
Texas Community College Fairs	137	86	86
Texas High Schools, ISDs, and Community-Based Fairs	817	739	748
Total	**954**	**825**	**834**

Source: The University of Texas Office of Admissions, Undergraduate Admissions Center

Table 5.4: Texas College Fairs attended by UT Austin Admissions Staff and by Regional Admissions Center

Admissions Center	2013-2014	2014-2015	2015-2016
Dallas	169	126	173
Houston	260	220	310
San Antonio	123	113	69
Valley	90	106	79
East Texas	58	51	48
UAC- Austin	156	133	87
West Texas	53	33	35
El Paso	45	43	33
Total	**954**	**825**	**834**

Source: The University of Texas Office of Admissions, Undergraduate Admissions Center

In addition to participation in group interactions, University Admissions representatives also visit high schools across Texas and meet with high school students and personnel to better engage with prospective students on an individual level. The Office of Admissions refers to these meetings with students at "day visits." Table 5.5 below provides numbers for day visits conducted by each of the regional admissions centers from 2014-2016. Day visits to individual high schools are sometimes replaced with community-based "UT Nights" in areas where day visits are not supported by area high schools and districts. Variations in the figures are attributable to strategic shifts to district-wide "UT Nights" when multiple high school visits were no longer supported by area high schools.

Table 5.5: Texas High Schools Visited by UT Austin Admissions Staff for Day Visits

Admissions Center	2013-2014	2014-2015	2015-2016
Dallas	163	160	131
Houston	173	183	197
San Antonio	97	96	75
Valley	70	73	99
East Texas	105	105	73
UAC – Austin	83	90	86
West Texas	92	61	68
El Paso	38	34	33
Total	**821**	**802**	**762**

High School Day Visit Summary						
Admissions Center	**Visits***	**Students Seen During Visits**	**Visits***	**Students Seen During Visits**	**Visits***	**Students Seen During Visits**
	2013-2014		**2014-2015**		**2015-2016**	
Dallas	236	7,296	290	5,628	249	6,888
Houston	305	6,458	496	8,384	454	10,637
San Antonio	301	4,493	359	5,601	258	3,980
Valley	213	3,702	165	3,949	279	6,566
East Texas	175	3,512	159	2,759	161	2,533
UAC – Austin	205	3,036	284	6,021	207	4,615
West Texas	161	2,982	100	1,839	110	1,580
El Paso	92	3,907	80	3,185	68	2,836
Total	**1,688**	**35,386**	**1,933**	**37,366**	**1,786**	**39,635**

*includes repeat visits

Source: The University of Texas Office of Admissions, Undergraduate Admissions Center

The Office of Admissions and its regional admissions centers offer prospective students the opportunity to attend group and individual information sessions on campus and in their local admissions centers. These sessions allow for more individualized attention and often include family members. Each year tens of thousands of participants (students and families) take part in information sessions across the state; sessions held in Austin include those for families/individuals as well as for group visits from schools across the state. Some markets offer sessions in Spanish. Table 5.6 below provides numbers for information sessions in the regional admissions centers during 2014-2016.

After assessing attendance at information sessions, the centers sometimes adjust the number of sessions offered. Attendance at information sessions held at the Valley Admissions Center, for example, has historically been low. To compensate, admissions staff in the Valley hold day visits at every high school in the region. The relatively low number of information sessions held at the West Texas Admissions Center reflects the size of the region; students from across West Texas are often hesitant to travel to Lubbock from Abilene, Amarillo, Midland/Odessa, and San Angelo to attend an information session that offers information they may be able to receive during a high school day visit.

Table 5.6: Information Sessions offered by Regional Admissions Centers

Admissions Center	2013-2014	2014-2015	2015-2016
Dallas	44	38	43
Houston	46	42	53
San Antonio	48	40	25
Valley	6	12	6
East Texas	26	23	16
Austin (UAC and Visitor Center)	830	924	1084
West Texas	16	7	10
El Paso	24	15	9
Total	**1040**	**1101**	**1,246**

Source: The University of Texas Office of Admissions, Undergraduate Admissions Center

Attached are five appendices that offer more detail on a few of the programs described in the main report.

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APPENDIX A: Texas Education Agency
Geographic Designations of Public School Districts

The Texas Education Agency (TEA) classifies school districts into eight types using factors such as size, growth rates, and proximity to urban areas. The descriptions for each type are available online at http://www.tea.state.tx.us/acctres/analyze/1213/gloss1213.html.

Regional Education Service Center Districts

In 1965, the 59th Texas Legislature authorized the State Board of Education to establish media centers throughout Texas. In 1967, the Board divided the state into 20 regions. Today, the ESCs have become centers for the Texas Education Agency and school districts to raise the quality of district programs and enhance uniformity and consistency in district operations.

APPENDIX B: Texas Admitted and Enrolled Feeder Schools Summer/Fall 2014 – 2016

Summary Statistics						
High School Name	**2014 Admitted**	**2014 Enrolled**	**2015 Admitted**	**2015 Enrolled**	**2016 Admitted**	**2016 Enrolled**
Total Students from Texas Feeder HS	12339	6349	13381	6709	15289	7617
Total Texas Feeder Schools	1130	900	1166	943	1224	992

For a detailed report of feeder schools for admitted and enrolled students, visit http://admissions.utexas.edu/docs/sb175-tx-schools-2014-16.pdf. [Note from Laura: Not yet posted]

Source: The University of Texas Office of Admissions, Research Section

Appendix C: Admissions Office Admission and Recruitment Programs 2015-2016

2015-2016 Selected Undergraduate On-Campus and Off-Campus Admissions Activities

On-Campus Events					
Event Type	**Event Category**	**Event Name**	**Region Served**	**Event Description**	**# of Students Attended**
Pre-Admit	Large-Scale Open House	Longhorn Saturday	All	Open house recruitment event providing an introduction to the university, campus tour, and various departmental sessions	263
Pre-Admit	Bus Trip	Longhorn Game Day	Central Texas, San Antonio	Rich campus visit encompassing student and academic life and attending a football game	74
Pre-Admit	Bus Trip	Longhorn Road Trip	Laredo	Rich campus visit encompassing student and academic life	95
Pre-Admit	Large-Scale Open House	Longhorn Monday	All	Open house recruitment event providing an introduction to the university, campus tour, and various departmental sessions	325
Pre-Admit	Bus Trip	Longhorn Road Trip	Eagle Pass	Rich campus visit encompassing student and academic life	85
Pre-Admit	Bus Trip	Longhorn Game Weekend	Houston, Dallas-Fort Worth	Rich campus visit encompassing student and academic life and attending a football game (Canceled as a result of severe flooding in Houston)	74 (registered)
Pre-Admit	Large-Scale Open House	Longhorn Saturday	All	Open house recruitment event, providing an introduction to the university, campus tour, and various departmental sessions	161
Pre-Admit	Bus Trip	Longhorn Game Day	Dallas-Fort Worth, Houston, Rio Grande Valley	Rich campus visit encompassing student and academic life and attending a football game	135
Pre-Admit	Large-Scale Open House	Longhorn Monday	All	Open house recruitment event, providing an introduction to the university, campus tour, and various departmental sessions	288
Pre-Admit	Large-Scale Open House	Longhorn Monday	All	Open house recruitment event, providing an introduction to the university, campus tour, and various departmental sessions	328
Pre-Admit	Large-Scale Open House	Explore UT	All	Prospective Freshman Sessions for juniors and younger attending Explore UT, the university's open house	55
Post-Admit	Large-scale; select admitted students	Best of Texas	All	Large day-long event for select admitted students and their families. Focus is on the academic experience	579
Post-Admit	Bus Trip	Houston ISD Day on the Forty Acres	Houston	Rich campus visit encompassing student and academic life, including next steps for enrollment	113

Pre-Admit		Longhorn Summer Experience	All	Invited students and families spend the night on campus and participate in tours, information sessions and a mock lecture designed to showcase our academic and cultural opportunities	66
Pre-Admit	Large-Scale Open House	Texas Preview	All	Open house recruitment event providing an introduction to the university, campus tour and various departmental sessions	231

Off- Campus Events					
Event Type	**Event Category**	**Event Name**	**Region Served**	**Event Description**	**# of Students Attended**
Pre-Admit	Regional Top Prospects	Texas Application Launch Austin	Austin	Application kick-off event for seniors and their families to encourage them to apply targeting top 10% seniors	66
Pre-Admit	Regional Event	Central Texas UT Austin Faculty Reception (Seniors)	Austin	Small reception for current faculty members and their high school students to learn about the admissions process	9
Pre-Admit	Regional Event	Central Texas UT Austin Faculty Reception (Juniors)	Austin	Small reception for current faculty members and their high school students to learn about the admissions process	11
Pre-Admit	Regional Prospects	UT Night Boerne	Boerne	Informational session for prospective students held in their regions.	88
Counselor Event	Regional Counselor Event	Texas Together Brazos Valley	Brazos Valley	Program for local high school counselors to provide an update on each university and the admissions and enrollment process	143
Counselor Event	Regional Counselor Event	Texas Together Austin	Austin	Program for local high school counselors to provide an update on each university and the admissions and enrollment process	51
Pre-Admit	Regional Prospects	UT Night New Braunfels	New Braunfels	Informational session for prospective students held in their regions.	25
Pre-Admit	Regional Top Prospects	Meet UT: Honors & Academics Austin	Austin	Information session for prospective students to meet representatives from honors programs and academic colleges.	61
Pre-Admit	Regional Event	Texas Application Roundup Austin	Austin	Extended office hours and regional area availability to turn in application items	26
Pre-Admit	Regional Event	Texas Application Roundup Austin - Central	Austin	Extended office hours and regional area availability to turn in application items	4
Pre-Admit	Regional Event	Texas Application Roundup Austin - North	Austin	Extended office hours and regional area availability to turn in application items	2
Pre-Admit	Regional Event	Texas Application Roundup Austin - South	Austin	Extended office hours and regional area availability to turn in application items	13

Pre-Admit	Regional Event	FAFSA Night in Austin	Austin	Informational session for admitted seniors about the financial aid process.	8
Post-Admit	Select Regional Admits	Financial Aid Workshop Austin	Austin	Workshop to help admitted students complete the FAFSA	8
Pre-Admit	Regional Top Prospects	Texas Application Launch Plano	Plano	Application kick-off event for seniors and their families to encourage them to apply targeting top 10% seniors	15
Pre-Admit	Regional Top Prospects	Texas Application Launch Arlington	Arlington	Application kick-off event for seniors and their families to encourage them to apply targeting top 10% seniors	17
Pre-Admit	Regional Top Prospects	Texas Application Launch Dallas	Dallas	Application kick-off event for seniors and their families to encourage them to apply targeting top 10% seniors	23
Counselor Event	Regional Counselor Event	Texas Together Fort Worth	Fort Worth	Program for local high school counselors to provide an update on each university and the admissions and enrollment process	56
Counselor Event	Regional Counselor Event	Texas Together Dallas	Dallas	Program for local high school counselors to provide an update on each university and the admissions and enrollment process	206
Counselor Event	Regional Counselor Event	Texas Advance Partner Event Dallas	Dallas	Program for partner school counselors and administrators introducing the new Texas Advance Scholarship Initiative for low income students.	8
Pre-Admit	Regional Event	Texas Application Roundup Arlington	Arlington	Extended office hours and regional area availability to turn in application items	40
Pre-Admit	Regional Event	Texas Application Roundup Dallas	Dallas	Extended office hours and regional area availability to turn in application items	93
Pre-Admit	Regional Event	Texas Application Roundup Dallas	Dallas	Extended office hours and regional area availability to turn in application items	174
Post-Admit	Select Regional Admits	Finance Your Future Dallas	Dallas	Financial Aid awareness and money management seminar for admitted students and their families.	18
Post-Admit	Select Regional Admits	Finance Your Future Dallas	Dallas	Financial Aid awareness and money management seminar for admitted students and their families.	22
Post-Admit	Select Regional Admits	Finance Your Future Dallas	Dallas	Financial Aid awareness and money management seminar for admitted students and their families.	23
Post-Admit	Select Regional Admits	Finance Your Future Dallas	Dallas	Financial Aid awareness and money management seminar for admitted students and their families.	22
Post-Admit	Select Regional Admits	Admitted Longhorn Celebration Dallas	Dallas	Celebration for admitted students and their families.	107
Post-Admit	Select Regional Admits	Financial Aid Appointments Dallas	Dallas	Opportunity for admitted students and their families to meet individually with Financial Aid Counselor to go over awards	7
Post-Admit	Select Regional Admits	Financial Aid Appointments Dallas	Dallas	Opportunity for admitted students and their families to meet individually with Financial Aid Counselor to go over awards	7

Post-Admit	Select Regional Admits	Financial Aid Appointments Dallas	Dallas	Opportunity for admitted students and their families to meet individually with Financial Aid Counselor to go over awards	9
Post-Admit	Select Regional Admits	Longhorn Lend-a-Hand Dallas-Fort Worth	Dallas/Fort Worth	Community service project to engage admitted students over the summer	26
Pre-Admit	Regional Prospects	Texas Application Launch Paris	Paris	Application kick-off event for seniors and their families to encourage them to apply	2
Pre-Admit	Regional Prospects	Texas Application Launch Lufkin	Lufkin	Application kick-off event for seniors and their families to encourage them to apply	14
Pre-Admit	Regional Prospects	Texas Application Launch Texarkana	Texarkana	Application kick-off event for seniors and their families to encourage them to apply	7
Counselor Event	Regional Counselor Event	Texas Together Longview	Longview	Program for local high school counselors to provide an update on each university and the admissions and enrollment process	83
Pre-Admit	Regional Prospects	Coffee Chat Paris	Paris	Informal appointments with prospective students near their community	2
Pre-Admit	Regional Prospects	Coffee Chat Lufkin	Lufkin	Informal appointments with prospective students near their community	6
Pre-Admit	Regional Prospects	Coffee Chat Tyler	Tyler	Informal appointments with prospective students near their community	14
Pre-Admit	Regional Prospects	Coffee Chat Texarkana	Texarkana	Informal appointments with prospective students near their community	1
Pre-Admit	Regional Prospects	Coffee Chat Longview	Longview	Informal appointments with prospective students near their community	6
Pre-Admit	Regional Prospects	UT Night Tyler	Tyler	Informational session for prospective students held in their regions.	57
Pre-Admit	Regional Event	Texas Application Roundup Longview	Longview	Extended office hours and regional area availability to turn in application items	NR
Pre-Admit	Regional Event	Texas Application Roundup Lufkin	Lufkin	Extended office hours and regional area availability to turn in application items	NR
Pre-Admit	Regional Event	Texas Application Roundup Tyler	Tyler	Extended office hours and regional area availability to turn in application items	NR
Pre-Admit	Regional Event	Texas Application Roundup Longview	Longview	Extended office hours and regional area availability to turn in application items	NR
Post-Admit	Regional Admits	Financial Aid Appointments East Texas	East Texas	Opportunity for admitted students and their families to meet individually with Financial Aid Counselor to go over awards	6
Post-Admit	Regional Admits	Financial Aid Appointments East Texas	East Texas	Opportunity for admitted students and their families to meet individually with Financial Aid Counselor to go over awards	10

Post-Admit	Regional Admits	Financial Aid Appointments East Texas	East Texas	Opportunity for admitted students and their families to meet individually with Financial Aid Counselor to go over awards	24
Post-Admit	Regional Admits	Financial Aid Appointments East Texas	East Texas	Opportunity for admitted students and their families to meet individually with Financial Aid Counselor to go over awards	9
Pre-Admit	Regional Prospects	Texas Application Launch El Paso	El Paso	Application kick-off event for seniors and their families to encourage them to apply	38
Counselor Event	Regional Counselor Event	Texas Together El Paso	El Paso	Program for local high school counselors to provide an update on each university and the admissions and enrollment process	29
Pre-Admit	Regional Event	Texas Application Roundup El Paso	El Paso	Extended office hours and regional area availability to turn in application items	16
Pre-Admit	Regional Event	Texas Application Roundup El Paso	El Paso	Extended office hours and regional area availability to turn in application items	13
Pre-Admit	Regional Event	Texas Application Roundup El Paso	El Paso	Extended office hours and regional area availability to turn in application items	12
Post-Admit	Regional Admits	Life as a Longhorn El Paso	El Paso	Panel of current students and parents from the region address admitted students.	17
Post-Admit	Regional Admits	Finance Your Future El Paso	El Paso	Financial Aid awareness and money management seminar for admitted students and their families.	5
Post-Admit	Regional Admits	Financial Aid Appointments El Paso	El Paso	Opportunity for admitted students and their families to meet individually with Financial Aid Counselor to go over awards	12
Post-Admit	Regional Admits	Admitted Longhorn Celebration El Paso	El Paso	Celebration for admitted students and their families.	45
Post-Admit	Select Regional Admits	Longhorn Summer Social Houston	Houston	Community service project to engage admitted students over the summer	24
Pre-Admit	Regional Top Prospects	Texas Application Launch Alief	Houston	Application kick-off event for seniors and their families to encourage them to apply targeting top 10% seniors	18
Pre-Admit	Regional Top Prospects	Texas Application Launch Spring	Houston	Application kick-off event for seniors and their families to encourage them to apply targeting top 10% seniors	17
Pre-Admit	Regional Top Prospects	Texas Application Launch Pasadena	Pasadena	Application kick-off event for seniors and their families to encourage them to apply targeting top 10% seniors	24
Pre-Admit	Regional Top Prospects	Texas Application Launch Houston	Houston	Application kick-off event for seniors and their families to encourage them to apply targeting top 10% seniors	15
Pre-Admit	Regional Prospects	Texas Application Launch Beaumont	Beaumont	Application kick-off event for seniors and their families to encourage them to apply	17
Pre-Admit	Regional Top Prospects	Texas Application Launch Houston	Houston	Application kick-off event for seniors and their families to encourage them to apply targeting top 10% seniors	14
Counselor Event	Regional Counselor Event	Texas Together Houston	Houston	Program for local high school counselors to provide an update on each university and the admissions and enrollment process	238

Pre-Admit	Regional Top Prospects	Texas Application Launch Houston	Houston	Application kick-off event for seniors and their families to encourage them to apply targeting top 10% seniors	31
Pre-Admit	Regional Prospects	UT Night Spring Branch ISD	Houston	Informational session for prospective students held in their regions.	80
Counselor Event	Regional Counselor Event	Texas Advance Partner Event Houston	Houston	Program for partner school counselors and administrators introducing the new Texas Advance Scholarship Initiative for low income students.	36
Pre-Admit	Regional Event	Texas Application Roundup Houston	Houston	Extended office hours and regional area availability to turn in application items	42
Pre-Admit	Regional Prospects	UT Night Humble ISD	Houston	Informational session for prospective students held in their regions.	32
Pre-Admit	Regional Prospects	UT Night Fort Bend ISD	Houston	Informational session for prospective students held in their regions.	115
Pre-Admit	Regional Event	Texas Application Roundup Houston	Houston	Extended office hours and regional area availability to turn in application items	20
Pre-Admit	Regional Event	Texas Application Roundup Beaumont	Beaumont	Extended office hours and regional area availability to turn in application items	8
Pre-Admit	Regional Event	Texas Application Roundup Houston	Houston	Extended office hours and regional area availability to turn in application items	62
Pre-Admit	Regional Event	Texas Application Roundup Houston	Houston	Extended office hours and regional area availability to turn in application items	NR
Post-Admit	Select Regional Admits	Life as a Longhorn Houston	Houston	Panel of current students and parents from the region address admitted students.	48
Post-Admit	Select Regional Admits	Financial Aid Workshop Houston	Houston	Workshop to help admitted students complete the FAFSA	3
Post-Admit	Select Regional Admits	Financial Aid Workshop Houston-Spanish	Houston	Workshop to help admitted students complete the FAFSA	0
Post-Admit	Select Regional Admits	Financial Aid Appointments Houston	Houston	Opportunity for admitted students and their families to meet individually with Financial Aid Counselor to go over awards	4
Post-Admit	Select Regional Admits	Financial Aid Appointments Houston	Houston	Opportunity for admitted students and their families to meet individually with Financial Aid Counselor to go over awards	10
Post-Admit	Select Regional Admits	Financial Aid Appointments Houston	Houston	Opportunity for admitted students and their families to meet individually with Financial Aid Counselor to go over awards	5
Post-Admit	Select Regional Admits	Finance Your Future Houston	Houston	Financial Aid awareness and money management seminar for admitted students and their families.	8

Post-Admit	Select Regional Admits	Admitted Longhorn Celebration Houston	Houston	Celebration for admitted students and their families.	69
Post-Admit	Select Regional Admits	Finance Your Future Houston	Houston	Financial Aid awareness and money management seminar for admitted students and their families.	13
Pre-Admit	Regional Top Prospects	Texas Application Launch San Antonio	San Antonio	Application kick-off event for seniors and their families to encourage them to apply targeting top 10% seniors	47
Pre-Admit	Regional Prospects	Texas Application Launch Laredo	Laredo	Application kick-off event for seniors and their families to encourage them to apply	53
Counselor Event	Regional Counselor Event	Texas Together San Antonio	San Antonio	Program for local high school counselors to provide an update on each university and the admissions and enrollment process	120
Counselor Event	Regional Counselor Event	Texas Advance Partner Event San Antonio	San Antonio	Program for partner school counselors and administrators introducing the new Texas Advance Scholarship initiative for low income students	27
Pre-Admit	Regional Event	Texas Application Roundup San Antonio	San Antonio	Extended office hours and regional area availability to turn in application items	14
Pre-Admit	Regional Event	Texas Application Roundup San Antonio	San Antonio	Extended office hours and regional area availability to turn in application items	20
Pre-Admit	Regional Event	Texas Application Roundup San Antonio	San Antonio	Extended office hours and regional area availability to turn in application items	22
Pre-Admit	Regional Event	Financial Aid Night San Antonio	San Antonio	Informational session for admitted seniors about the financial aid process.	38
Post-Admit	Regional Admits	Financial Aid Night Laredo	Laredo	Informational session for admitted seniors about the financial aid process.	32
Post-Admit	Regional Admits	Finance Your Future San Antonio	San Antonio	Financial Aid awareness and money management seminar for admitted students and their families.	13
Post-Admit	Regional Admits	Finance Your Future Appointment Night San Antonio	San Antonio	Financial Aid awareness and money management seminar for admitted students and their families.	2
Post-Admit	Regional Admits	Finance Your Future Appointment Night San Antonio	San Antonio	Financial Aid awareness and money management seminar for admitted students and their families.	3
Post-Admit	Regional Admits	Finance Your Future San Antonio	San Antonio	Financial Aid awareness and money management seminar for admitted students and their families.	10
Post-Admit	Regional Admits	Admitted Longhorn Celebration Laredo	Laredo	Celebration for admitted students and their families.	45
Pre-Admit	Regional Prospects	Texas Application Launch Harlingen	Harlingen	Application kick-off event for seniors and their families to encourage them to apply	50

Counselor Event	Regional Counselor Event	Texas Together Corpus Christi	Corpus Christi	Program for local high school counselors to provide an update on each university and the admissions and enrollment process	60
Counselor Event	Regional Counselor Event	Texas Together Valley	Valley	Program for local high school counselors to provide an update on each university and the admissions and enrollment process	111
Counselor Event	Regional Counselor Event	Texas Advance Partner Event Valley	Valley	Program for partner school counselors and administrators introducing the new Texas Advance Scholarship Initiative for low income students.	39
Pre-Admit	Regional Prospects	UT Night Valley	Valley	Informational session for prospective students held in their regions.	32
Pre-Admit	Regional Prospects	UT Night Coastal Bend	Coastal Bend	Informational session for prospective students held in their regions.	24
Pre-Admit	Regional Event	Texas Application Roundup Harlingen	Harlingen	Extended office hours and regional area availability to turn in application items	3
Pre-Admit	Regional Event	Texas Application Roundup Harlingen	Harlingen	Extended office hours and regional area availability to turn in application items	2
Pre-Admit	Regional Event	Texas Application Roundup Harlingen	Harlingen	Extended office hours and regional area availability to turn in application items	1
Pre-Admit	Regional Event	Texas Application Roundup Harlingen	Harlingen	Extended office hours and regional area availability to turn in application items	1
Pre-Admit	Regional Event	Texas Application Roundup Harlingen	Harlingen	Extended office hours and regional area availability to turn in application items	2
Pre-Admit	Regional Event	Texas Application Roundup Harlingen	Harlingen	Extended office hours and regional area availability to turn in application items	7
Post-Admit	Regional Admits	Financial Aid Workshop Harlingen	Harlingen	Workshop to help admitted students complete the FAFSA	23
Post-Admit	Regional Admits	Life as a Longhorn Harlingen	Harlingen	Panel of current students and parents from the region address admitted students.	46
Post-Admit	Regional Admits	Admitted Longhorn Celebration Coastal Bend	Coastal Bend	Celebration for admitted students and their families.	30
Post-Admit	Regional Admits	Admitted Longhorn Celebration Harlingen	Harlingen	Celebration for admitted students and their families.	72
Pre-Admit	Regional Prospects	Texas Application Launch Abilene	Abilene	Application kick-off event for seniors and their families to encourage them to apply	16
Pre-Admit	Regional Prospects	Texas Application Launch Lubbock	Lubbock	Application kick-off event for seniors and their families to encourage them to apply	34
Counselor Event	Regional Counselor Event	Texas Together Abilene	Abilene	Program for local high school counselors to provide an update on each university and the admissions and enrollment process	40

Counselor Event	Regional Counselor Event	Texas Together Lubbock	Lubbock	Program for local high school counselors to provide an update on each university and the admissions and enrollment process	25
Counselor Event	Regional Counselor Event	Texas Together Midland	Midland	Program for local high school counselors to provide an update on each university and the admissions and enrollment process	10
Pre-Admit	Regional Event	Texas Application Roundup Lubbock	Lubbock	Extended office hours and regional area availability to turn in application items	NR
Pre-Admit	Regional Event	Texas Application Roundup Abilene	Abilene	Extended office hours and regional area availability to turn in application items	NR
Pre-Admit	Regional Prospects	UT Night Amarillo	Amarillo	Informational session for prospective students held in their regions.	3
Pre-Admit	Regional Prospects	UT Night Midland/Odessa	Midland/Odessa	Informational session for prospective students held in their regions.	1
Pre-Admit	Regional Event	Texas Application Roundup Lubbock	Lubbock	Extended office hours and regional area availability to turn in application items	NR
Pre-Admit	Regional Event	Texas Application Roundup Abilene	Abilene	Extended office hours and regional area availability to turn in application items	NR
Pre-Admit	Regional Event	Texas Application Roundup Lubbock	Lubbock	Extended office hours and regional area availability to turn in application items	NR
Post-Admit	Regional Admits	Financial Aid Appointments West Texas	West Texas	Opportunity for admitted students and their families to meet individually with Financial Aid Counselor to go over awards	1
Post-Admit	Regional Admits	Financial Aid Appointments West Texas	West Texas	Opportunity for admitted students and their families to meet individually with Financial Aid Counselor to go over awards	7
Post-Admit	Regional Admits	Financial Aid Appointments West Texas	West Texas	Opportunity for admitted students and their families to meet individually with Financial Aid Counselor to go over awards	0
Post-Admit	Regional Admits	Financial Aid Appointments West Texas	West Texas	Opportunity for admitted students and their families to meet individually with Financial Aid Counselor to go over awards	12
Post-Admit	Regional Admits	Financial Aid Appointments West Texas	West Texas	Opportunity for admitted students and their families to meet individually with Financial Aid Counselor to go over awards	13
Post-Admit	Regional Admits	Financial Aid Appointments West Texas	West Texas	Opportunity for admitted students and their families to meet individually with Financial Aid Counselor to go over awards	11
Post-Admit	Regional Admits	Financial Aid Appointments West Texas	West Texas	Opportunity for admitted students and their families to meet individually with Financial Aid Counselor to go over awards	10

Appendix D: Texas High Schools Served by the Outreach and Academic Enrichment Programs of the University of Texas Division of Diversity and Community Engagement for the 2014, 2015, and 2016 Admissions Cycles

The mission of University Outreach Centers is to assist students to excel academically, take college entrance exams, graduate high school, complete college admissions and financial aid applications and enroll at an institution of higher education. Participating students are given access to academic enrichment programs and services and college awareness workshops, and are provided support in all areas of completing the college or university admissions and enrollment process.

In 1987, UT Outreach began its long-standing presence in four regional areas: Austin, Dallas, Houston, San Antonio and the Rio Grande Valley. In 2015-2016, LCSP served 71 high schools in 22 school districts. Collectively, the programs touched 47,000 students. Overall, more than 95% of seniors enrolled at a postsecondary institution, and 90% chose to begin their academic career at a four-year public or private university. Over the past 25 years, UT Outreach has provided an estimated 30,000 students a pathway to higher education. For many of these low-income and first-generation college students, the path to college began with UT Outreach. This year, Advise Texas served 9,000 seniors in 21 high schools.

Profiles of University Outreach Centers

UT Outreach-Austin

UT Outreach-Austin was established in 1992 and serves Austin ISD and other surrounding school districts. Staffing for this center (LCSP – Longhorn Center for School Partnerships) includes an assistant vice president, two student development specialists, and one director for Advise Texas.

High schools served by the Austin-based University Outreach Center in 2015-2016 included:

Anderson High School
Austin High School
James Bowie High School
Cedar Ridge High School-RRISD
Crockett High School
John B. Connally High School-PFISD
Lanier High School
Lyndon Baines Johnson High School
Liberal Arts and Science Academy
McCallum High School
Pflugerville High School-PFISD
Reagan High School

UT Outreach-Dallas

UT Outreach-Dallas was established in 1988 and offers academic enrichment and college readiness services to students enrolled in the Dallas Independent School District. Staffing for this center includes a director and three student development specialists.

In 2010, UT Outreach-Dallas entered a partnership with *Education is Freedom (EIF)*, a college readiness initiative, to build a multi-faceted program to identify students who might not otherwise consider The University of Texas at Austin as a post-secondary education option. The goal is to provide targeted students with experiences that will build connections to the flagship university.

UT Outreach-Dallas also offers the Longhorn Pre-College Academy (LPCA) (http://utoutreach.org/dallas/), which is a program designed to support students interested in attending The University of Texas at Austin. The Longhorn College Prep Symposium is a UT Outreach-Dallas program designed to meet general college preparatory standards and serves students within the Dallas/Fort Worth Metroplex. The LPCA and Longhorn College Prep offer access to academic enrichment programs and services, college awareness workshops, and provide support in all aspects of completing the university freshman application. The LPCA is a three-year commitment being piloted in selected high schools.

Beginning with the academic year 2014−15, UT will provide access to scholarships to EIF students eligible to enroll at UT Austin. That program continues through 2017-18. Between 2015 and 2018, UT will have provided $3 million in scholarships.

High schools served by UT Outreach-Dallas in 2015-2016 included:

DeSoto High School
Lancaster High School
Lincoln High School
North Dallas High School
Barack Obama Male Leadership Academy
Roosevelt High School
Skyline High School
South Oak Cliff High School
Sunset High School
Cedar Hill HS
Cedar Hill Collegiate HS
Duncanville

UT Outreach-Houston

The UT Outreach-Houston Center was established in 1989. This center provides college preparatory curriculum and activities that are critical to students' success in graduating from high school and matriculating to institutions of higher education for students in urban and rural schools in the Houston area. Staffing for UT Outreach-Houston includes a director and two student development specialists.

During the 2011-2012 academic years, UT Outreach-Houston implemented a new service model to providing expanded college preparatory services and generating a pipeline to The University of Texas at Austin for first-generation and/or low-income students in Houston. Students participate in leadership development activities, community service opportunities, and field trips to local/surrounding postsecondary institutions. Beginning with the 2014-15 academic year, UT will provide access to scholarships to students eligible to enroll at UT. That program continues through 2017-18. Between 2015 and 2018, UT will have provided $1.75 million in scholarships

High schools served by the UT Outreach-Houston in 2015-2016 included:

Kashmere High School
Robert E. Lee High School
James Madison High School
S P Waltrip Senior High School
Booker T. Washington High School
Worthing High School
Jack Yates High School
North Forest HS
Sam Houston

UT Outreach-South Texas (UT Outreach-Rio Grande Valley and UT Outreach-San Antonio)

UT Outreach-Rio Grande Valley and UT Outreach-San Antonio, established in 1987 and 1988 respectively, share the same mission and similar curricular-centered models of providing college awareness services. There are directors for the Rio Grande Valley (position vacant in November 2012) and San Antonio offices. Additionally, UT Outreach-Rio Grande Valley has an Administrative Associate and a UT Outreach Intern. UT Outreach-San Antonio's additional staff members include one Administrative Assistant and one VISTA volunteer.

Again in 2016, both outreach centers worked closely with the Office of Admissions to organize an "Application Round-Up." Outreach staff collected applications and required materials such as transcripts, essays and test scores necessary to complete the application process from students at their target high school to reduce the number of incomplete (and thus, invalid) applications. UT Outreach-San Antonio partnered with TestPrep, Inc. to provide a free three-day preparatory session for students taking the SAT, ACT, and PSAT.

UT Outreach-South Texas hosted Summer Enrichment Academies (SEA) in both the Rio Grande Valley and San Antonio. These are free, multi-day camps for 9th-12th graders to gain insight and professional guidance on college preparatory actions appropriate for their grade level.

High schools served by UT Outreach-South Texas (UT Outreach-San Antonio and UT Outreach-Rio Grande Valley) for 2015-2016 include:

Brackenridge High School
Harlandale High School
Thomas A. Edison High School
Fox Technical High School
Highlands High School
Lanier High School
Edison High School
Jefferson High School

Valley Area:
Pharr-San Juan-Alamo Memorial High School
Pharr-San Juan Alamo High School
Alamo High School

McAllen Memorial High School
Mission High School
Nikki Rowe High School
Mission Collegiate Early College High School

Pre-College Academic Readiness Programs (PCARP)

PCARP includes ChemBridge and Students Partnering for Undergraduate Rhetoric Success. These programs target high schools that are underrepresented in postsecondary institutions and emphasize the importance of both college access and college success.

In 2015-2016, 626 students participated in one or both academic courses. College credit acquisition for Chemistry courses in ChemBridge was 85% for the first semester and 92% for the second semester. The ChemBridge senior class of 2015 (?) boasted a 98% college-enrollment rate with 38 of those students admitted to The University of Texas at Austin. In this same academic year, student outcomes for the SPURS course were equally commendable with 78% of the students in the Rhetoric and Writing dual credit pilot acquiring college credit with a grade of "A" or "B."

Texas high schools served by the ChemBridge Program in 2015-2016 included:

Lanier High School	Austin
Lyndon Baines Johnson High School	Austin
Reagan High School	Austin
East Austin College Prep	Austin
Central High School	Beaumont
Copperas Cove High School	Copperas Cove
Skyline High School	Dallas
Madison High School	Houston
Manor High School	Manor
Veterans Memorial	Mission
Legacy Early College HS	Taylor
Burbank High School	San Antonio
Brackenridge High School	San Antonio
Edison High School	San Antonio
Highlands High School	San Antonio
Jefferson High School	San Antonio
Lanier High School	San Antonio
Sam Houston High School	San Antonio

Texas high schools served by Students Partnering for Undergraduate Rhetoric Success (SPURS) for 2015-2016 included:

Crockett High School	Austin
East Austin College Prep	Austin
Madison High School	Houston
Frontier High School	IDEA Public Schools
Quest High School	IDEA Public Schools
San Benito High School	IDEA Public Schools

Pharr San Juan-Alamo High School	Pharr San Juan-Alamo

Texas high schools served by Advise Texas during 2015-2016:

Travis High School	Austin
Akins High School	Austin
Lanier High School	Austin
Manor High School	Manor
KIPP Austin Collegiate	KIPP Austin
Madison High School	Houston
Hutto High School	Hutto
PSJA High School	PSJA
North High School	PSJA
Memorial High School	PSJA
Economedes High School	Edinburg
Juarez-Lincoln High School	LaJoya
Palmview High School	LaJoya
LaJoya High School	LaJoya
Socorro High School	El Paso
Americas High School	El Paso
El Dorado High School	El Paso
Lancaster High School	Dallas
De Soto High School	Dallas
San Marcos High School	San Marcos
Connally High School	Pflugerville

Appendix E: Office of Financial Aid Outreach Activities, 2015-2016

Date	Event	Attendance
9/17/2015	ChemBridge	10
9/21/2015	Nutrition FIG Outreach	8
9/22/2015	Pre-College Academic Readiness Program	40
10/01/2015	Pre-College Academic Readiness Program	35
10/06/2015	Pre-College Academic Readiness Program	90
10/08/2015	Pre-College Academic Readiness Program	55
10/12/2015	Longhorn Monday 1	122
10/15/2015	Pre-College Academic Readiness Program	18
10/20/2015	Pre-College Academic Readiness Program	35
10/20/2015	Pre-College Academic Readiness Program	20
10/22/2015	Pre-College Academic Readiness Program	45
10/23/2015	Pre-College Academic Readiness Program	21
10/27/2015	Pre-College Academic Readiness Program	5
10/29/2015	Pre-College Academic Readiness Program	52
10/31/2015	Longhorn Saturday 1	85
11/3/2015	Pre-College Academic Readiness Program	55
11/5/2015	Pre-College Academic Readiness Program	15
11/5/2015	Pre-College Academic Readiness Program	40
11/10/2015	Pre-College Academic Readiness Program	49
11/14/2015	Ready, Set, Go! Financial Aid Presentation	75
11/23/2015	Longhorn Monday 2	94
01/11/2016	Discover UT Spring 2016 Orientation Session	40
01/15/2016	RISE Summit	75
02/01/2016	Project Grad Houston	12
02/09/2016	Horns Helping Horns FAFSA Seminar	12
02/12/2016	Horns Helping Horns FAFSA Seminar	10
02/15/2016	Longhorn Monday 3	80
02/15/2016	CNS Honors Recruitment	40
02/22/2016	CNS Honors Recruitment	45
02/29/2016	FAFSA Session	14
03/02/2016	FAFSA Session	12
03/08/2016	FAFSA Session	19
03/10/2016	FAFSA Session	14
03/24/2016	CNS Academic Advisor Information Session	50
03/28/2016	CNS Honors Recruitment	45
04/02/2016	Best of Texas (Admissions)	100
04/04/2016	CNS Honors Recruitment	40
04/16/2016	Central Texas Finaid – Appointments	48
04/23/2016	Regional Teen Conference	60
05/23/2016	TACFEP Symposium	100
05/24/2016	Family Orientation Leader Training Session	40
		Total: 1,825

Source: The University of Texas Office of Financial Aid