

University of Texas / Texas Tribune
Texas Statewide Survey — (partial for Day 1)

Field dates: October 11-18, 2010

N=800 Adults; Margin of error=+/-3.46

**Due to rounding, not all percentages sum to 100*

Interest and Engagement

Q1. Are you registered to vote in the state of Texas?

1. Yes, registered	100%
2. No, not registered	0%
3. Don't know	0%

Q2. Generally speaking, would you say that you are extremely interested in politics and public affairs, somewhat interested, not very interested, or not interested at all?

1. Extremely interested	53%
2. Somewhat interested	36%
3. Not very interested	9%
4. Not at all interested	2%
5. Don't know	1%

Q3. Thinking back over the past 3-4 years, how often would you say that you have voted in local, state, or national elections?

1. Every time	43%
2. Almost every time	31%
3. Some of the time	12%
4. Once or twice	9%
5. Never	4%
6. Don't know	1%

Q4. How closely would you say you have been following the campaign for governor of Texas this year?

1. Extremely closely	34%
2. Somewhat closely	18%
3. Not very closely	13%
4. Not at all	6%
5. Don't know	1%

Retrospective Assessments

Q7. How would you rate the job Barack Obama has done as president? Would you say that you...

1. Approve strongly	14%
2. Approve somewhat	21%
3. Neither approve nor disapprove	4%
4. Disapprove somewhat	6%
5. Disapprove strongly	53%
6. Don't know	1%

Q8. How would you rate the job Rick Perry has done as governor? Would you say that you...

1. Approve strongly	14%
2. Approve somewhat	31%
3. Neither approve nor disapprove	13%
4. Disapprove somewhat	14%
5. Disapprove strongly	23%
6. Don't know	5%

Vote Intention

[For Q14-Q16 and Q18-Q20, respondents were first asked the questions below. If they initially answered that they were undecided, they were then asked a follow-up question: "If you had to make a choice, who would you choose?" Responses to the follow-up questions were folded into the results found below. Only respondents who indicated that they were undecided in the original question and then skipped the follow-up question are categorized as undecideds for these results.]

Q14. If the election for Texas Governor were held today, would you vote for: **[Randomize 1-4]**
(N=797; MoE=+/-3.47)

1. Rick Perry (Republican)	50%
2. Bill White (Democrat)	40%
3. Kathie Glass (Libertarian)	8%
4. Deb Shafro (Green)	2%
5. Undecided	0%

- Strength of support for Rick Perry (*asked only of respondents who selected Rick Perry in the initial question*)

1. Very strongly	53%
2. Somewhat strongly	47%

- Strength of support for Bill White (*asked only of respondents who selected Bill White in the initial question*)

1. Very strongly	72%
2. Somewhat strongly	29%

- Strength of support for Kathie Glass (*asked only of respondents who selected Kathie Glass in the initial question*)

1. Very strongly	40%
2. Somewhat strongly	60%

- Strength of support for Deb Shafto (*asked only of respondents who selected Deb Shafto in the initial question*)

1. Very strongly	0%
2. Somewhat strongly	100%

Q15. If the election for Texas Lieutenant Governor were held today, would you vote for:
[Randomize 1-4] (N=798; MoE=+/-3.47)

- | | |
|-------------------------------------|-----|
| 1. David Dewhurst (Republican) | 51% |
| 2. Linda Chavez-Thompson (Democrat) | 38% |
| 3. Scott Jameson (Libertarian) | 9% |
| 4. Herb Gonzales Jr. (Green) | 2% |
| 5. Undecided | 0% |

Q16. If the election for Texas Attorney General were held today, would you vote for:
[Randomize 1-3] (N=799; MoE=+/-3.47)

- | | |
|-------------------------------------|-----|
| 1. Greg Abbott (Republican) | 55% |
| 2. Barbara Ann Radnofsky (Democrat) | 35% |
| 3. Jon Roland (Libertarian) | 11% |
| 4. Undecided | 0% |

Q17. If the election for Texas Comptroller were held today, would you vote for:
[Randomize 1-3] (N=795; MoE=+/-3.48)

- | | |
|------------------------------|-------|
| 1. Susan Combs (Republican) | 51% |
| 2. Ed Lindsay (Green) | 9% |
| 3. Mary Ruwart (Libertarian) | 11% |
| 4. Undecided | 29%** |

***Undecideds were not pushed to choose between candidates in the race for Texas comptroller.*

Q18. If the election for Texas State Land Commissioner were held today, would you vote for:
[Randomize 1-3] (N=798; MoE=+/-3.47)

- | | |
|----------------------------------|-----|
| 1. Jerry Patterson (Republican) | 50% |
| 2. Hector Uribe (Democrat) | 37% |
| 3. James L. Holdar (Libertarian) | 12% |
| 4. Undecided | 2% |

Q19. If the election for Texas State Agriculture Commissioner were held today, would you vote for:
[Randomize 1-3] (N=797; MoE=+/-3.47)

- | | |
|---------------------------------|-----|
| 1. Todd Staples (Republican) | 50% |
| 2. Hank Gilbert (Democrat) | 37% |
| 3. Rick Donaldson (Libertarian) | 12% |
| 4. Undecided | 2% |

Q20. If the election for Texas State Railroad Commissioner were held today, would you vote for:
[Randomize 1-4] (N=797; MoE=+/-3.47)

- | | |
|------------------------------|-----|
| 1. David Porter (Republican) | 50% |
| 2. Jeff Weems (Democrat) | 34% |
| 3. Roger Gary (Libertarian) | 10% |
| 4. Art Browning (Green) | 5% |
| 5. Undecided | 2% |

Q21. If the 2010 election for U.S. Congress in your district were held today, would you vote for the Democratic candidate, the Republican candidate, or haven't you thought enough about it to have an opinion? **[Randomize 1-2]**

- | | |
|-------------------------|-----|
| 1. Republican candidate | 51% |
| 2. Democratic candidate | 33% |
| 3. Neither | 8% |
| 4. Don't know | 8% |

Q22. If the 2010 election for the Texas state legislature in your district were held today, would you vote for the Democratic candidate, the Republican candidate, or haven't you thought enough about it to have an opinion? **[Randomize 1-2]**

- | | |
|-------------------------|-----|
| 1. Republican candidate | 48% |
| 2. Democratic candidate | 33% |
| 3. Neither | 8% |
| 4. Don't know | 10% |

Q29. If a televised debate were held between the main candidates for governor of Texas, how much of it would you watch?

- | | |
|--|-----|
| 1. I would watch the whole debate | 43% |
| 2. I would watch parts of the debate on TV or certain clips online | 24% |
| 3. I would not watch it, but I would pay attention to media coverage of it | 13% |
| 4. I would probably not pay attention to it | 13% |
| 5. Don't know | 7% |

Q30. What is your view on the importance of holding televised debates among the candidates for governor of Texas?

- | | |
|---|-----|
| 1. Gubernatorial debates are an important part of the political process. | 65% |
| 2. Gubernatorial debates are <u>not</u> an important part of the political process. | 19% |
| 3. Don't know | 16% |

Q31. How much of an impact have televised debates had on your voting decisions in previous governor's races?

- | | |
|------------------------------|-----|
| 1. A big impact | 27% |
| 2. Not much impact | 38% |
| 3. No impact | 25% |
| 4. Don't know/can't remember | 10% |

Q32. Which is the more important qualification for a candidate for statewide office (such as governor or U.S. senator): previous experience in elected office or previous experience in the private sector?

- | | |
|-------------------------------------|-----|
| 1. Experience in elected office | 22% |
| 2. Experience in the private sector | 56% |
| 3. Don't know | 22% |

Q33. What is the **most important factor** influencing your vote choice in the race for governor of Texas? [randomize 1-4]

- | | |
|---|-----|
| 1. The views of the candidates on the issues | 68% |
| 2. The party affiliations of the candidates | 9% |
| 3. The professional backgrounds of the candidates | 6% |
| 4. The personal qualities of the candidates | 12% |
| 5. Something else | 4% |

Q35. How positive or negative would you say Rick Perry's campaign has been?

- | | |
|----------------------|-----|
| 1. Very positive | 13% |
| 2. Somewhat positive | 30% |
| 3. Somewhat negative | 24% |
| 4. Very negative | 21% |
| 5. Don't know | 12% |

Q36. How positive or negative would you say Bill White's campaign has been?

- | | |
|----------------------|-----|
| 1. Very positive | 7% |
| 2. Somewhat positive | 28% |
| 3. Somewhat negative | 33% |
| 4. Very negative | 18% |
| 5. Don't know | 14% |

Q37. Please indicate how often you watch or listen to these news channels/programs:

	Regularly	Sometimes	Hardly ever	Never
a. The NATIONAL nightly network news on CBS, ABC, NBC, or PBS?	27%	23%	25%	25%
b. Cable news channels	42%	27%	15%	16%
c. The LOCAL news in your viewing area	48%	26%	16%	10%
d. Talk radio	29%	19%	22%	30%
e. Comedy news shows like The Daily Show or Saturday Night Live's Weekend Update	11%	20%	24%	45%

**[Insert POP-UP if respondent answers “regularly” or “sometimes” for Q38c:
“Cable news channels”**

Which cable news channels do you watch? Check all that apply. [randomize 1-4]

1. CNN	43%
2. BBC	12%
3. Fox News Channel	61%
4. MSNBC	32%
5. Other	19%]

Q38. Now please indicate how often you read the following types of publications:

	Regularly	Sometimes	Hardly ever	Never
a. Printed versions of your local daily or weekly community newspaper	26%	25%	26%	24%
b. TV station news websites such as CNN.com, ABCnews.com, or MSNBC.com	20%	25%	24%	31%
c. The websites of major national newspapers such as the USA Today.com, New York Times.com, or the Wall Street Journal online	14%	24%	24%	38%
d. The websites of your local newspaper or TV stations	20%	30%	27%	24%

Q39. Finally, please indicate how often you use the options below AS NEWS SOURCES:

	Regularly	Sometimes	Hardly ever	Never
a. Individual blogger websites	7%	15%	27%	51%
b. Websites that offers a mix of news and commentary, such as Slate, Drudge Report, or Huffington Post	18%	19%	22%	40%
c. Social networking site like Facebook or MySpace	18%	17%	22%	43%
d. Twitter updates	4%	5%	16%	75%
e. Video sharing sites like YouTube	7%	26%	25%	42%

Political Orientation

We're almost done. Now we just have a few basic questions for statistical purposes.

LIBCON. On a scale from 1 to 7, where 1 is extremely liberal, 7 is extremely conservative, and 4 is exactly in the middle, where would you place yourself? **[Wording on scale: (1) "Extremely liberal," (4) "In the middle," (7) "Extremely conservative"]**

1	(Extremely liberal)	2%
2-3		18%
4	(In the middle)	20%
5-6		37%
7	(Extremely conservative)	21%

PID3. Generally speaking, would you say that you usually think of yourself as a...

1. Democrat **Please see PID7 for results*
2. Independent
3. Republican
4. Other
5. Not sure

[If respond Democrat to PID3] Do you consider yourself a...

- Strong Democrat
- Not very strong Democrat

[If respond Republican to PID3] Do you consider yourself a...

- Strong Republican
- Not very strong Republican

[If respond Independent to PID3] As an independent, do you consider yourself to...

- Lean Republican **Report in PID7 as "Lean Republican"*
- Lean Democrat **Report in PID7 as "Lean Democrat"*
- Not lean either way **Report in PID7 as "Independent"*

[If respond Other to PID3] Generally speaking, do you consider yourself to...

- Lean Republican **Report in PID7 as "Lean Republican"*
- Lean Democrat **Report in PID7 as "Lean Democrat"*
- Support a third party **Report in PID7 as "Other"*
- None of these **Report in PID7 as "Other"*

PID7. (Uses the four PID3 follow-up questions)

1. Strong Democrat	21%
2. Not very strong Democrat	13%
3. Lean Democrat	6%
4. Independent	8%
5. Lean Republican	12%
6. Not very strong Republican	12%
7. Strong Republican	28%
8. Other	5%
9. Not sure	2%

Demographics

AGE. Please indicate your age group.

1. 18-29	13%
2. 30-44	33%
3. 45-64	37%
4. 65 and up	17%

COUNTY. In which county do you reside?

(See dataset)

LOCATE. Would you say that you live in an urban, suburban, or rural community?

1. Urban	28%
2. Suburban	49%
3. Rural	23%

REGION.

1. East Texas	21%
2. Dallas/Ft. Worth (Dallas and Tarrant Counties only)	17%
3. Houston (Harris County only)	15%
4. South Central	19%
5. West	14%
6. South/Hispanic	14%

METRO. Do you live in the Houston, Dallas-Fort Worth, San Antonio, or Austin metropolitan areas?

- | | |
|---|-----|
| 1. Yes, I live in the Houston area. | 22% |
| 2. Yes, I live the Dallas-Fort Worth area | 27% |
| 3. Yes, I live in the San Antonio area | 8% |
| 4. Yes, I live in the Austin area | 11% |
| 5. No, I live in another part of Texas. | 31% |

CHILD. How many children are currently living with you?

- | | |
|-----------------|-----|
| 1. One | 17% |
| 2. Two | 13% |
| 3. Three | 8% |
| 4. Four or more | 3% |
| 5. None | 60% |

INCOME. In which category would you place your household income last year?

- | | |
|----------------------------|-----|
| 1. Less than \$10,000 | 4% |
| 2. \$10,000 to \$14,999 | 5% |
| 3. \$15,000 to \$19,999 | 5% |
| 4. \$20,000 to \$24,999 | 4% |
| 5. \$25,000 to \$29,999 | 5% |
| 6. \$30,000 to \$39,999 | 10% |
| 7. \$40,000 to \$49,999 | 8% |
| 8. \$50,000 to \$59,999 | 9% |
| 9. \$60,000 to \$69,999 | 8% |
| 10. \$70,000 to \$79,999 | 6% |
| 11. \$80,000 to \$99,999 | 10% |
| 12. \$100,000 to \$119,999 | 7% |
| 13. \$120,000 to \$149,999 | 5% |
| 14. \$150,000 or more | 5% |
| 15. Prefer not to say | 9% |

EDU. What is the highest level of education that you received?

- | | |
|-----------------------------|-----|
| 1. Less than high school | 3% |
| 2. High school degree | 40% |
| 3. Some college | 34% |
| 4. Two-year college degree | 5% |
| 5. Four-year college degree | 13% |
| 6. Post-graduate degree | 5% |

RELIG. What is your religious affiliation? [No open response on "other"]

1. Agnostic	5%
2. Assembly of God*	1%
3. Atheist	3%
4. Baptist*	19%
5. Buddhist	1%
6. Catholic*	20%
7. Christian Scientist*	0%
8. Church of Christ*	4%
9. Church of God*	0%
10. Disciples of Christ*	1%
11. Episcopal/Anglican*	2%
12. Jewish	1%
13. Lutheran*	2%
14. Methodist*	5%
15. Mormon*	1%
16. Muslim/Islam	1%
17. Nondenominational Christian*	10%
18. Pentecostal*	2%
19. Presbyterian*	2%
20. Protestant (non-specific)*	3%
21. Reformed*	0%
22. Unitarian/Universalist	0%
23. United Church of Christ*	0%
24. Spiritual but not religious	9%
25. Other*	7%
26. Don't know	3%

ATTEND. Aside from weddings and funerals, how often do you attend religious services or participate in religious activities?

1. More than once a week	14%
2. Once a week	18%
3. A few times a month	13%
4. Once or twice a year	28%
5. Never	28%

RACE. What race do you consider yourself to be?

1. White	65%
2. African American	12%
3. Hispanic or Latino	18%
4. Asian/Pacific Islander	1%
5. Native American	1%
6. Multi-racial	3%

NATIVE1. **[Ask if RACE = “Hispanic or Latino”]** Were you born in the United States or Puerto Rico, or in another country?

- | | |
|---|-----|
| 1. Born in the United States or Puerto Rico | 85% |
| 2. Born in another country | 15% |
| 3. Don't know | 0% |

NATIVE2. **[Ask NATIVE2 if answer 1 on NATIVE1]** Were your parents born in the United States or Puerto Rico, or another country?

- | | |
|---|-----|
| 1. Both of my parents were born in the United States or Puerto Rico | 65% |
| 2. One of my parents was born in another country | 22% |
| 3. Both of my parents were both in another country | 14% |

HOME. Do you own or rent your home?

- | | |
|---------|-----|
| 1. Own | 75% |
| 2. Rent | 25% |

MARITAL. What is your marital status?

- | | |
|-------------------------|-----|
| 1. Married | 61% |
| 2. Separated | 1% |
| 3. Divorced | 10% |
| 4. Widowed | 4% |
| 5. Single | 19% |
| 6. Domestic Partnership | 6% |

GENDER. What is your gender?

- | | |
|-----------|-----|
| 1. Male | 47% |
| 2. Female | 53% |

P08. In the 2008 presidential election, who did you vote for?

- | | |
|-----------------|-----|
| 1. Barack Obama | 37% |
| 2. John McCain | 52% |
| 3. Someone else | 5% |
| 4. Did not vote | 7% |