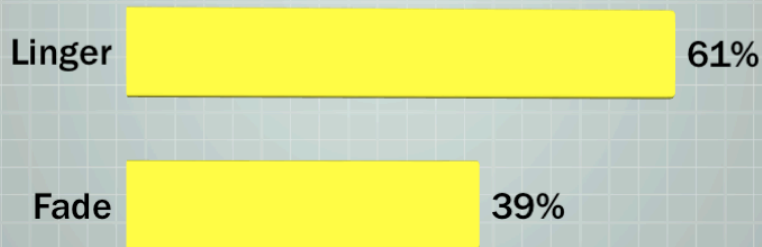


# “INSIDE” INTELLIGENCE

*The Texas Weekly/Texas Tribune insider's poll  
for the week of October 10.*

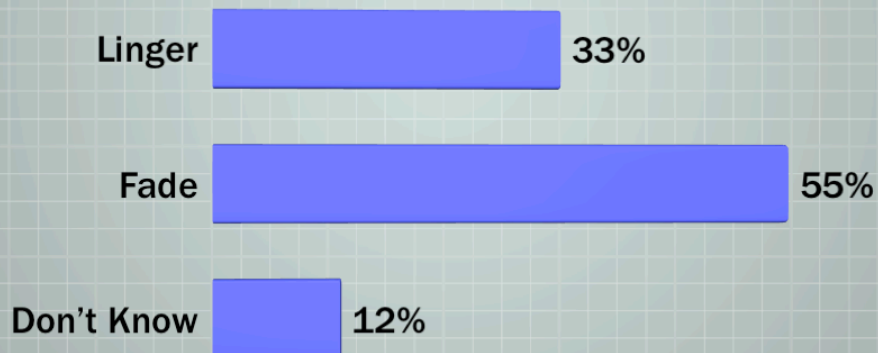
# INSIDE INTELLIGENCE

Will the hunting camp story  
linger or fade?



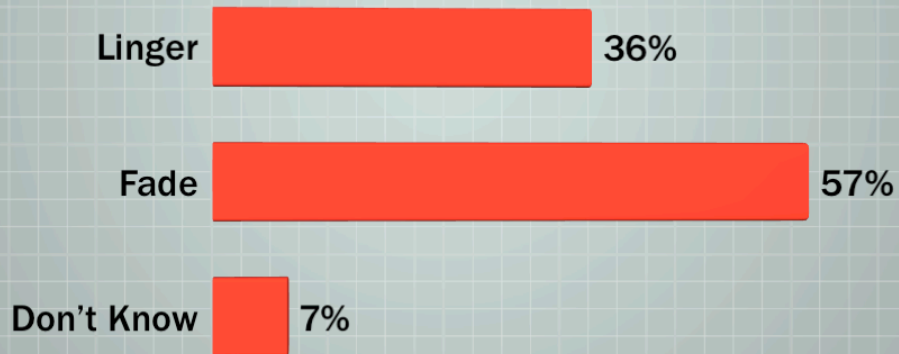
# INSIDE INTELLIGENCE

Will Perry's proposal to send  
troops to Mexico linger or fade?



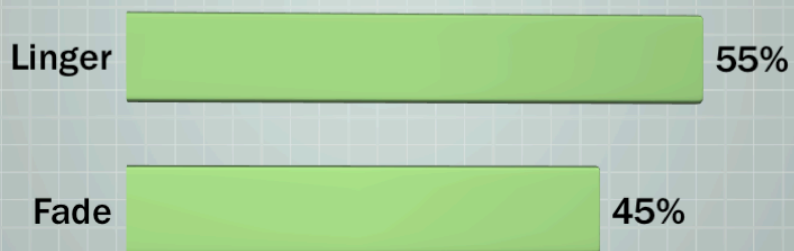
## INSIDE INTELLIGENCE

Will the hurricane contractor story linger or fade?



## INSIDE INTELLIGENCE

Will news of Perry's fundraising success linger or fade?



*The Washington Post wrote about a hunting camp with a racially offensive name that was rented by the Perry family for years. Is that a story line that will linger through the campaign or one that will fade soon?*

- "The story really doesn't have legs."

- "Jessie Jackson, Jr. doing resolution today to knock Perry...it won't go away."

- "The sooner Governor Perry graciously admits defeat, the sooner Texas business and Texans in general can start cleaning up this PR train wreck."

- "Story was thin. Even Perry's detractors say he's never been a racist"

- "As the campaign progresses there will be other items of much greater interest"

- "It should fade, but remember, John McCain had an African-American love child when South Carolina rolled around and Bush stomped him there and went on to be POTUS."

- "A core belief of Democrats (and their colleagues in the media) is that Republicans are racist. This story, bolstered by the Confederate license plate story, will linger because of that. It has been noted that the far more damning story of Obama's 20-year membership in Jeremiah Wright's church got less attention from the Wash Post than their 'expose' on the old rock."

- "If he wins, he's running against a black man. Duh."

- "It's possible press attention may fade, but it's a campaign with several candidates who see it as an acceptable way to link Perry to crass bigotry."

May not hurt too much among Tea Party voters, but it helps confine any support he gets to that group."

- "National campaigns are often defined by small slips that become iconic... Dukakis in a tank, GHWB checking his watch mid-debate, Kerry voting for it before voting against it. As soon as a photo surfaces, it will revive the story."

- "With activists — probably not with mainstream"

- "This is a story about being passive in cleaning up an old mess. Trying to imply Perry is a racist is a real stretch."

- "It'll fade once Perry makes a statement clearing it up. Until then, it lingers. They are letting it linger. How much longer do they blow the dog whistle for the racist wing of the GOP?"

- "GOP is racist they don't care"

- "Religious ideology will start playing a major role as we inch closer to Iowa. Whether it's done by the campaign or an outside group, I believe Iowans will start getting a crash course on Mormonism."

- "This incident will fade, but wait until other stuff starts to make its way onto the headlines..."

- "Cheap shot"

- "Non story ab initio."

- "It's a hit piece that does NOT present a bit of truth about Gov. Perry."
- "Nonsense. Post is a liberal paper and they do not like conservative Republicans."
- "The left uses race as a wedge issue and still paints the South as racist although there is more integration in the South than in the North. In the North, African Americans are a statistic, a number. In the South, we are all integrated and work and play together. The liberals fantasy of a racist South is just that."
- "Story may drop off front page, but damage done and will be part of the Perry obit."
- "This is a non-issue"
- "The issues which have put him in trouble will linger.... he must have better answers."
- "It will fade if everything was fully disclosed accurately and no new details or photos show up."
- "Nice controversy of the week, but let's give the electorate more credit. Economy and jobs are what people care about most right now."
- "Unless something substantive comes out that begins to support a pattern of racist language or behaviors."
- "He was not going to get Royce West's vote anyway"
- "But it'll be a long fade and may not go completely out of the narrative until the general. This is to Perry what

South Carolina was to McCain. It'll be used, but it'll be used in invisible ways."

- "Much ado about nothing except weekly campaign fodder."
- "It reinforces a theme. 'States rights!'"
- "Will not gain more traction because there's no there, there. Nothing else supports the notion that Perry is racist."
- "It will fade then reappear in the next debate where one of the B Team will bring it up. It will appear in someone's Internet hit piece."
- "Tagging Southern conservatives as racists confirms a bias that most of the country holds. And as Kinky showed, you can't get rid of it by insisting that you're not a racist."
- "It will linger as a rally cry for Ds in minority settings and among those 'outsider' R groups who are Perry opponents, but most likely will fade among true R contenders."
- "The story was leaked on purpose to get it out of the way."
- "The hunting camp story hit a Perry campaign already weakened by poor debate performances and cut its support by almost half. Stronger public performances will let him get by it, assuming he can deliver them."
- "It will linger as only part of an overall negative perception that Parry is not fit to be President."

• "It's a phony story, but it will reinforce doubts about Perry and

undercut his support."

*The governor said the U.S. should send troops to Mexico to help that country fight its drug cartels. Is that a story line that will linger through the campaign or one that will fade soon?*

- "It's a good idea."
- "Way for Perry to bolster his border security cred vs. the in state tuition problem"
- "If GRP can effectively illustrate to the American people what is happening on the Texas border, this can become a centerpiece issue... This is real world. Most Americans don't realize what these terrorists are doing only 3 hours from Austin."
- "Why should any of Perry's Republican opponents (or Obama) let this story die. It's a great anti-Perry hit."
- "It's a dumb quote. Typically dumb quotes tend to stay in circulation and be used against you. The prosecutors don't quick asking witnesses tough questions about the best evidence they have, do they?"
- "It is a ridiculous proposal."
- "He began equivocating too fast on the idea for it to have any staying power. One of the few issues that he's right about."
- "The border violence issue is a priority for border communities"
- "Down the line, this could be an issue. It is potentially damaging in showing a lack of understanding of how foreign policy works. Sending

troops into Mexico would cause an international crisis, which is why it won't happen. The fact that he doesn't seem to understand that raises questions about his ability to handle a major part of the job of being president."

- "Perry's opponents control the lifespan of this story."
- "Invading yet another country will appeal to militarists in GOP who are running out of foreign wars to sell arms for."
- "The national media will dictate this story line. Last week there was a shootout/murder in McAllen linked to the Gulf Cartel. The only newspaper that covered the story was *The Monitor*, but there is NO spillover violence..."
- "An idea worth considering. Mexico would have to agree."
- "The American public is not concerned with Mexico and the drug violence. They are concerned with jobs and a sluggish economy that the liberals and this President have thrust upon them and business via taxes and too much regulation. You know, the two things that crush innovation, jobs, prosperity and lift the poor out of poverty."

- "One flub usually does not kill -- unless u r Gary Hart. But these just keep coming. Strike two."
- "Issue doesn't resonate if you're not in a border state. Rest of the country doesn't care."
- "Because he is going to be on the defensive on the immigration issue. He will continue to try to establish his anti-immigrant bona fides."
- "I am sure that Mexico is going to welcome bombs being dropped, drones flying, and our Army doing raids in their country."
- "This will linger like a bad relationship. It's a bad idea that wasn't well thought out."
- "Too many other 'Open mouth, insert foot' moments"
- "For the good."
- "Border violence and lawlessness in Mexico are growing concerns, but most Americans don't view Mexico as an 'enemy threat' and are weary of sustained military commitments."
- "I'm too busy trying to enlist so I can serve in the new war on drugs."
- "Mexico doesn't vote in our elections."
- "Most likely linger as it will find relevance in terms of foreign policy experience."
- "Depends on whether the governor keeps talking about it."
- "It will be a topic of the next debate."

***The New York Times and the Austin American-Statesman reported on the state's slow response to hurricane relief and to ties between former Perry staffers and a company hired to help with that relief. Is that a story line that will linger through the campaign or one that will fade soon?***

- "I think it will lead to more digging by the national media into Perry's financial dealings with contributors and former staffers."
- "Part of the crony capitalism charge that will be used as long as he's in the race"
- "It will fade - along with a hundred equally valid stories highlighting Perry's brazen cronyism."
- "Will survive as part of the larger pay for play theme."
- "Crony capitalism is a charge that Palin & Bachmann have made before and likely will again"
- "The crony angle will linger, since the theme recurs in any investigation of Perry."
- "This happens in every level of government. It's called American democracy at work."
- "Part of a larger Pay-to-Play storyline that will linger... and will grow. It didn't get the initial traction out of the box that it will get once political opponents pick it up and the

reporters begin to dissect the story and the relationships even further."

- "Depends. If Perry is nominated, it won't matter because Obama has also diverted millions in government funds to his friends and contributors. But this builds on the crony capitalism charges against him from his GOP opponents."

- "This story is a major development that appeared to escape public attention while the funding for disaster relief slowly disappeared into funding for the terrible management of the program. People should be investigated and indicted over this."

- "It is a peek into the cronyism that national news orgs feed on. Even better for the news orgs--you can quantify the human toll and find countless families who can tell their said story."

- "It depends on how long Perry remains viable, and how clear any possible corruption is. I am skeptical it will be a big issue."

- "Remember this is the bunch that think sick people without health insurance should die"

- "Not Bill White."

- "Is this the same company Bill White hired when he was Houston City Mayor?"

- "Most of these stories will fade as Perry's star is already falling."

- "The Disaster relief history has already been written. Katrina is all that will be remembered."

- "Asked and answered"

- "Ditto!"

- "Factually incorrect"

- "It depends on whether or not the Democrats need it later in the campaign."

- "'Cronyism' is going to stick and worsen if Perry wins GOP nomination."

- "How many times has Perry been elected? How many stories like these have there been? Has anyone beyond a newspaper newsroom EVER cared?"

- "While the story was good it needs more details to linger."

- "Just like the Bush response lingered"

- "Theme."

- "It fits the emerging storyline of 'crony capitalism'."

- "Politician + former insider turned contractor + outcome that's substandard = am I asleep yet?"

- "Between Christie and Palin not running, the hunting lodge story, and the \$17 million announcement, that story got ignored."

- "While former Perry staffer involvement is nothing new to folks who follow Texas politics, it is to tempting a weapon not to be used nationally."

- "This is the first in a long series of stories the press will continue to pursue. Texas reporters are lucky to



have another Presidential candidate to stay employed."

- "It should linger. It is the latest in a long line of stories about the state under investing in the staff necessary to respond to emergencies, as with the failed call centers and the inability to

deal with rising unemployment compensation claims in 2009."

- "Perry's underlying problem now is his third world governing style.... in which those around him get very wealthy. The hurricane relief story is part of that mosaic."

*The governor raised \$17 million in his first fundraising quarter, far more than most of his opponents, displaying his relative strength against rest the GOP field. Is that a story line that will linger through the campaign or one that will fade soon?*

- "Not an overwhelming amount of money."

- "It will linger because that's and \*ss-load of money!"

- "It will fade, but the bitterness of those who bet so much, so early, on such a terrible pony will last a very long time."

- "Story will be history after next quarterly reports."

- "Means he can fund through early states and begin building a national effort"

- "The amount raised will be an important continuing story, especially if the money bags abandon Perry as his poll numbers die."

- "1st quarter, Rick Perry. Talk to me at New Year's. If he sustains, then we have a drumbeat. If he fades, he's Rudy G 2.0."

- "Until the next filing deadline."

- "It's a one day story."

- "Everyone knew of Perry's fundraising capacity. It is really the heart of his political strength. But now everyone can see that it was not speech delivery, debate prep or personal charisma, and understand his resistance to press conferences, debates and ed board meetings."

- "It was low hanging fruit...he should have put up a huge number. The only intriguing aspect will be his burn rate and his ability to sustain fundraising as he continues to lag in the polls."

- "That will help him overcome all of the negative that has come up. He'll need to get on top of the issues and run a 'national' campaign, better handle the level of scrutiny and the slicing and dicing that happens in a national level campaign. It seems his team was not prepared for some of what has come up. The ability to raise money is a predominant factor in presidential campaigns."

- "The last fundraising number is meaningless when a new deadline is approaching."

- "It'll be dead by the next reporting period."

- "Money talks"
- "He is a contender, again."
- "He learned how to fundraise from W himself."
- "Money means nothing when you have a floundering, mistake-ridden campaign. He raised the money before the rest of the country knew anything about him."
- "The goal was accomplished. He answered the finance question and he has enough money to stay in through the end of January. That is all that needed to happen. He either does well and goes on or its over. If he does well more money comes in. There is no real rocket science to this."
- "It has staying power insofar as money tends to breed money in that game. It certainly enhances his credibility among those who will ultimately be paying the freight in this race."
- "The mainstream media's attack on Gov. Perry speaks volumes about his credibility. They obviously think he's too conservative."
- "Shows depth of support"
- "The next report will trump this one and the last report is the one that matters."
- "The ability to raise money to be viable against President Obama will start becoming an important question voters will ask. While this particular number will fade, that line of thought will linger."
- "The ability to raise cash is the bell weather of campaigns. If he keeps generating those type of numbers, that signals he is still a contender - despite media misgivings."
- "All stories, both good and bad (but particularly the bad ones), will be spun multiple times to try and embarrass Perry. Never seen the press more focused on this effort."
- "No one cares how much money you raise, just where it comes from."
- "Linger? It will stick like glue and the Perry campaign wants this one to cling tighter than shrink-wrap. Three things matter this early in the primary. Clips, poll numbers and cash on hand."
- "The public has become inured to obscene amounts of money on both sides."
- "Strong performance but pundits will question how much was hauled in before weak debate performance. They will speculate that enthusiasm has waned and fundraising will suffer."
- "The story may fade, but Perry will not."
- "Thus begins Perry's comeback."
- "The focus on money raised is very important to show early legitimacy and no doubt was part of the overall plan, but have to believe that Carney knows that money alone will not win the nomination and in the 24/7 news cycle, past fundraising performance will fade, yielding to be nothing more than a benchmark for the next report. I'd expect the campaign to shift the

spotlight to policy matters/ distinctions, especially if polls continue their current trend."

- "Perry will have plenty of money to run a campaign, but Phil Gramm had plenty of money too."

- "Almost all of that money was donated, or pledged, before Perry's star began falling. The phone is not ringing so frequently at Perry HQ these days."

*Our thanks to this week's participants:* Gene Acuna, Cathie Adams, Brandon Aghamalian, Victor Alcorta, Clyde Alexander, George Allen, Jay Arnold, Charles Bailey, Reggie Bashur, Walt Baum, Leland Beatty, Dave Beckwith, Andrew Biar, Allen Blakemore, Tom Blanton, Hugh Brady, Steve Bresnen, Chris Britton, Andy Brown, Terri Burke, Lydia Camarillo, Kerry Cammack, Marc Campos, Snapper Carr, Tris Castaneda, Corbin Casteel, William Chapman, George Cofer, John Colyandro, Hector De Leon, Nora Del Bosque, Tom Duffy, Scott Dunaway, David Dunn, Jeff Eller, Alan Erwin, Gay Erwin, Jon Fisher, Terry Frakes, Kyle Frazier, Neftali Garcia, Bruce Gibson, Scott Gilmore, Daniel Gonzalez, Thomas Graham, Michael Grimes, Clint Hackney, Anthony Haley, Wayne Hamilton, Bill Hammond, Albert Hawkins, Jim Henson, Deborah Ingersoll, Carl Isett, Cal Jillson, Jason Johnson, Mark Jones, Richard Khouri, Tom Kleinworth, Nick Lampson, Pete Laney, Dick Lavine, James LeBas, Donald Lee, Luke Legate, Leslie Lemon, Richard Levy, Ruben Longoria, Homero Lucero, Vilma Luna, Matt Mackowiak, Luke Marchant, J. McCartt, Dan McClung, Robert Miller, Bee Moorhead, Craig Murphy, Keir Murray, Keats Norfleet, Sylvia Nugent, Todd Olsen, Nef Partida, Gardner Pate, Wayne Pierce, John Pitts, Royce Poinsett, Kraege Polan, Jay Propes, Bill Ratliff, Tim Reeves, Carl Richie, Jason Sabo, Luis Saenz, Mark Sanders, Andy Sansom, Jim Sartwelle, Stan Schlueter, Bruce Scott, Bradford Shields, Ed Small, Martha Smiley, Todd Smith, Larry Soward, Jason Stanford, Bob Strauser, Colin Strother, Leslie Sullivan, Michael Quinn Sullivan, Sherry Sylvester, Russ Tidwell, Trent Townsend, Trey Trainor, Ken Whalen, Darren Whitehurst, Christopher Williston, Seth Winick, Lee Woods, Peck Young, Angelo Zottarelli.