

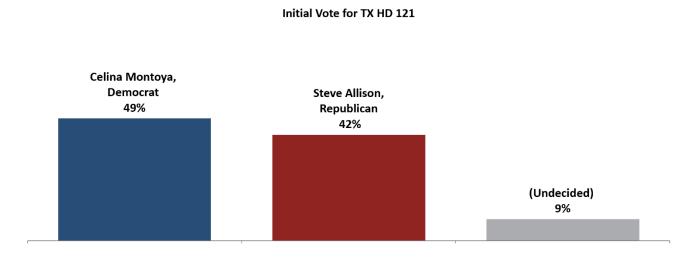
TO: Interested Parties
FROM: EMC Research
DATE: August 6, 2020

The following findings are from a poll conducted between July 28 and August 1, 2020 among 406 randomly selected likely November 2020 general election voters in Texas House District 121. The results have an overall margin of error of ± 4.9 percentage points at the 95% confidence level. The survey included landlines and cell phones.

The race for House District 121 is competitive. Democrat Celina Montoya has an opportunity to unseat long-time local elected official and Republican incumbent Steve Allison.

Donald Trump's ratings have plummeted in a district that he won by 9-points in 2016. Trump trails Joe Biden by double-digits (Biden 54%, Trump 42%). This shift has created a competitive environment that favors Democrats.

Montoya holds a 7-point lead over Allison in an uninformed initial horse race. The race stays competitive after voters hear additional balanced messaging for both candidates, in large part because of Montoya's compelling background as a small business owner, former journalist, and non-profit leader.



With a well-funded campaign, Celina Montoya is well-positioned to defeat Steve Allison in November.

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