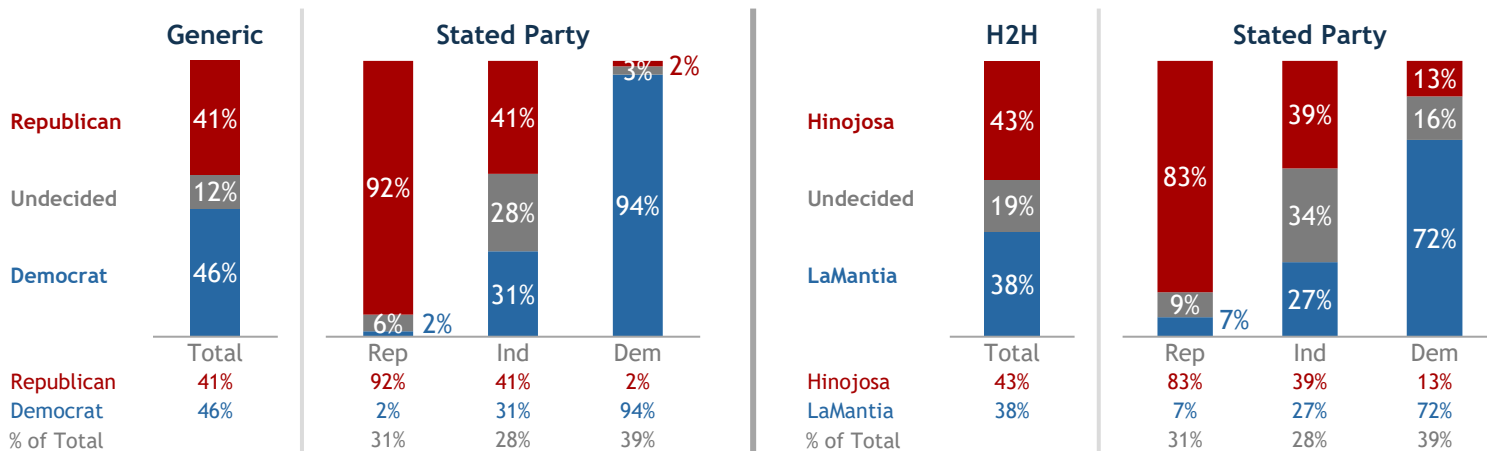


## MEMORANDUM

**TO:** INTERESTED PARTIES  
**FROM:** CHRIS PERKINS, PARTNER  
**SUBJECT:** TX SD 27 POLL RESULTS  
**DATE:** AUGUST 29, 2022

### Generic and Head-to-Head Ballots

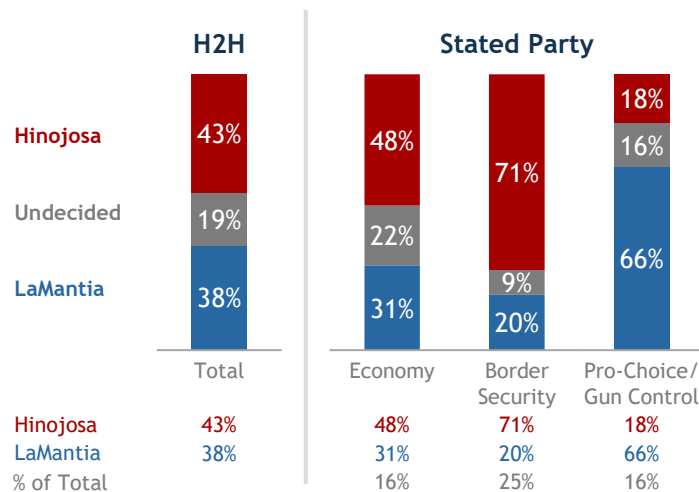
Adam Hinojosa currently leads (+5) in Senate District 27, starting the race in a very strong position. Voters in the Valley are feeling the pain caused by failure to secure the border and current economic conditions - the top two issue cited by voters that they want their State Senator to address. These voters are currently choosing Adam Hinojosa. Numerous voters who chose Democrat on the generic ballot selected only Hinojosa on the actual SD 27 ballot. If Hinojosa can gain the necessary resources to continue focusing on the issues that resonate most with voters, he can win this district.



### Issues

Voters in SD 27 are concerned about border security, economic issues, and, to a lesser degree, abortion (pro-choice) and gun control. Voters who are most concerned with immigration overwhelmingly vote Hinojosa, as do nearly a majority of voters concerned with the economy. The opponent is only winning those voters most concerned with abortion from a pro-choice stance and who cite gun control as the main issue of concern.

Immigration/Border Security	25%
Total Econ Issues	16%
Jobs/Economy	6%
Inflation	4%
Taxes/Budget	3%
Oil & Gas / Gas Prices	2%
Abortion/Pro-Choice	9%
Education/Funding	7%
Gun Control	6%
Abortion/Pro-Life	5%
2 <sup>nd</sup> Amendment	4%
Other	18%
Don't Know/Refused	9%



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## Appendix

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### Methodology

On behalf of Elect Adam Hinojosa, Ragnar Research conducting a scientific survey in Texas' 27th Senate District. Interviews were conducted August 23 through August 25, 2022 by live telephone operators, including landlines (3%) and cell phones (97%). Interviews include 400 Likely Voters (LVs) across Texas Senate District 27. Quotas on age, gender, ethnicity, education, and region were used to ensure a representative distribution. The study's margin of error is  $\pm 4.9\%$ .

### About Ragnar Research

Chris Perkins is an expert in quantitative and qualitative analysis having conducted and analyzed survey data for over a decade on behalf of Republican candidates, colleges and universities, and Fortune 500 companies. Perkins is considered one of the top public opinion experts in the United States and has been cited as among the most accurate pollsters in the country.

In the 2010 - 2020 election cycles, Perkins polled for nearly one hundred winning Republican candidates for the State Legislature, US House of Representatives, US Senate, Governor, and other statewide offices. In Texas, Perkins was named the top pollster by Capitol Inside's bi-partisan "Texas Power Consultants" rankings for six consecutive election cycles and is widely recognized to have been the most accurate pollster conducting surveys in Texas since 2010. Perkins teaches 'Polling and Targeting' for the Annette Straus Institute's New Politics Forum at the University of Texas at Austin, which provides UT students a bi-partisan look at the way modern political campaigns are conducted.

### Question Text

#### Most Important Issue

*Q. And what would you say is the single biggest issue you'd like to hear a candidate for the Texas State Senate address?*

#### Generic Ballot

*Thinking about this year's general elections...*

*Q. If the general election for the Texas State Senate were held today, would you vote for the Democrat or the Republican? (IF CHOICE) And, would you definitely vote for (choice), or just probably? (IF UNDECIDED) If you had to decide today, would you lean more toward the Democrat or the Republican?*

#### Initial Ballot

*Q. If the general election for the Texas State Senate were held today, would you vote for Morgan LaMantia, the Democrat, or Adam Hinojosa, the Republican? (IF CHOICE) And, would you definitely vote for (choice), or just probably? (IF UNDECIDED) If you had to decide today, would you lean more toward (repeat choices)?*