

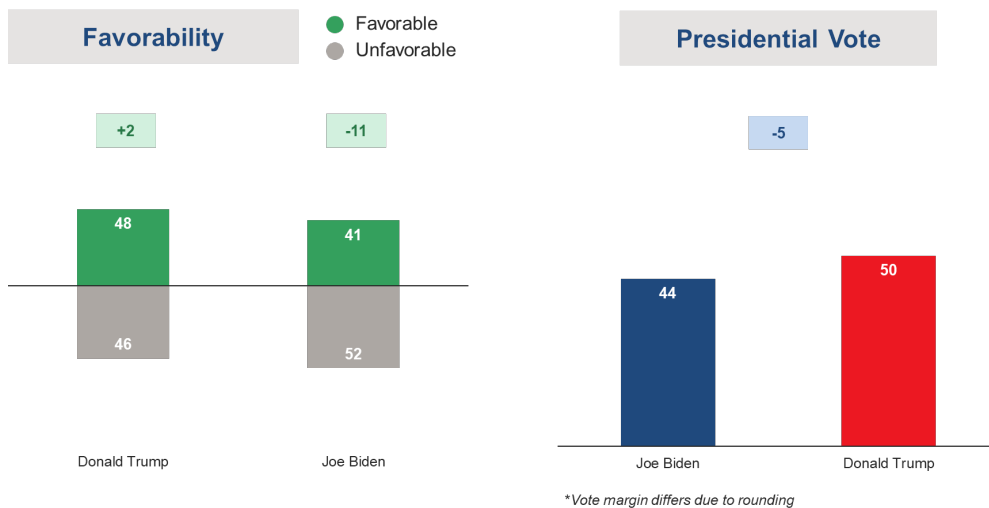
To: Brady PAC  
 From: GBAO  
 Date: August 5, 2020  
 RE: Recent Texas polling on stronger gun laws

**Brady PAC Texas Poll Memo**

This memo highlights the key findings from a survey conducted in Texas July 6-12, 2020. The survey was conducted using both live calls and text-to-web interviews of 1021 likely voters. The margin of error is +/-3.1.

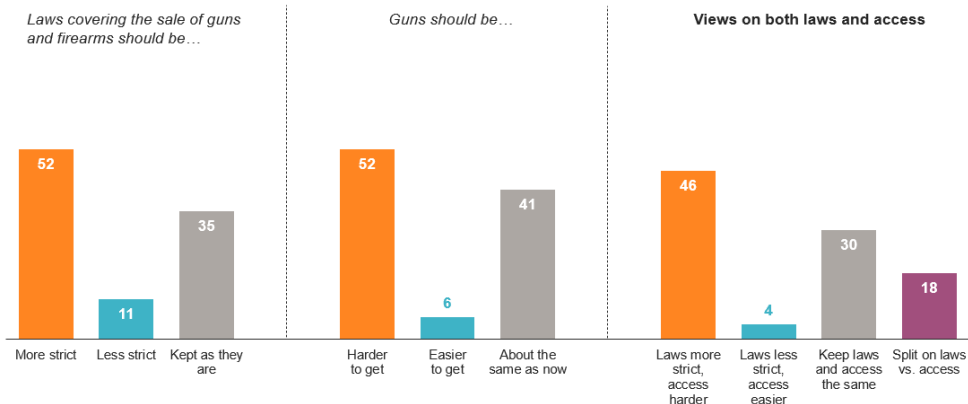
It was once a consistent fact in gun polling that more support specific gun proposals than support the broader concept of stronger gun laws. But now, in Texas, majorities support both the idea of reform, and the reforms themselves. And support is not limited to Democrats; it extends across the electorate, including voters in gun-owning households.

- **Trump is vulnerable here.** Much like national trends, Trump’s position is weak. He is just barely net favorable, and in the horserace he has a small single-digit lead (+5 Trump) and essentially ties Biden with independents (43% Biden, 45% Trump).



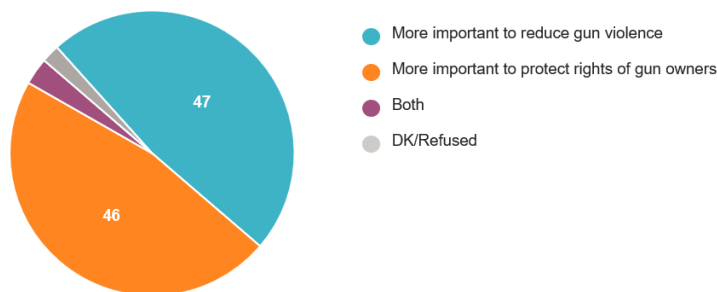
- **More support stronger gun laws than the status quo, and prioritize reducing gun violence.** Irrespective of the top of the ticket, support for stronger gun laws pervades. Half say gun laws should be “more strict.” Similarly strong numbers say guns should be “harder to get,” not easier. And more say they prioritize “reducing gun violence” (47%) over “protecting the rights of gun owners” (46%).

## Gun Laws & Access



## Gun Rights & Violence

*Do you think it is more important to protect the rights of gun owners or to reduce gun violence?*



- Support for the value of stronger gun laws transcends demographics, including gun owners.** Suburban women, for example, overwhelmingly support stronger gun laws (60%). Democrats are unified on gun laws (86% support stricter gun laws), while Republicans are more divided (26% in Texas). And even in households with guns present, a plurality (44%) want stricter laws.
- Majorities support each proposal we tested.** We tested four proposals, and all four receive majority support. Requiring trigger locks and safe storage is the most popular measure, with a federal registry second-most popular. In fact, majorities of voters in gun households support the registry and trigger lock proposals. Bans on assault weapons or high-capacity magazines are slightly less popular.

