

Texas

Statewide

2020 General Election

Survey conducted May 4 through May 5, 2019. 1,024 likely 2020 General Election voters participated in the survey. Survey weighted to match expected turnout demographics for the 2020 General Election. Margin of Error is +/-3.1%. Totals do not always equal 100% due to rounding.



Q: Lawmakers in Austin are trying to deal with skyrocketing property taxes. Which of the following options would you prefer? A tax swap where lawmakers would raise the sales tax by one penny, and use the \$10 billion dollars in new tax revenue to reduce property taxes *OR* Use \$5.6 billion dollars in existing state revenue to reduce property taxes without raising anyone's taxes *OR* Keep the status quo in taxation and state spending.

Tax swap: 30% Use existing revenue: 46% Status quo: 11% Not sure: 13%

Q: If a constitutional election were held to increase your sales taxes by one penny, and spend all of the new tax revenue to reduce property taxes, would you vote to support or oppose this plan?

Support: 43% Oppose: 39% Not sure: 18%

Q: A proposed one cent sales tax increase would be a "swap" for property tax reductions. Would you support this proposed "swap" if you knew it would be a net tax increase on all Texas households making less than \$100,000 per year?

Support: 25% Oppose: 53% Not sure: 22%

Q: Do you think the government currently spends too much or too little?

Too much: 63% Too little: 18% Not sure: 19%

Q: What is your opinion on your current tax burden?

Taxed too little: 6% Taxed too much: 58% Taxed the correct level: 27% Not sure: 9%



Q: Lawmakers in Austin are trying to deal with skyrocketing property taxes. Which of the following options would you prefer? A tax swap where lawmakers would raise the sales tax by one penny, and use the \$10 billion dollars in new tax revenue to reduce property taxes *OR* Use \$5.6 billion dollars in existing state revenue to reduce property taxes without raising anyone's taxes *OR* Keep the status quo in taxation and state spending.

Column %	AUSTIN	DALLAS	HOUSTON	SAN ANTONIO	BALANCE
Tax swap	27%	32%	29%	27%	30%
Existing revenue	54%	41%	47%	51%	47%
Status quo	9%	13%	13%	11%	7%
Not sure	10%	15%	11%	11%	15%

Table 1. Q by DMA - Categorical

Column %	Republican	Democrat	Non-Partisan
Tax swap	34%	24%	30%
Existing revenue	46%	52%	38%
Status quo	9%	8%	20%
Not sure	12%	16%	11%

Table 2. Q by PARTY

Column %	Female	Male
Tax swap	28%	32%
Existing revenue	47%	46%
Status quo	9%	12%
Not sure	16%	10%

Table 3. Q by GENDER



Q: Lawmakers in Austin are trying to deal with skyrocketing property taxes. Which of the following options would you prefer? A tax swap where lawmakers would raise the sales tax by one penny, and use the \$10 billion dollars in new tax revenue to reduce property taxes *OR* Use \$5.6 billion dollars in existing state revenue to reduce property taxes without raising anyone's taxes *OR* Keep the status quo in taxation and state spending. (Continued)

Column % **Conservative Moderate Liberal** 27% Tax swap 34% 25% **Existing revenue** 45% 47% 48% 8% 13% 15% Status quo Not sure 12% 15% 10%

Table 4. Q by IDEOLOGY



Q: If a constitutional election were held to increase your sales taxes by one penny, and spend all of the new tax revenue to reduce property taxes, would you vote to support or oppose this plan?

Column %	AUSTIN	DALLAS	HOUSTON	SAN ANTONIO	BALANCE
Support	35%	46%	38%	45%	47%
Oppose	51%	32%	45%	39%	33%
Not sure	15%	21%	16%	16%	20%

Table 5. Q by DMA - Categorical

Column % Republican Democrat Non-Partisan

Support	45/0	3770	4070
Oppose	33%	44%	43%
Not sure	18%	20%	18%

Table 6. Q by PARTY

Column %	Female	Male
Support	42%	44%
Oppose	32%	45%
Not sure	25%	11%

Table 7. Q by GENDER

Column %	Conservative	Moderate	Liberal
Support	49%	33%	44%
Oppose	32%	47%	42%
Not sure	19%	20%	14%

Table 8. Q by IDEOLOGY



Q: A proposed one cent sales tax increase would be a "swap" for property tax reductions. Would you support this proposed "swap" if you knew it would be a net tax increase on all Texas households making less than \$100,000 per year?

Column %	AUSTIN	DALLA	S HOU	STON	SAN AN	ITONIO	BALANCE
Support	29%	229	6	24%		29%	27%
Oppose	57%	51%	6	58%		51%	52%
Not sure	14%	289	6	17%		20%	22%
Table 9. Q by D	MA - Catego	rical					
Column %	Republic	an De	mocrat	Non-F	Partisan	-	
Support	32	1%	19%		21%		
Oppose	47	7%	62%		54%		
Not sure	22	2%	18%		25%		
Table 10. Q by I	PARTY						
Column %	Female	Male					
Support	23%	28%					
Oppose	49%	58%					
Not sure	28%	14%					
Table 11. Q by C	GENDER						
Column %	Conserva	ative N	/loderate	e Libe	eral		
Support		30%	18%	<u>́</u> 2	2%		
Oppose		48%	57%	6	4%		
Not sure		21%	24%	6 1	4%		
Table 12. Q by I	DEOLOGY						



Q: Do you think the government currently spends too much or too little?

Column %	AUSTIN	DALLAS	HOUSTON	SAN ANTONIO	BALANCE
Too much	54%	64%	60%	69%	68%
Too little	27%	15%	21%	17%	14%
Not sure	19%	21%	19%	14%	18%

Table 13. Q by DMA - Categorical

Column %	Republican	Democrat	Non-Partisan
Too much	78%	45%	59%
Too little	9%	29%	19%
Not sure	13%	26%	22%

Table 14. Q by PARTY

Column %	Female	Male
Too much	59%	68%
Too little	16%	19%
Not sure	24%	13%

Table 15. Q by GENDER

Column %	Conservative	Moderate	Liberal
Too much	75%	54%	43%
Too little	11%	23%	29%
Not sure	14%	23%	28%

Table 16. Q by IDEOLOGY



Q: What is your opinion on your current tax burden?

Column %	AUSTIN	DALLAS	HOUSTON	SAN ANTONIO	BALANCE
Too little	12%	4%	7%	7%	6%
Too much	63%	64%	57%	56%	53%
Correct level	19%	24%	30%	31%	30%
Not sure	5%	9%	6%	6%	11%

Table 17. Q by DMA - Categorical

Column %	Republican	Democrat	Non-Partisan
Too little	5%	8%	7%
Too much	63%	56%	52%
Correct level	24%	28%	35%
Not sure	8%	8%	7%

Table 18. Q by PARTY

Column %	Female	Male
Too little	5%	8%
Too much	57%	60%
Correct level	27%	27%
Not sure	11%	5%

Table 19. Q by GENDER

Column %	Conservative	Moderate	Liberal
Too little	6%	4%	13%
Too much	61%	58%	52%
Correct level	25%	31%	26%
Not sure	8%	8%	8%

Table 20. Q by IDEOLOGY



DEMOGRAPHICS

	%
AUSTIN	10%
DALLAS	29%
HOUSTON	25%
SAN ANTONIO	10%
BALANCE	27%
Table 21. DMA - Cat	egorical
	%
Republican	47%
Democrat	33%
Non-Partisan	20%
Table 22. PARTY	
%	-
Female 53%	
Male 47%	
Table 23. GENDER	-
	%
Conservative	52%
Moderate	35%
Liberal	13%
Liberal	13%

Table 24. IDEOLOGY