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POLLING ADVISORY

TO: Interested Parties
FROM: Cooper & Secrest Associates
DATE: August 19, 2008
SUBJ: Poll Results, TX 17th SD

CHRIS BELL ENJOYS HUGE LEAD

Between August 14, 16-18, 2008, Cooper & Secrest Associates conducted a survey of 404 likely general election voters in Texas' 17th Senate District (error margin: ± 4.9 points).

The *results make plain* the excellent opportunity Democrats have to convert this open seat.

- ☛ Because of the nature of the special election, this race will top the ballot in all six counties and will not be subject to the cross-pressures of strait-ticket voting because of the multiple players in the field.
- ☛ In the 4-way trial heat for Senate, Bell dominates: 42% Bell, 8% Huffman, 5% Furse, 4% Harpold, and 41% undecided.
- ☛ Chris Bell is the best know and best liked of any of the candidates in the field (75% i.d. 44% positive, 26% negative).

- ☞ In this district where fully 61% give President Bush *negative* job performance ratings, as do 67% in regards to the state legislature as a whole, Chris Bell is a clear voice for change.

- ☞ Despite the fact that the 17th District is plurality Republican (50% Republican, 33% Democratic), fully 71% REJECT the notion, “It is very unlikely I would ever support a Democrat for State Senator.”

- ☞ And fully 61% concur, “The Republicans in Austin simply haven't been effective enough; Texas really needs new leadership to solve challenges like the crisis in school funding and ethics in state government.”

Conclusion

Only a fool counts his chickens before they've hatched in the political arena. But the shell here is showing lots of racks. Chris Bell dominates this field.