

**TEXAS CREDIT UNION LEAGUE STATEWIDE SURVEY  
REPUBLICAN & DEMOCRATIC PRIMARY VOTERS**

Interview Schedule

Field Dates: Feb 11-13, 2008

Project #: 08100

Public Opinion Strategies

Hamilton Campaigns

N = 400 Republican Primary Voters

N = 400 Democratic Primary Voters

Margin of Error =  $\pm 4.9\%$

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*\* Denotes result less than 0.5%*

*^ Denotes rounding. Due to rounding, some figures may be higher or lower by less than one-half of one percent.*

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A. Are you registered to vote at this address?

100% YES

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B. Are you, or is anyone in your household, employed by a newspaper, television or radio station, or a political party, or by a candidate for political office?

100% NO

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C. Although the next election is a long time from now... How likely do you think it is that you will vote in the November election for President and Congress? Are you... **(ROTATE TOP TO BOTTOM, BOTTOM TO TOP)**

**DEM   GOP**

99%   99%   VERY LIKELY

1%   1%   SOMEWHAT LIKELY

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Before we begin, I am going to ask you a few questions about yourself, just to be sure we have a representative sample. **(DO NOT PAUSE)**

1. In what year were you born?

<u>DEM</u>	<u>GOP</u>	
2%	1%	18 - 24
8%	6%	25 - 34
20%	22%	35 - 44
15%	21%	45 - 54
29%	24%	55 - 64
25%	25%	65 AND ABOVE
*	1%	REFUSED

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2. Now, as you may know, there will be a Democratic primary election for President and a Republican primary election for President both in March this year. As things stand now, do you plan on voting in the Democratic primary, the Republican primary, or will you not vote in either primary? **(RESPONDENT MUST BE VOTING IN ONE OF THE TWO PRIMARIES -- TERMINATE ALL OTHERS)**

<u>DEM</u>	<u>GOP</u>	
100%	--	Democratic primary (N=400 DEMOCRAT PRIMARY VOTERS)
--	100%	Republican primary (N=400 REPUBLICAN PRIMARY VOTERS)

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3. And, how likely are you to vote in the **(INSERT RESPONSE TO Q2)** primary - almost certain, 50-50, or might you not get a chance to vote? **(RESPONDENT MUST BE "CERTAIN" OR "50-50" TO VOTE -- TERMINATE ALL OTHERS)**

<u>DEM</u>	<u>GOP</u>	
90%	91%	Certain
10%	9%	50-50

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4. Now, generally speaking, would you say that things in the COUNTRY are going in the right direction, or have they pretty seriously gotten off on the wrong track?

<u>DEM</u>	<u>GOP</u>	
11%	46%	RIGHT DIRECTION
85%	45%	WRONG TRACK
4%	7%	DON'T KNOW <b>(DO NOT RE AD)</b>
*	2%	REFUSED <b>(DO NOT READ)</b>

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On another topic....

**(Q5 ASKED OF GOP PRIMARY VOTERS ONLY)**

5. Do you approve or disapprove of the job George W. Bush is doing as President?

**(IF APPROVE/DISAPPROVE, ASK:)** And would you say you **STRONGLY** (approve/disapprove) or just **SOMEWHAT** (approve/disapprove)?

37% STRONGLY APPROVE  
40% SOMEWHAT APPROVE  
13% SOMEWHAT DISAPPROVE  
7% STRONGLY DISAPPROVE

2% DON'T KNOW (**DO NOT READ**)  
1% REFUSED (**DO NOT READ**)

**77% TOTAL APPROVE**  
**20% TOTAL DISAPPROVE**

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**(ASK ALL:)**

6. Of the following list of issues facing the COUNTRY, which ONE would you say is most important to you personally? Is it... (**RANDOMIZE**)

**DEM    GOP**

28%	13%	THE ECONOMY AND JOBS
16%	3%	HEALTH CARE
6%	23%	ILLEGAL IMMIGRATION
7%	5%	EDUCATION
2%	7%	CUTTING TAXES
8%	3%	SOCIAL SECURITY & MEDICARE
5%	9%	REDUCING OUR DEPENDENCE ON FOREIGN OIL
4%	1%	THE ENVIRONMENT AND GLOBAL WARMING
17%	8%	THE SITUATION IN IRAQ
4%	26%	TERRORISM & NATIONAL SECURITY
1%	1%	NONE OF THESE ( <b>DNR</b> )
2%	1%	DON'T KNOW/REFUSED ( <b>DNR</b> )

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7. And of this same list which is your second choice?(RANDOMIZE REMAINING ITEMS/EXCLUDE FIRST CHOICE)

<u>DEM</u>	<u>GOP</u>	
19%	16%	THE ECONOMY AND JOBS
15%	6%	HEALTH CARE
11%	18%	ILLEGAL IMMIGRATION
5%	5%	EDUCATION
2%	7%	CUTTING TAXES
8%	5%	SOCIAL SECURITY & MEDICARE
5%	9%	REDUCING OUR DEPENDENCE ON FOREIGN OIL
3%	1%	THE ENVIRONMENT AND GLOBAL WARMING
20%	13%	THE SITUATION IN IRAQ
8%	15%	TERRORISM & NATIONAL SECURITY
*	*	NONE OF THESE (DNR)
*	1%	DON'T KNOW/REFUSED (DNR)

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6C. Combined choice

<u>DEM</u>	<u>GOP</u>	
47%	30% ^	THE ECONOMY AND JOBS
31%	9%	HEALTH CARE
17%	41%	ILLEGAL IMMIGRATION
12%	10%	EDUCATION
4%	14%	CUTTING TAXES
16%	8%	SOCIAL SECURITY & MEDICARE
10%	18%	REDUCING OUR DEPENDENCE ON FOREIGN OIL
7%	2%	THE ENVIRONMENT AND GLOBAL WARMING
38% ^	20% ^	THE SITUATION IN IRAQ
12%	41%	TERRORISM & NATIONAL SECURITY
1%	2% ^	NONE OF THESE (DNR)
3% ^	2%	DON'T KNOW/REFUSED (DNR)

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Now I would like to read you a list of names of different people active in national politics and here in Texas. For each one, please tell me, first whether you've heard of the person; then, if so, please tell me whether you have a favorable or unfavorable impression of that person.

If I name someone you don't know too much about, just tell me and we'll go on to the next one.

**(IF FAVORABLE/UNFAVORABLE, ASK)** And would that be **STRONGLY** (favorable/unfavorable) or just **SOMEWHAT** (favorable/unfavorable)?

NAME ID	STRG FAV	SMWT FAV	SMWT UNFAV	STRG UNFAV	HRD OF/ NO OPIN	NVR HRD	REF
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The (FIRST/NEXT) name is...(RANDOMIZE)

**(Q8-11 ASKED OF GOP PRIMARY VOTERS ONLY)**

8. John McCain	100% <sup>^</sup>	29%	46%	11%	11%	2%	—	*
		<b>75%</b>		<b>22%</b>				
9. Mike Huckabee	98%	36%	40%	11%	4%	8%	1%	*
		<b>75%<sup>^</sup></b>		<b>15%</b>				
10. John Cornyn	85%	35%	25%	5%	4%	16%	15%	*
		<b>60%</b>		<b>9%</b>				
11. Kay Bailey Hutchison	99%	58%	28%	6%	4%	3%	1%	*
		<b>87%<sup>^</sup></b>		<b>9%<sup>^</sup></b>				

**(Q12-13 ASKED OF DEM PRIMARY VOTERS ONLY)**

12. Hillary Clinton	99%	48%	27%	11%	12%	1%	1%	—
		<b>75%</b>		<b>23%</b>				
13. Barack Obama	99%	41%	30%	12%	13%	4%	1%	*
		<b>71%</b>		<b>24%<sup>^</sup></b>				

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Now, changing topics...

**(Q15-16 ASKED OF GOP PRIMARY VOTERS ONLY)**

15. And, thinking about the REPUBLICAN PRIMARY election for president...if the election were being held today, for whom would you vote... **(RANDOMIZE NAMES)**

John McCain  
Mike Huckabee  
...or...  
Ron Paul

**(IF CHOICE, ASK:)** And would that be **DEFINITELY** (CHOICE) or just **PROBABLY** (CHOICE)?

**(IF UNDECIDED, ASK:)** As of today, which way do you lean, more toward **(REPEAT NAMES)**?

27%	DEFINITELY McCAIN
16%	PROBABLY McCAIN
1%	LEAN McCAIN
26%	DEFINITELY HUCKABEE
13%	PROBABLY HUCKABEE
2%	LEAN HUCKABEE
3%	DEFINITELY PAUL
3%	PROBABLY PAUL
--	LEAN PAUL
5%	UNDECIDED/DON'T KNOW <b>(DO NOT READ)</b>
1%	Mitt Romney <b>(DO NOT READ)</b>
1%	OTHER (Specify: _____) <b>(DO NOT READ)</b>
1%	REFUSED <b>(DO NOT READ)</b>
<b>45%^</b>	<b>TOTAL MCCAIN</b>
<b>41%</b>	<b>TOTAL HUCKABEE</b>
<b>6%</b>	<b>TOTAL PAUL</b>

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**(IF Q15:1-9, THEN ASK:) (N=368) (Data shown off skip base)**

16. And, which ONE of the following list best describes the reason you are supporting **(INSERT RESPONSE FROM Q15)**? Is it that he...**(RANDOMIZE)**

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<b>MC (N=179)</b>	<b>HUCK (N=163)</b>	
19%	4%	HAS THE RIGHT EXPERIENCE
17%	64%	SHARES MY VALUES
12%	10%	SAYS WHAT HE BELIEVES
18%	1%	HAS THE BEST CHANCE TO WIN IN NOVEMBER
4%	4%	CAN BRING ABOUT THE NEEDED CHANGE
17%	1%	IS BEST ABLE TO DEAL WITH TERRORISM AND THE WAR IN IRAQ
1%	4%	IS BEST ABLE TO DEAL WITH THE ISSUE OF ILLEGAL IMMIGRATION
3%	2%	IS BEST ABLE TO KEEP TAXES LOW AND DEAL WITH THE ECONOMY
4%	4%	NONE OF THESE <b>(DO NOT READ)</b>
4%	5%	ALL OF THESE <b>(DO NOT READ)</b>
1%	1%	DON'T KNOW/REFUSED <b>(DO NOT READ)</b>

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**(Q17-18 ASKED OF DEM PRIMARY VOTERS ONLY)**

17. And, thinking about the DEMOCRATIC PRIMARY election for president...if the election were being held today, for whom would you vote... **(RANDOMIZE NAMES)**

Barack Obama

...or...

Hillary Clinton

**(IF CHOICE, ASK:)** And would that be **DEFINITELY** (CHOICE) or just **PROBABLY** (CHOICE)?

**(IF UNDECIDED, ASK:)** As of today, which way do you lean, more toward **(REPEAT NAMES)**?

29% DEFINITELY OBAMA

9% PROBABLY OBAMA

3% LEAN OBAMA

35% DEFINITELY CLINTON

12% PROBABLY CLINTON

2% LEAN CLINTON

8% UNDECIDED/DON'T KNOW **(DO NOT READ)**

1% OTHER (Specify: \_\_\_\_\_)**(DO NOT READ)**

1% REFUSED **(DO NOT READ)**

**41% TOTAL OBAMA**

**49% TOTAL CLINTON**

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**(IF Q17:1-6, THEN ASK:) (N=359) (Data shown off skip base)**

18. And, which ONE of the following list best describes the reason you are supporting **(INSERT RESPONSE FROM Q17)**? Is it that **(he/she)...****(RANDOMIZE)**

**OBAMA (N=164) CLTN (N=194)**

2%	40%	HAS THE RIGHT EXPERIENCE
6%	10%	CARES ABOUT PEOPLE LIKE ME
10%	3%	SAYS WHAT <b>(HE/SHE)</b> BELIEVES
12%	4%	HAS THE BEST CHANCE TO WIN IN NOVEMBER
43%	14%	CAN BRING ABOUT THE NEEDED CHANGE
*	3%	IS BEST ABLE TO DEAL WITH TERRORISM AND THE WAR IN IRAQ
1%	1%	IS BEST ABLE TO DEAL WITH THE ISSUE OF EDUCATION
7%	9%	IS BEST ABLE TO DEAL WITH THE ISSUE OF HEALTH CARE
10%	3%	NONE OF THESE <b>(DO NOT READ)</b>
6%	10%	ALL OF THESE <b>(DO NOT READ)</b>
3%	3%	DON'T KNOW/REFUSED <b>(DO NOT READ)</b>

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**(READ TO ALL:)**

Now, switching topics and thinking about things here in Texas...

19. Would you say that things in TEXAS are going in the right direction, or have they gotten off on the wrong track?

<u>DEM</u>	<u>GOP</u>	
37%	62%	RIGHT DIRECTION
58%	34%	WRONG TRACK
5%	4%	NO OPINION ( <b>DO NOT READ</b> )
*	1%	REFUSED ( <b>DO NOT READ</b> )

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20. And, of the following list of issues facing TEXAS, which ONE would you say is most important to you personally? (**RANDOMIZE**)

<u>DEM</u>	<u>GOP</u>	
9%	4%	Jobs
11%	8%	Property taxes
2%	5%	Abortion
3%	4%	State spending
23%	14%	Education
4%	10%	Moral values
5%	3%	Growth and congestion
20%	4%	Health care
20%	45%	Illegal Immigration ...or...
2%	2%	Political scandals
1%	1%	OTHER (SPECIFY: _____) ( <b>DO NOT READ</b> )
1%	1%	NONE OF ABOVE ( <b>DO NOT READ</b> )
*	--	REFUSED ( <b>DO NOT READ</b> )

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20S. And of this same list which is your second choice?(RANDOMIZE REMAINING ITEMS/EXCLUDE FIRST CHOICE)

<u>DEM</u>	<u>GOP</u>	
16%	3%	Jobs
13%	19%	Property taxes
3%	5%	Abortion
7%	8%	State spending
20%	14%	Education
4%	10%	Moral values
6%	4%	Growth and congestion
14%	10%	Health care
14%	21%	Illegal Immigration ...or...
3%	2%	Political scandals
1%	1%	OTHER (SPECIFY: _____) (DO NOT READ)
1%	2%	NONE OF ABOVE (DO NOT READ)
*	1%	REFUSED (DO NOT READ)

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20C. Combined choice

<u>DEM</u>	<u>GOP</u>	
24% <sup>^</sup>	7%	Jobs
23% <sup>^</sup>	28% <sup>^</sup>	Property taxes
4% <sup>^</sup>	10%	Abortion
10%	12%	State spending
43%	28%	Education
8%	19% <sup>^</sup>	Moral values
11%	7%	Growth and congestion
34%	14%	Health care
33% <sup>^</sup>	66%	Illegal Immigration ...or...
5%	3% <sup>^</sup>	Political scandals
1% <sup>^</sup>	2%	OTHER (SPECIFY: _____) (DO NOT READ)
2%	3%	NONE OF ABOVE (DO NOT READ)
1%	1%	REFUSED (DO NOT READ)

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**(READ TO GOP PRIMARY VOTERS ONLY)**

Now, I would like to read you a list of names of different people and organizations active in Texas. For each one, please tell me, first whether you've heard of the person; then, if so, please tell me whether you have a favorable or unfavorable impression of that person. If I name someone you don't know too much about, just tell me and we'll go on to the next one.

**(IF FAVORABLE/UNFAVORABLE, ASK)** And would that be STRONGLY (favorable/unfavorable) or just SOMEWHAT (favorable/unfavorable)?

NAME ID	STRG FAV	SMWT FAV	SMWT UNFAV	STRG UNFAV	HRD OF/ NO OPIN	NVR HRD	REF
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**(Q22-25 ASKED OF GOP PRIMARY VOTERS ONLY)**

The (first/next) one is...(RANDOMIZE)

22. Rick Perry	98%	21%	40%	17%	19%	1%	1%	1%
		<b>62%^</b>		<b>36%</b>				
23. David Dewhurst	90%	15%	37%	6%	5%	27%	10%	*
		<b>52%</b>		<b>11%</b>				
24. Greg Abbott	73%	16%	24%	3%	1%	29%	27%	1%
		<b>40%</b>		<b>4%</b>				
25. Susan Combs	64%^	10%	19%	2%	1%	31%	35%	1%
		<b>29%</b>		<b>3%</b>				

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**(READ TO DEM PRIMARY VOTERS ONLY)**

Now, I would like to read you a list of names of some different organizations active in Texas. For each one, please tell me, first whether you've heard of the organization; then, if so, please tell me whether you have a favorable or unfavorable impression of that organization. If I name an organization you don't know too much about, just tell me and we'll go on to the next one.

**(FOR GOP PRIMARY VOTERS ONLY READ THE FOLLOWING & ASK Q26-27 LAST:)**

Now, let me read you some names of the different organizations active here in Texas, and please rate each one on the same scale.

**(Q26-27 ASKED OF ALL:)**

The (first/next) one is...(ROTATE)

NAME ID	STRG FAV	SMWT FAV	SMWT UNFAV	STRG UNFAV	HRD OF/ NO OPIN	NVR HRD	REF
26. Banks							
<b>GOP</b>							
<b>98%<sup>^</sup></b>	31%	49%	8%	5%	5%	1%	1%
	<b>80%</b>		<b>12%<sup>^</sup></b>				
<b>DEM</b>							
<b>97%</b>	27%	41%	13%	7%	8%	2%	1%
	<b>69%<sup>^</sup></b>		<b>20%</b>				
27. Credit Unions							
<b>GOP</b>							
<b>99%<sup>^</sup></b>	38%	38%	3%	2%	18%	1%	1%
	<b>76%</b>		<b>4%<sup>^</sup></b>				
<b>DEM</b>							
<b>99%</b>	41%	39%	7%	3%	9%	1%	*
	<b>80%</b>		<b>10%</b>				

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**(READ TO ALL:)**

Now, changing topics...

28. Do you belong to a credit union, or not?

**DEM GOP**

52% 47% YES  
48% 52% NO

\* \* DON'T KNOW (**DO NOT READ**)  
-- 1% REFUSED (**DO NOT READ**)

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29. Of the following four, which type of financial institution do you consider to be your primary financial institution? (**PROBE IF NECESSARY :**) Your primary financial institution is the place where you conduct most of your financial business?

**DEM GOP**

68% 73% A bank  
26% 17% A credit union  
4% 8% A stock brokerage firm  
1% 1% A check cashing outlet  
1% 1% Something else (SPECIFY: \_\_\_\_\_) (**DNR**)

\* \* Don't know (**DO NOT READ**)  
\* 1% Refused (**DO NOT READ**)

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**(IF 29:1-5, ASK:)** (Results shown off N=400 total base)

30. In addition to your account with them, do you have any accounts or use any of the services at the following types of financial institutions, or not? (**RANDOMIZE, ACCEPT MULTIPLE RESPONSES**)(EXCLUDE CHOICE IN Q29)

**DEM GOP**

16% 17% A bank  
22% 25% A credit union  
22% 43% A stock brokerage firm ...OR...  
8% 6% A check cashing outlet  
1% 1% Something else (SPECIFY: \_\_\_\_\_) (**DO NOT READ**)  
39% 28% No other accounts (**DO NOT READ**)

1% \* Don't know (**DO NOT READ**)  
3% 1% Refused (**DO NOT READ**)

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**(READ TO ALL)**

Now, I'm going to read you some statements about banks and credit unions. For each one please tell me if you think that description best describes **(ROTATE)** – a bank or a credit union.

	CREDIT UNION	BANK	BOTH	NEITHER ONE	DON'T KNOW
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The (first/next) one is...(RANDOMIZE)

31.	Offers best deal for consumers				
<b>GOP</b>	50%	29%	3%	2%	16%
<b>DEM</b>	55%	31%	3%	1%	11%

32.	Locally-owned and operated				
<b>GOP</b>	50%	35%	5%	1%	8%
<b>DEM</b>	51%	37%	2%	3%	7%

33.	Most convenient locations				
<b>GOP</b>	9%	83%	4%	1%	4%
<b>DEM</b>	15%	77%	6%	*	2%

34.	Charges too much in fees				
<b>GOP</b>	8%	63%	7%	6%	17%
<b>DEM</b>	13%	67%	5%	3%	12%

35.	Easier for small business operators to get a loan				
<b>GOP</b>	23%	46%	2%	1%	28%
<b>DEM</b>	30%	49%	2%	2%	19%

36.	Cares more about people than profits				
<b>GOP</b>	58%	16%	2%	10%	13%
<b>DEM</b>	61%	20%	3%	11%	6%

37.	Are not-for-profit				
<b>GOP</b>	65%	6%	2%	13%	15%
<b>DEM</b>	65%	11%	2%	9%	13%

**(SAMPLE A:) ( N=199 GOP) (N=200 Dem)**

38.	Easier to get a loan from				
<b>GOP</b>	45%	34%	4%	*	18%
<b>DEM</b>	53%	35%	3%	3%	6%

**(SAMPLE B:) (N=201 GOP) (N=200 Dem)**

39.	Easier for a low-income person to get a loan from				
<b>GOP</b>	52%	21%	*	3%	24%
<b>DEM</b>	50%	29%	1%	3%	17%

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**(ASK ALL:)**

And, switching to another topic...

40. Last year, the Texas state legislature considered passing a new law that would crack down on identity theft and fraud.

The proposed law would require businesses that electronically collect credit and debit card information from transactions to safeguard consumer's sensitive financial card information. Specifically, it would require merchants to use the VISA and Master Card-approved global data security standards for cards that make it much harder for computer hackers to steal credit and debit card information from businesses where consumers have shopped.

The Texas House passed the bill unanimously, but the bill did not get a vote in the Texas Senate. Would you support or oppose the Texas legislature taking up this issue again in 2009?

**(IF SUPPORT/OPPOSE)** And would you strongly (SUPPORT/OPPOSE) the Texas legislature taking up this issue again or just somewhat (SUPPORT/OPPOSE) it?

<b>DEM</b>	<b>GOP</b>	
63%	56%	Strongly support
20%	24%	Somewhat support
4%	5%	Somewhat oppose
5%	7%	Strongly oppose
7%	7%	Don't know <b>(DO NOT READ)</b>
*	1%	REFUSED <b>(DO NOT READ)</b>
<b>83%</b>	<b>80%</b>	<b>TOTAL SUPPORT</b>
<b>10%<sup>^</sup></b>	<b>12%</b>	<b>TOTAL OPPOSE</b>

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X1. Thinking about how you get your news and information...Which of the following would you say is your primary source of information on politics? (**RANDOMIZE PUNCHES 1-11**)

(**IF FIRST CHOICE, ASK:**) And which would be the next source you get most of your news and information about the presidential race?

**DEM    GOP**

35%	36%	Cable news channels, such as CNN, Fox News, or MSNBC
25%	18%	The network news programs on ABC, NBC, or CBS
20%	14%	Print newspapers
7%	15%	News radio
2%	5%	On-line newspapers
1%	1%	News magazines
1%	1%	Late night talk shows such as the Late Show or the Tonight Show
1%	1%	Day time talk shows such as the Daily Show, Ellen, or Oprah
*	1%	Political blogs
1%	*	Candidate web sites
6%	8%	News web sites
1%	1%	Other (Specify)_____ ( <b>DO NOT READ</b> )
*	1%	Don't Know/Refused ( <b>DO NOT READ</b> )

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X1S. Second choice

**DEM    GOP**

19%	15%	Cable news channels, such as CNN, Fox News, or MSNBC
21%	20%	The network news programs on ABC, NBC, or CBS
26%	23%	Print newspapers
6%	13%	News radio
8%	10%	On-line newspapers
2%	3%	News magazines
1%	2%	Late night talk shows such as the Late Show or the Tonight Show
4%	2%	Day time talk shows such as the Daily Show, Ellen, or Oprah
1%	1%	Political blogs
2%	1%	Candidate web sites
8%	7%	News web sites
1%	1%	Other (Specify)_____ <b>(DO NOT READ)</b>
1%	2%	Don't Know/Refused <b>(DO NOT READ)</b>

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X1C. Combined choice

**DEM    GOP**

54%	51%	Cable news channels, such as CNN, Fox News, or MSNBC
45% ^	37% ^	The network news programs on ABC, NBC, or CBS
47% ^	37%	Print newspapers
13%	28% ^	News radio
10%	15%	On-line newspapers
3%	4%	News magazines
1% ^	3%	Late night talk shows such as the Late Show or the Tonight Show
5%	3%	Day time talk shows such as the Daily Show, Ellen, or Oprah
2% ^	2%	Political blogs
2% ^	2% ^	Candidate web sites
14%	15%	News web sites
1%	1% ^	Other (Specify)_____ <b>(DO NOT READ)</b>
2% ^	2% ^	Don't Know/Refused <b>(DO NOT READ)</b>

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And now a few questions for statistical purposes...

46. In politics today, do you usually think of yourself as... **(ROTATE)**

- a Republican,
- a Democrat,
- ...an Independent or something else?

**(IF REPUBLICAN OR DEMOCRAT, ASK)** Would you call yourself a STRONG (Republican/Democrat) or a NOT-SO-STRONG (Republican/Democrat)?

**(IF SOMETHING ELSE, ASK)** Do you think of yourself as closer to... **(ROTATE)**

- the Republican party
- ...or...
- the Democratic party

**DEM    GOP**

4%	65%	STRONG REPUBLICAN
2%	14%	NOT-SO-STRONG REPUBLICAN
3%	9%	LEAN REPUBLICAN
10%	9%	SOMETHING ELSE/INDEPENDENT/UNDECLARED
9%	1%	LEAN DEMOCRAT
13%	1%	NOT-SO-STRONG DEMOCRAT
59%	--	STRONG DEMOCRAT
*	1%	REFUSED <b>(DO NOT READ)</b>
<b>9%</b>	<b>89%^</b>	<b>TOTAL REPUBLICAN</b>
<b>81%</b>	<b>2%</b>	<b>TOTAL DEMOCRAT</b>

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47. Generally speaking, do you consider yourself to be **(ROTATE TOP TO BOTTOM, BOTTOM TO TOP)** conservative, moderate ...or... liberal on most issues?

**(IF CONSERVATIVE/LIBERAL, ASK:)** And would you say you are VERY (CONSERVATIVE/LIBERAL), or just SOMEWHAT (CONSERVATIVE/LIBERAL)?

<u>DEM</u>	<u>GOP</u>	
10%	50%	VERY CONSERVATIVE
18%	28%	SOMEWHAT CONSERVATIVE
45%	20%	MODERATE
18%	1%	SOMEWHAT LIBERAL
8%	*	VERY LIBERAL
1%	--	DONT KNOW <b>(DO NOT READ)</b>
1%	*	REFUSED <b>(DO NOT READ)</b>
<b>27%^</b>	<b>79%^</b>	<b>TOTAL CONSERVATIVE</b>
<b>71%</b>	<b>21%</b>	<b>TOTAL MODERATE/LIBERAL</b>

48. And what is the last grade you completed in school? **(DO NOT READ)**

<u>DEM</u>	<u>GOP</u>	
2%	*	SOME GRADE SCHOOL (GRADES 1-8)
5%	2%	SOME HIGH SCHOOL (GRADES 9-11)
22%	17%	GRADUATED HIGH SCHOOL (GRADE 12)
3%	2%	TECHNICAL/VOCATIONAL SCHOOL
19%	24%	SOME COLLEGE
27%	38%	GRADUATED COLLEGE
22%	17%	GRADUATE/PROFESSIONAL SCHOOL
1%	*	REFUSED
<b>29%</b>	<b>19%</b>	<b>HIGH SCHOOL OR LESS</b>
<b>22%</b>	<b>26%</b>	<b>SOME COLLEGE</b>
<b>48%^</b>	<b>54%^</b>	<b>COLLEGE+</b>

49. Which of the following income groups includes your TOTAL FAMILY INCOME last year, before taxes? Just stop me when I read the right category...

<u>DEM</u>	<u>GOP</u>	
3%	1%	Under \$10,000 (9,999)
6%	3%	\$10,000 - \$20,000 (19,999)
9%	3%	\$20,000 - \$30,000 (29,999)
7%	7%	\$30,000 - \$40,000 (39,999)
8%	7%	\$40,000 - \$50,000 (49,999)
18%	17%	\$50,000 - \$75,000 (74,999)
15%	16%	\$75,000 - \$100,000 (99,999)
24%	31%	\$100,000 & over
1%	2%	Don't know ( <b>DO NOT READ</b> )
9%	12%	REFUSED ( <b>DO NOT READ</b> )

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50. And, have you, a member of your immediate family, a friend, or a co-worker been a victim of identity theft?

**(IF YES, SPECIFY:) (ACCEPT MULTIPLE RESPONSES)**

<u>DEM</u>	<u>GOP</u>	
7%	7%	SELF
16%	9%	MEMBER OF IMMEDIATE FAMILY
6%	7%	FRIEND
4%	3%	CO-WORKER
*	1%	OTHER (SPECIFY:_____) ( <b>DO NOT READ</b> )
1%	2%	DON'T KNOW ( <b>DO NOT READ</b> )
1%	1%	REFUSED ( <b>DO NOT READ</b> )
67%	72%	NO
<b>33%</b>	<b>27%</b>	<b>TOTAL VICTIMS</b>

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And, thinking again about the upcoming **(INSERT RESPONSE FROM Q2)** primary election...

51. Have you already voted by mail, are you planning to vote early, or are you waiting to go vote on election day?

**(IF PLANNING TO VOTE EARLY, ASK):** And, are you planning to vote early by mail or at an early voting location?

<u>DEM</u>	<u>GOP</u>	
1%	1%	YES, VOTED EARLY BY MAIL
3%	4%	VOTING EARLY BY MAIL
36%	36%	VOTING EARLY AT LOCATION
56%	57%	VOTING ON ELECTION DAY
3%	1%	DON'T KNOW ( <b>DO NOT READ</b> )
1%	1%	REFUSED ( <b>DO NOT READ</b> )
<b>40%</b>	<b>42%^</b>	<b>TOTAL VOTE EARLY</b>

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52. And how often do you attend church or religious services? **(ROTATE PUNCHES 1-6 TOP TO BOTTOM, BOTTOM TO TOP)**

<u>DEM</u>	<u>GOP</u>	
8%	21%	MORE THAN ONCE A WEEK
40%	40%	WEEKLY
8%	10%	ALMOST EVERY WEEK
13%	12%	ONCE OR TWICE A MONTH
19%	11%	A FEW TIMES A YEAR
9%	4%	NEVER
*	*	DON'T KNOW ( <b>DO NOT READ</b> )
2%	1%	REFUSED ( <b>DO NOT READ</b> )
<b>49%^</b>	<b>61%</b>	<b>FREQUENTLY</b>
<b>21%</b>	<b>22%</b>	<b>OCCASIONALLY</b>
<b>28%</b>	<b>15%</b>	<b>RARELY</b>

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53. What is your main racial or ethnic heritage? Is it...  
**(READ LIST SLOWLY BEFORE ACCEPTING ANSWER, THEN ACCEPT ONE RESPONSE ONLY.)**

**DEM   GOP**

50%	94%	CAUCASIAN OR WHITE
18%	1%	AFRICAN-AMERICAN OR BLACK
30%	3%	HISPANIC
*	*	ASIAN
1%	1%	OTHER (Specify: _____) <b>(DO NOT READ)</b>
1%	2%	REFUSED <b>(DO NOT READ)</b>

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54. Sex **(BY OBSERVATION)**

**DEM   GOP**

47%	52%	Male
53%	48%	Female

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